Week 39, 2026. 28 Sep 2026 - 04 Oct 2026

Footfall Report for:
St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.0%	-7.5%	4.4%	-6.1%	-0.7%	-4.5%
South West	2.0%	-2.8%	5.0%	-0.9%	-1.3%	-5.6%
UK	-1.4%	0.5%	5.4%	-2.2%	0.1%	-5.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,313,672 which is 2.3% down on the previous year.

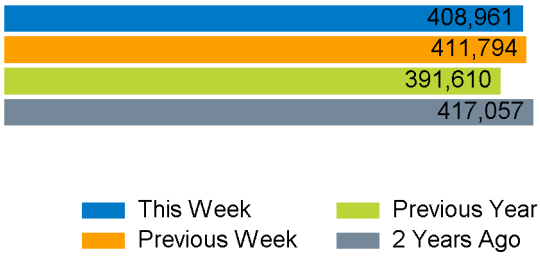
The total number of visitors for the year to date is 15,275,743 which is 1% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 28 September 2026 was 408,961.

The busiest day in week commencing 28 September 2026 was Saturday with 67,687 visitors.

The peak hour of the week was 1 PM on Monday 28 September 2026 with footfall of 8,530.

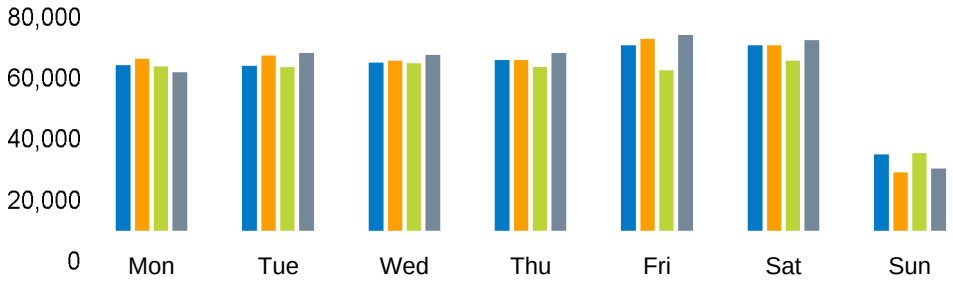
Footfall Counts by week



Weather

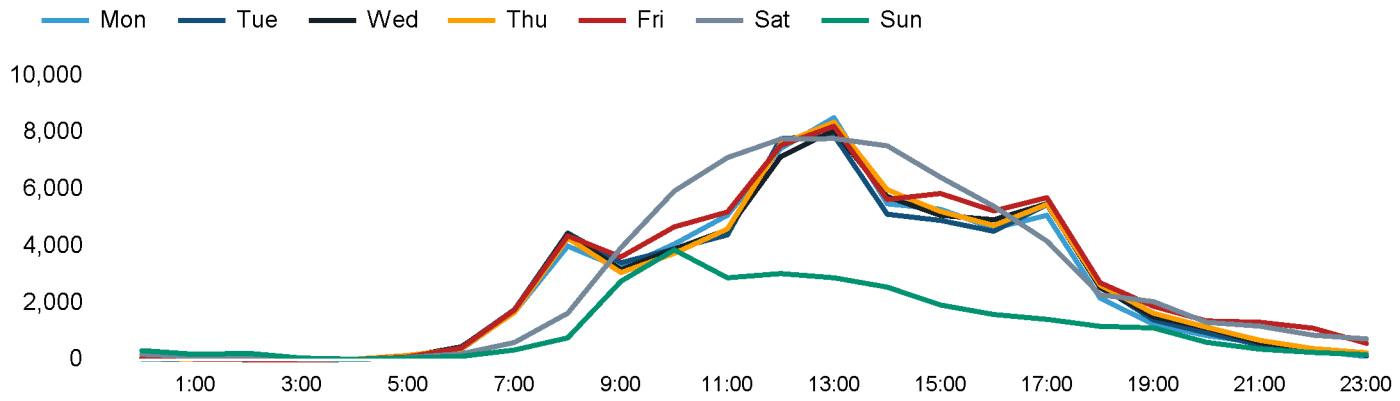
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	24°	24°	23°	21°	21°	20°
Previous week	22°	24°	24°	24°	24°	21°	19°
Previous year	18°	20°	20°	20°	19°	19°	18°

