Week 42, 2026. 19 Oct 2026 - 25 Oct 2026

Footfall Report for:
St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.4%	-7.6%	-14.7%	-15.5%	-20.1%	-6.9%
South West	1.8%	-2.7%	-7.6%	-6.2%	-12.6%	0.7%
UK	-1.6%	0.3%	-9.3%	-8.1%	-12.1%	-2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,234,551 which is 2.2% down on the previous year.

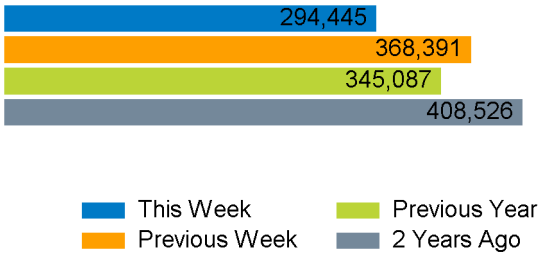
The total number of visitors for the year to date is 16,302,561 which is 1.4% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 19 October 2026 was 294,445.

The busiest day in week commencing 19 October 2026 was Monday with 55,975 visitors.

The peak hour of the week was 1 PM on Monday 19 October 2026 with footfall of 8,094.

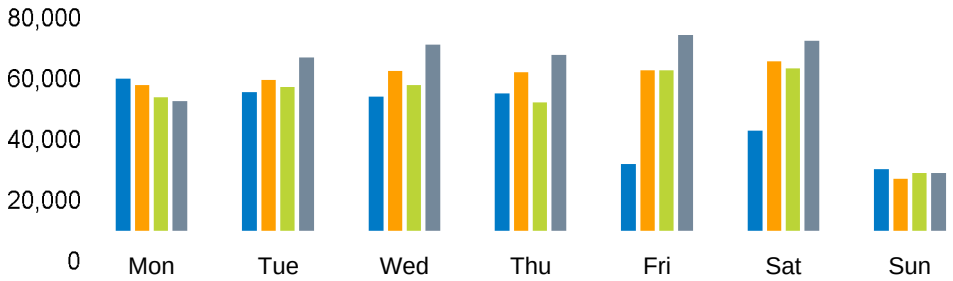
Footfall Counts by week



Weather

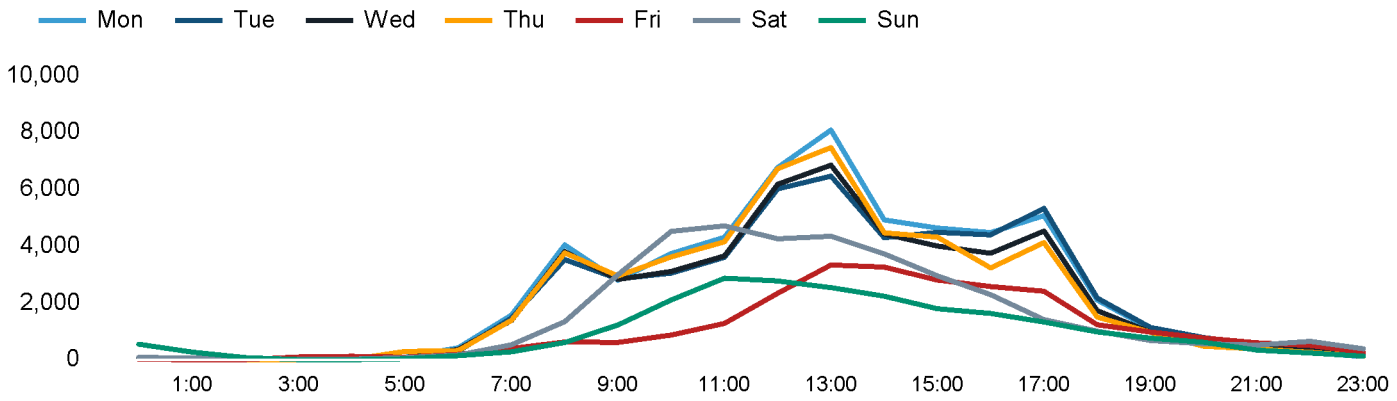
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	15°	15°	14°	14°	14°	16°	15°
Previous week							
	18°	18°	18°	19°	19°	16°	15°
Previous year							
	16°	15°	16°	16°	14°	14°	14°

