Week 41, 2026. 12 Oct 2026 - 18 Oct 2026

Footfall Report for:
St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.2%	-7.4%	-0.6%	-7.3%	1.2%	-5.0%
South West	2.0%	-2.6%	6.7%	0.2%	1.9%	-6.9%
UK	-1.4%	0.5%	1.2%	-0.3%	0.9%	-4.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,285,193 which is 2.2% down on the previous year.

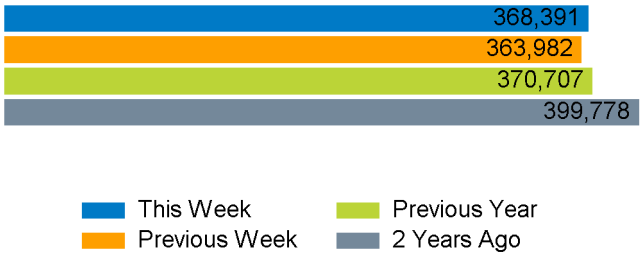
The total number of visitors for the year to date is 16,008,116 which is 1.2% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 12 October 2026 was 368,391.

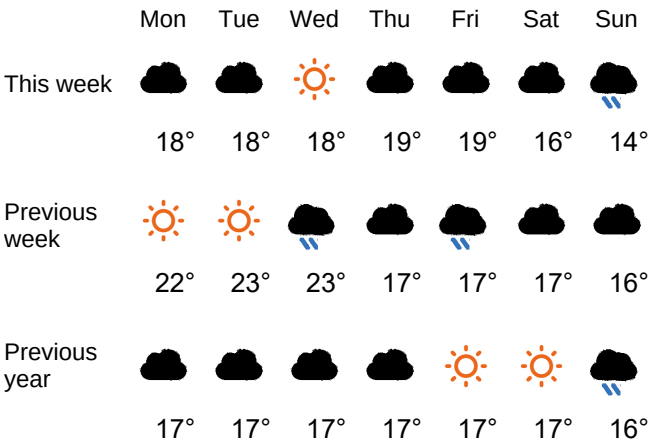
The busiest day in week commencing 12 October 2026 was Saturday with 62,258 visitors.

The peak hour of the week was 1 PM on Tuesday 13 October 2026 with footfall of 8,043.

