Week 43, 2026. 26 Oct 2026 - 01 Nov 2026

Footfall Report for:
St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.3%	-7.7%	3.7%	-11.8%	35.6%	11.5%
South West	1.9%	-2.7%	6.5%	-2.9%	27.5%	10.6%
UK	-1.5%	0.2%	2.5%	-4.7%	21.7%	7.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,248,975 which is 1.8% down on the previous year.

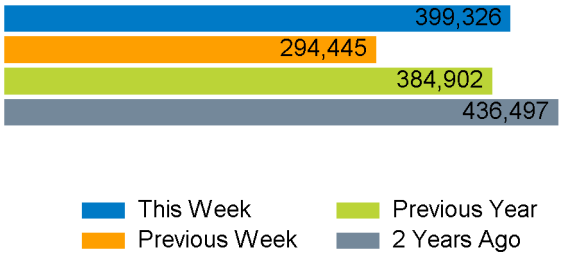
The total number of visitors for the year to date is 16,701,887 which is 1.3% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 26 October 2026 was 399,326.

The busiest day in week commencing 26 October 2026 was Friday with 68,218 visitors.

The peak hour of the week was 1 PM on Tuesday 27 October 2026 with footfall of 9,375.

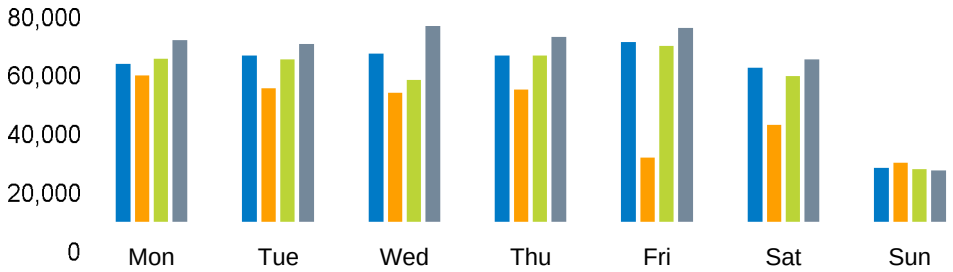
Footfall Counts by week



Weather

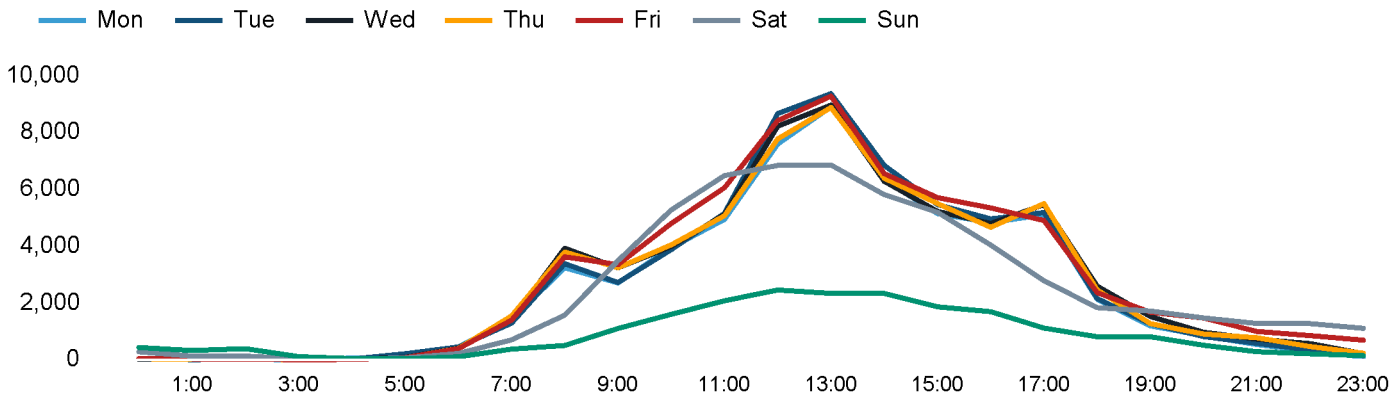
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	17°	17°	16°	16°	16°	15°	15°
Previous week	15°	15°	14°	14°	14°	16°	16°
Previous year	15°	15°	15°	14°	17°	17°	16°