Footfall Counts by day

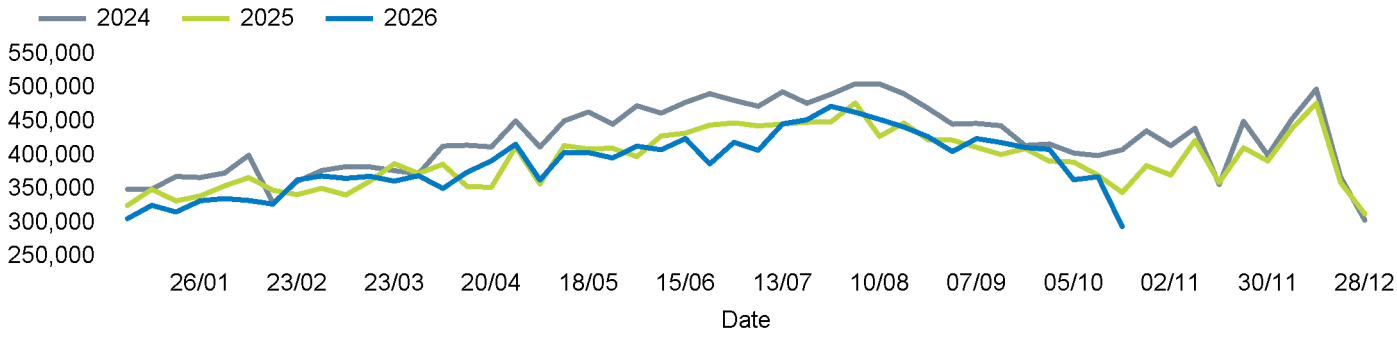


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	55,975	51,217	49,609	50,789	25,569	37,561	23,725	294,445
Previous Week	53,807	55,730	58,834	58,291	59,133	62,258	20,338	368,391
Previous Year	49,398	53,139	53,698	47,576	58,966	59,822	22,488	345,087
2 Years Ago	48,112	63,724	68,147	64,644	71,714	69,653	22,532	408,526
Week on week %	4.0%	-8.1%	-15.7%	-12.9%	-56.8%	-39.7%	16.7%	
Year on year %	13.3%	-3.6%	-7.6%	6.8%	-56.6%	-37.2%	5.5%	
% of week	19.0%	17.4%	16.8%	17.2%	8.7%	12.8%	8.1%	