Footfall Counts by day

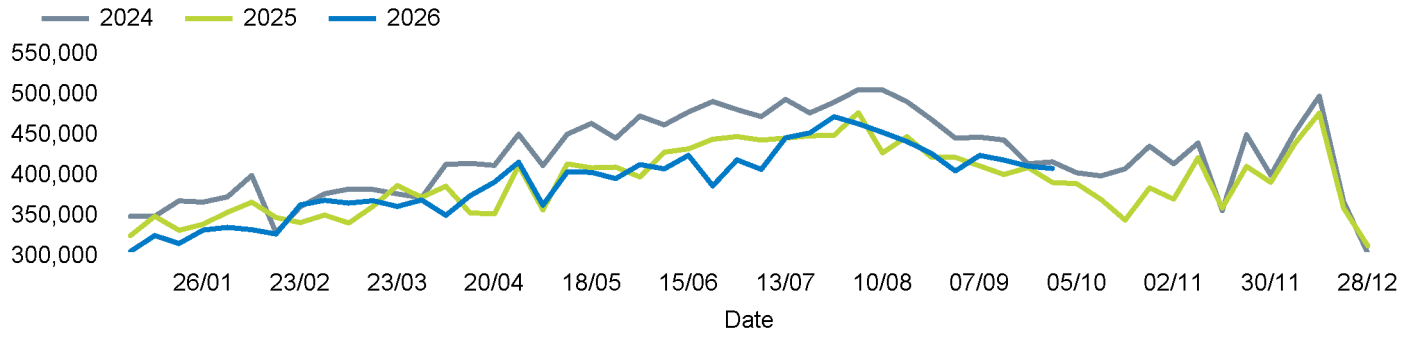


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	60,531	60,410	61,438	62,328	67,602	67,687	28,965	408,961
Previous Week	62,861	63,999	62,242	62,402	69,993	67,708	22,589	411,794
Previous Year	60,125	59,888	61,272	59,847	58,819	62,165	29,494	391,610
2 Years Ago	58,119	64,983	64,153	64,959	71,388	69,478	23,977	417,057
Week on week %	-3.7%	-5.6%	-1.3%	-0.1%	-3.4%	0.0%	28.2%	
Year on year %	0.7%	0.9%	0.3%	4.1%	14.9%	8.9%	-1.8%	
% of week	14.8%	14.8%	15.0%	15.2%	16.5%	16.6%	7.1%	