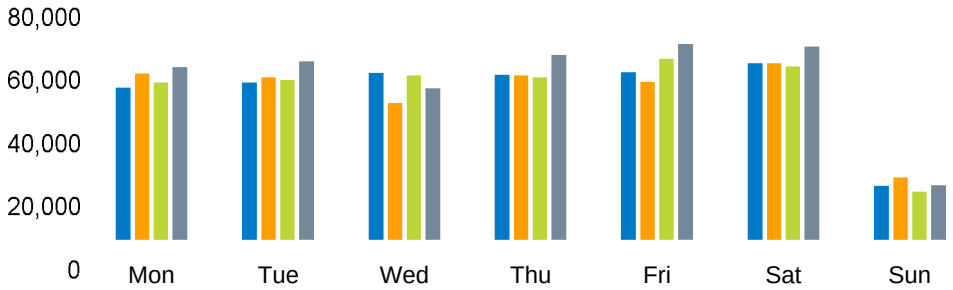
Footfall Counts by week



Weather

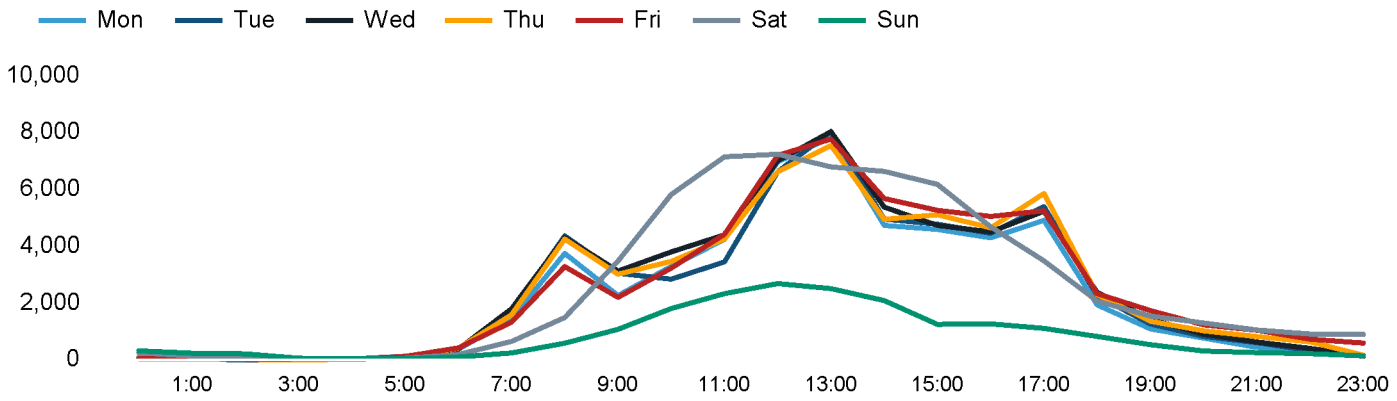


Footfall Counts by day

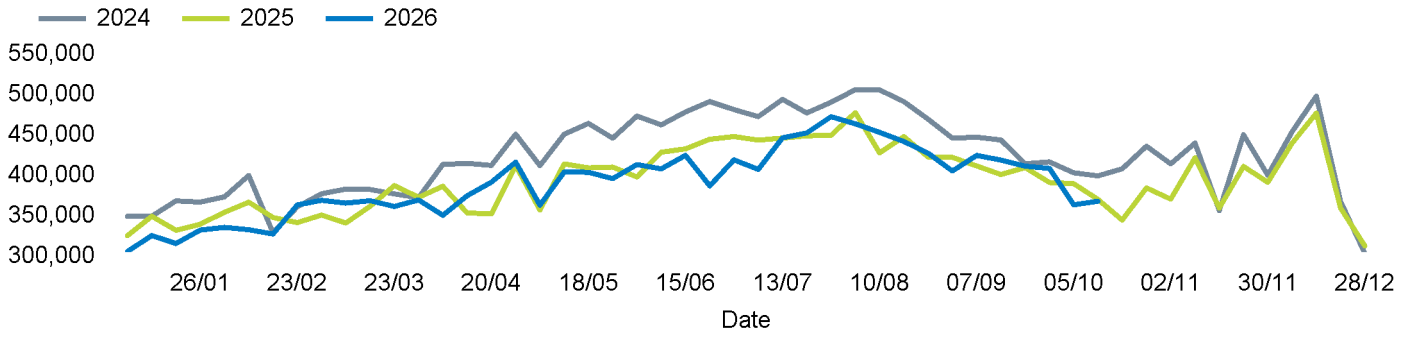


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	53,807	55,730	58,834	58,291	59,133	62,258	20,338	368,391
Previous Week	58,817	57,335	48,508	58,151	55,759	62,296	23,116	363,982
Previous Year	55,680	56,560	58,139	57,361	63,724	61,033	18,210	370,707
2 Years Ago	60,958	62,826	53,707	65,005	68,907	67,851	20,524	399,778
Week on week %	-8.5%	-2.8%	21.3%	0.2%	6.1%	-0.1%	-12.0%	
Year on year %	-3.4%	-1.5%	1.2%	1.6%	-7.2%	2.0%	11.7%	
% of week	14.6%	15.1%	16.0%	15.8%	16.1%	16.9%	5.5%	