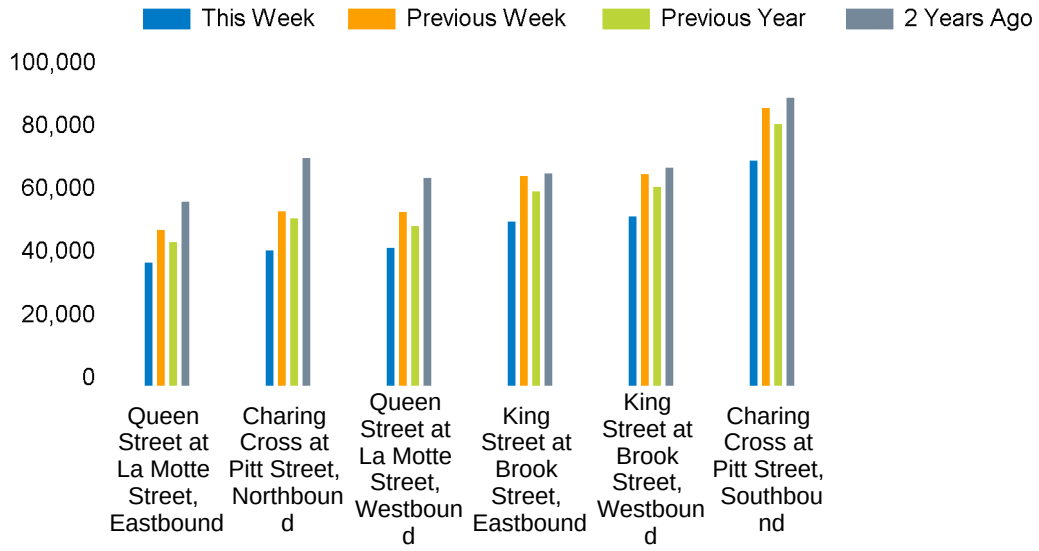
Footfall Counts by hour



Footfall Counts by week

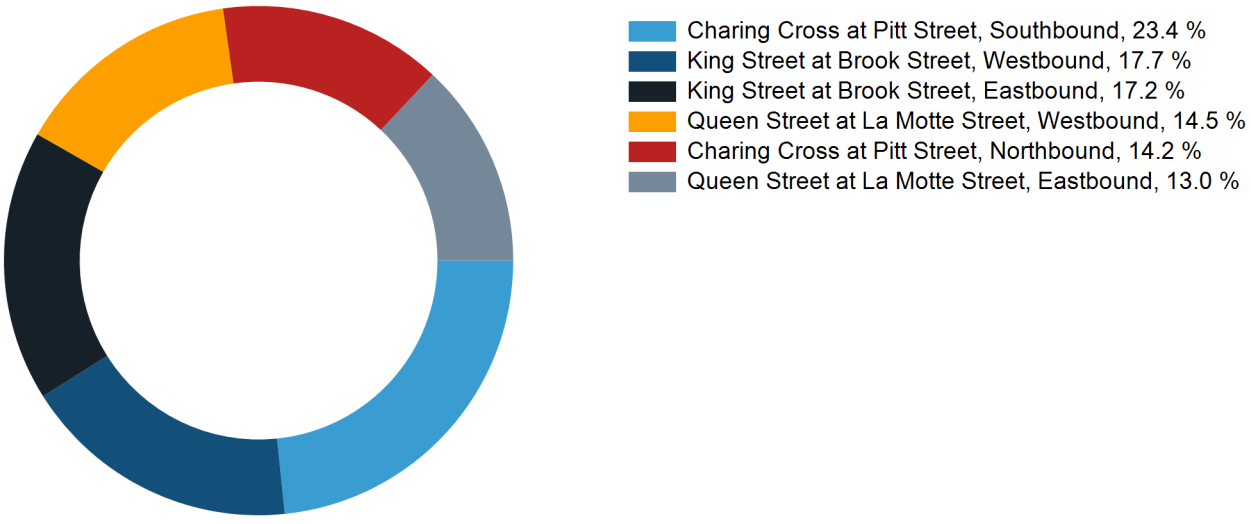


Footfall Counts by location



	Queen Street at La Motte Street, Eastbound	Charing Cross at Pitt Street, Northbound	Queen Street at La Motte Street, Westbound	King Street at Brook Street, Eastbound	King Street at Brook Street, Westbound	Charing Cross at Pitt Street, Southbound
This Week	**38,332**	**41,847**	**42,725**	**50,630**	**52,135**	**68,776**
Previous Week	**48,036**	**53,638**	**53,472**	**64,208**	**64,649**	**84,388**
Previous Year	**44,419**	**51,490**	**49,268**	**59,513**	**60,843**	**79,554**
2 Years Ago	**56,490**	**69,484**	**63,645**	**64,852**	**66,536**	**87,519**
Week on Week %	**-20.2 %**	**-22.0 %**	**-20.1 %**	**-21.1 %**	**-19.4 %**	**-18.5 %**
Year on Year %	**-13.7 %**	**-18.7 %**	**-13.3 %**	**-14.9 %**	**-14.3 %**	**-13.5 %**

Footfall Counts by location



Reporting dates

This week - 19 October 2026 - 25 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 25 October 2026 vs 06 January 2025 - 26 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
19 October 2026 - 25 October 2026 vs 20 October 2025 - 26 October 2025

Week on week % change is the % change for this week compared to the previous week.
19 October 2026 - 25 October 2026 vs 12 October 2026 - 18 October 2026