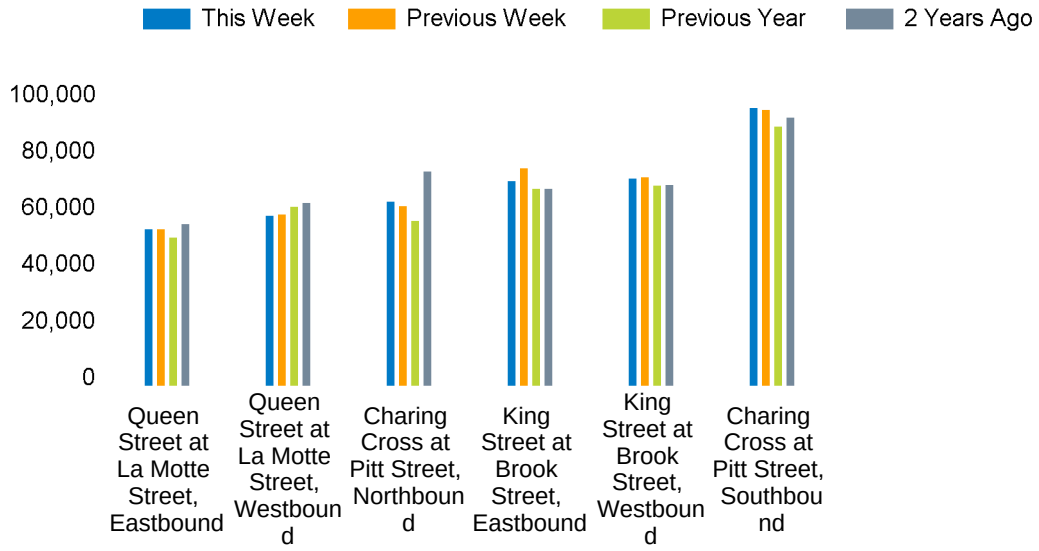
Footfall Counts by hour



Footfall Counts by week

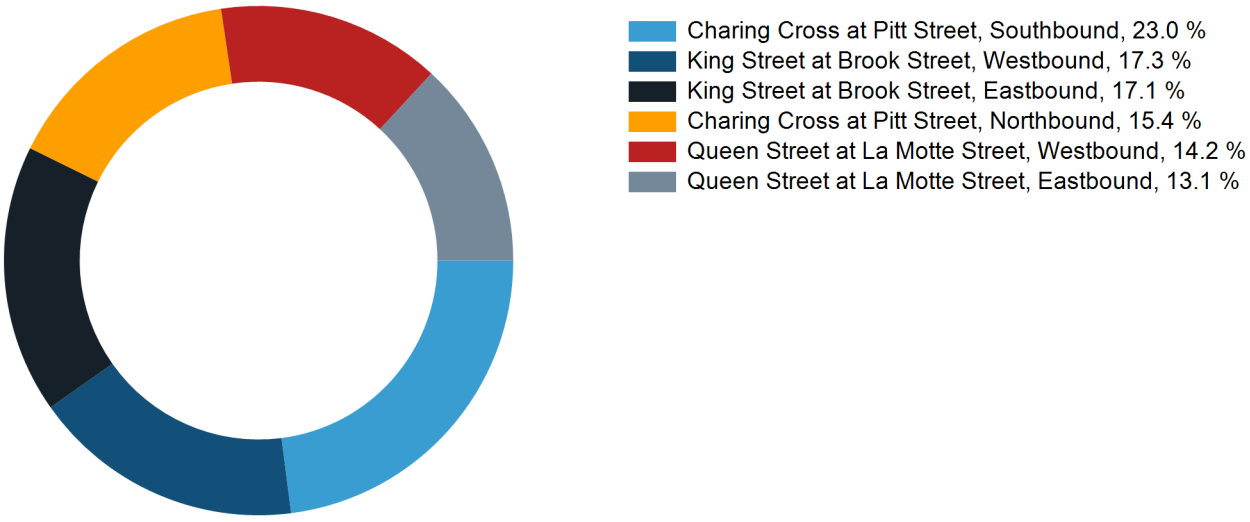


Footfall Counts by location



	Queen Street at La Motte Street, Eastbound	Queen Street at La Motte Street, Westbound	Charing Cross at Pitt Street, Northbound	King Street at Brook Street, Eastbound	King Street at Brook Street, Westbound	Charing Cross at Pitt Street, Southbound
This Week	**53,700**	**58,194**	**62,832**	**69,738**	**70,587**	**93,910**
Previous Week	**53,708**	**58,582**	**61,313**	**73,999**	**70,916**	**93,276**
Previous Year	**50,959**	**61,179**	**56,367**	**67,044**	**68,207**	**87,854**
2 Years Ago	**55,399**	**62,438**	**72,916**	**67,153**	**68,387**	**90,764**
Week on Week %	**0.0 %**	**-0.7 %**	**2.5 %**	**-5.8 %**	**-0.5 %**	**0.7 %**
Year on Year %	**5.4 %**	**-4.9 %**	**11.5 %**	**4.0 %**	**3.5 %**	**6.9 %**

Footfall Counts by location



Reporting dates

This week - 28 September 2026 - 04 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 04 October 2026 vs 06 January 2025 - 05 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
28 September 2026 - 04 October 2026 vs 29 September 2025 - 05 October 2025

Week on week % change is the % change for this week compared to the previous week.
28 September 2026 - 04 October 2026 vs 21 September 2026 - 27 September 2026