Footfall Counts by day

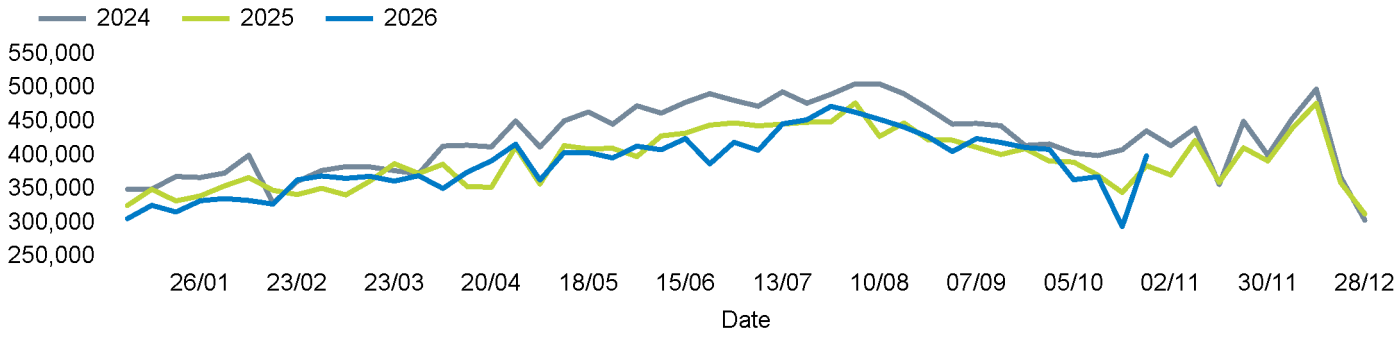


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	60,135	63,118	63,979	63,235	68,218	58,792	21,849	399,326
Previous Week	55,975	51,217	49,609	50,789	25,569	37,561	23,725	294,445
Previous Year	61,972	61,708	54,184	63,206	66,844	55,685	21,303	384,902
2 Years Ago	68,829	67,444	74,207	69,987	73,343	61,879	20,808	436,497
Week on week %	7.4%	23.2%	29.0%	24.5%	166.8%	56.5%	-7.9%	
Year on year %	-3.0%	2.3%	18.1%	0.0%	2.1%	5.6%	2.6%	
% of week	15.1%	15.8%	16.0%	15.8%	17.1%	14.7%	5.5%	