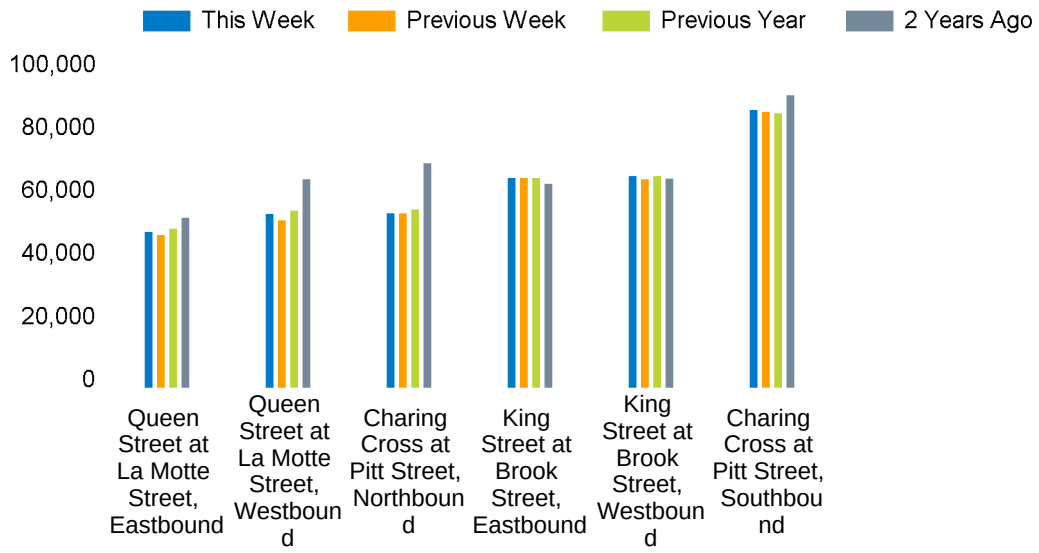
Footfall Counts by hour



Footfall Counts by week

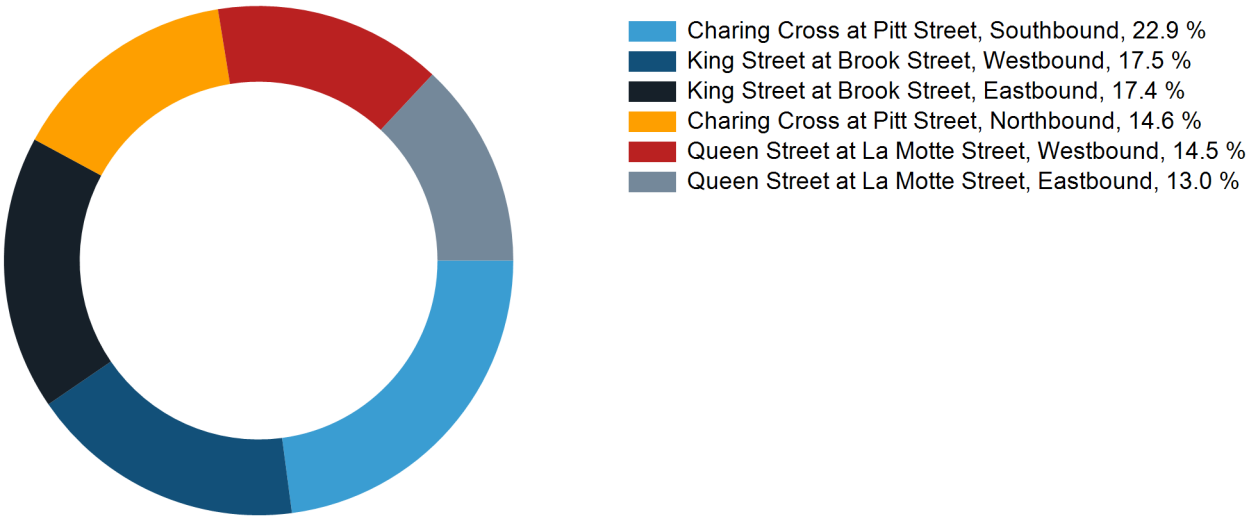


Footfall Counts by location



	Queen Street at La Motte Street, Eastbound	Queen Street at La Motte Street, Westbound	Charing Cross at Pitt Street, Northbound	King Street at Brook Street, Eastbound	King Street at Brook Street, Westbound	Charing Cross at Pitt Street, Southbound
This Week	**48,036**	**53,472**	**53,638**	**64,208**	**64,649**	**84,388**
Previous Week	**47,134**	**51,432**	**53,665**	**64,058**	**63,813**	**83,880**
Previous Year	**49,068**	**54,435**	**54,787**	**64,223**	**64,648**	**83,546**
2 Years Ago	**52,338**	**63,811**	**68,478**	**62,346**	**63,943**	**88,862**
Week on Week %	**1.9 %**	**4.0 %**	**-0.1 %**	**0.2 %**	**1.3 %**	**0.6 %**
Year on Year %	**-2.1 %**	**-1.8 %**	**-2.1 %**	**0.0 %**	**0.0 %**	**1.0 %**

Footfall Counts by location



Reporting dates

This week - 12 October 2026 - 18 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 18 October 2026 vs 06 January 2025 - 19 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
12 October 2026 - 18 October 2026 vs 13 October 2025 - 19 October 2025

Week on week % change is the % change for this week compared to the previous week.
12 October 2026 - 18 October 2026 vs 05 October 2026 - 11 October 2026