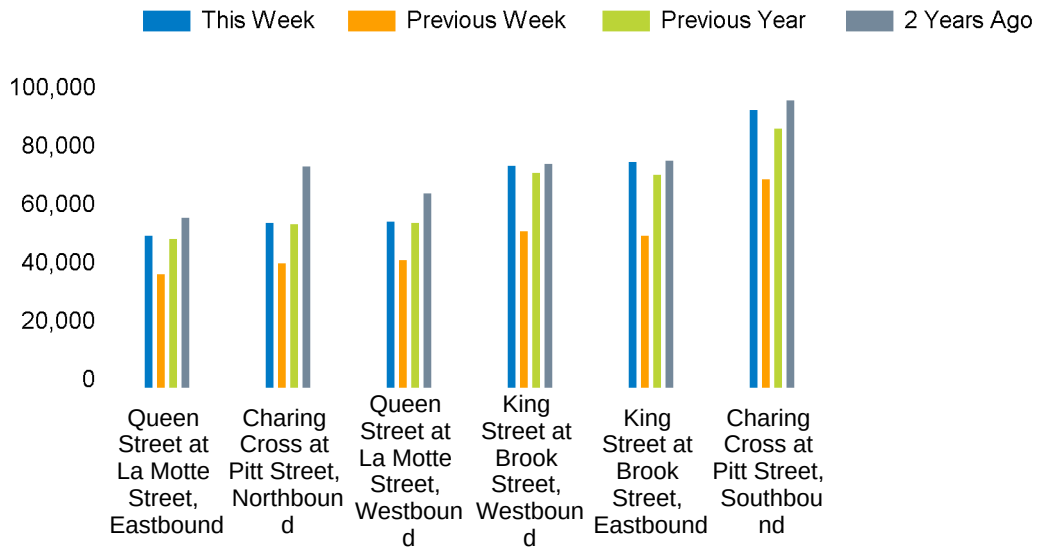
Footfall Counts by hour



Footfall Counts by week

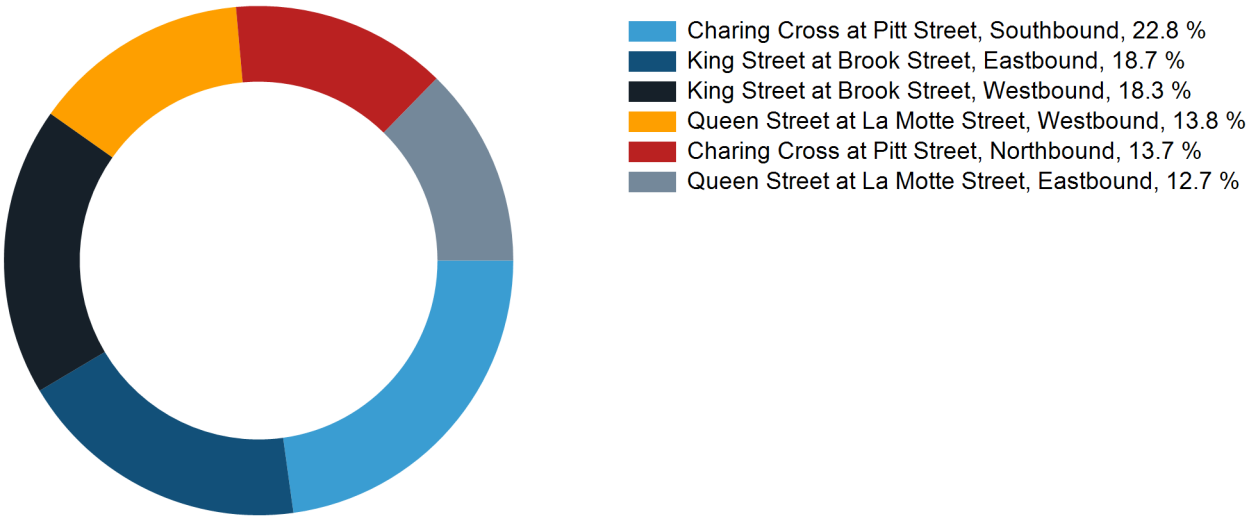


Footfall Counts by location



	Queen Street at La Motte Street, Eastbound	Charing Cross at Pitt Street, Northbound	Queen Street at La Motte Street, Westbound	King Street at Brook Street, Westbound	King Street at Brook Street, Eastbound	Charing Cross at Pitt Street, Southbound
This Week	**50,643**	**54,852**	**55,080**	**73,156**	**74,490**	**91,105**
Previous Week	**38,332**	**41,847**	**42,725**	**52,135**	**50,630**	**68,776**
Previous Year	**49,609**	**54,412**	**54,722**	**70,829**	**70,258**	**85,072**
2 Years Ago	**56,402**	**73,039**	**64,174**	**73,796**	**74,910**	**94,176**
Week on Week %	**32.1 %**	**31.1 %**	**28.9 %**	**40.3 %**	**47.1 %**	**32.5 %**
Year on Year %	**2.1 %**	**0.8 %**	**0.7 %**	**3.3 %**	**6.0 %**	**7.1 %**

Footfall Counts by location



Reporting dates

This week - 26 October 2026 - 01 November 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 01 November 2026 vs 06 January 2025 - 02 November 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
26 October 2026 - 01 November 2026 vs 27 October 2025 - 02 November 2025

Week on week % change is the % change for this week compared to the previous week.
26 October 2026 - 01 November 2026 vs 19 October 2026 - 25 October 2026