Week 40, 2026. 05 Oct 2026 - 11 Oct 2026

Footfall Report for:
St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.2%	-7.4%	-6.7%	-3.3%	-11.0%	-0.4%
South West	1.9%	-2.6%	-3.3%	6.0%	-5.2%	3.0%
UK	-1.5%	0.5%	-4.3%	3.4%	-4.8%	4.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,287,509 which is 2.3% down on the previous year.

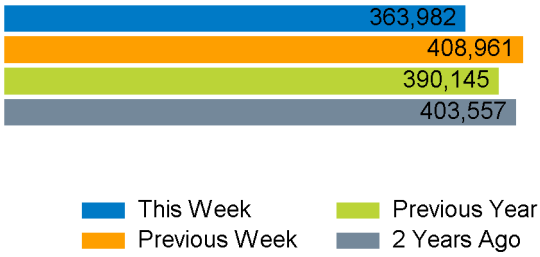
The total number of visitors for the year to date is 15,639,725 which is 1.2% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 5 October 2026 was 363,982.

The busiest day in week commencing 5 October 2026 was Saturday with 62,296 visitors.

The peak hour of the week was 1 PM on Thursday 8 October 2026 with footfall of 8,015.

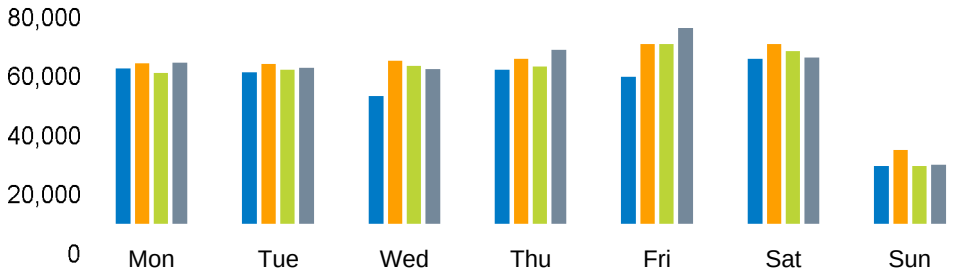
Footfall Counts by week



Weather

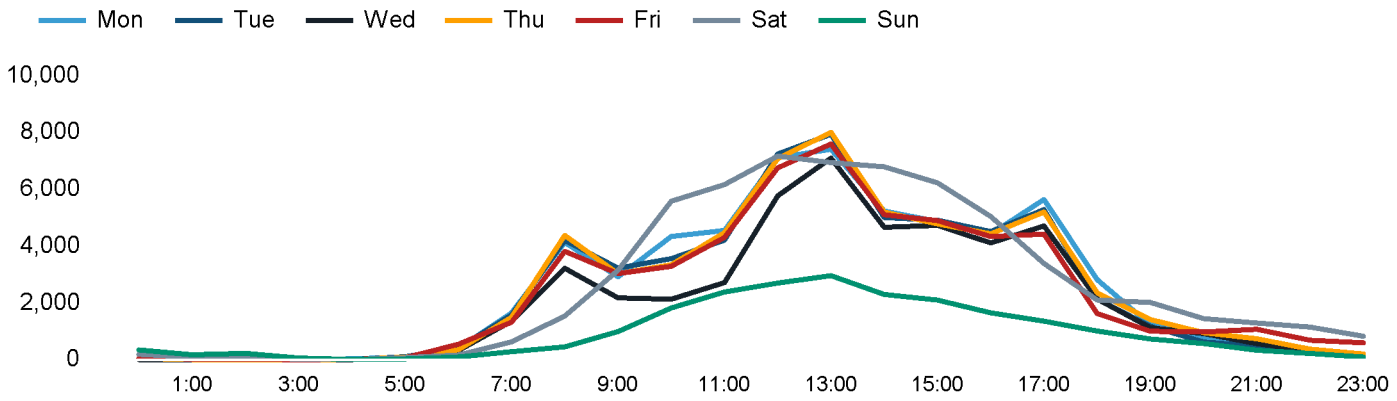
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	23°	23°	17°	17°	17°	16°
Previous week	19°	24°	24°	23°	21°	21°	21°
Previous year	16°	19°	19°	18°	17°	16°	17°

Footfall Counts by day

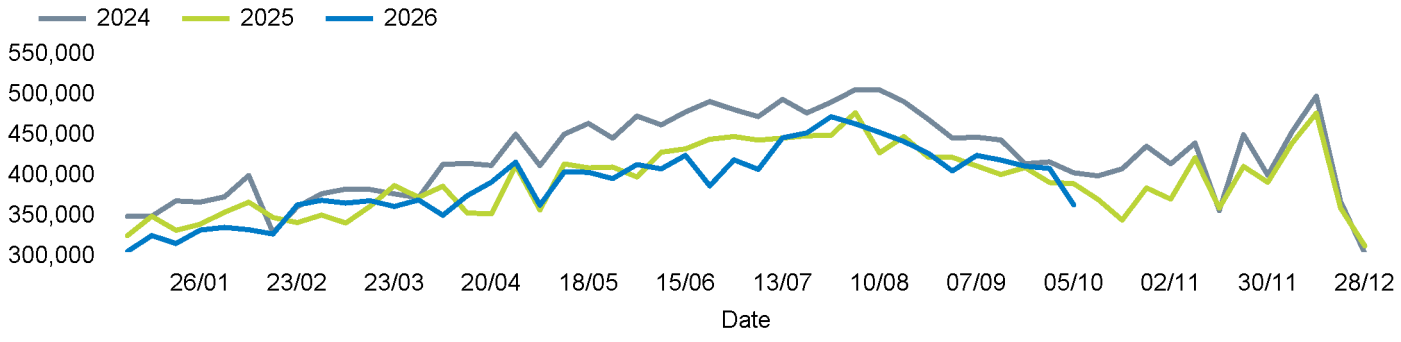


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	58,817	57,335	48,508	58,151	55,759	62,296	23,116	363,982
Previous Week	60,531	60,410	61,438	62,328	67,602	67,687	28,965	408,961
Previous Year	57,164	58,129	59,735	59,467	67,634	65,076	22,940	390,145
2 Years Ago	60,762	58,843	58,540	65,619	73,583	62,762	23,448	403,557
Week on week %	-2.8%	-5.1%	-21.0%	-6.7%	-17.5%	-8.0%	-20.2%	
Year on year %	2.9%	-1.4%	-18.8%	-2.2%	-17.6%	-4.3%	0.8%	
% of week	16.2%	15.8%	13.3%	16.0%	15.3%	17.1%	6.4%	

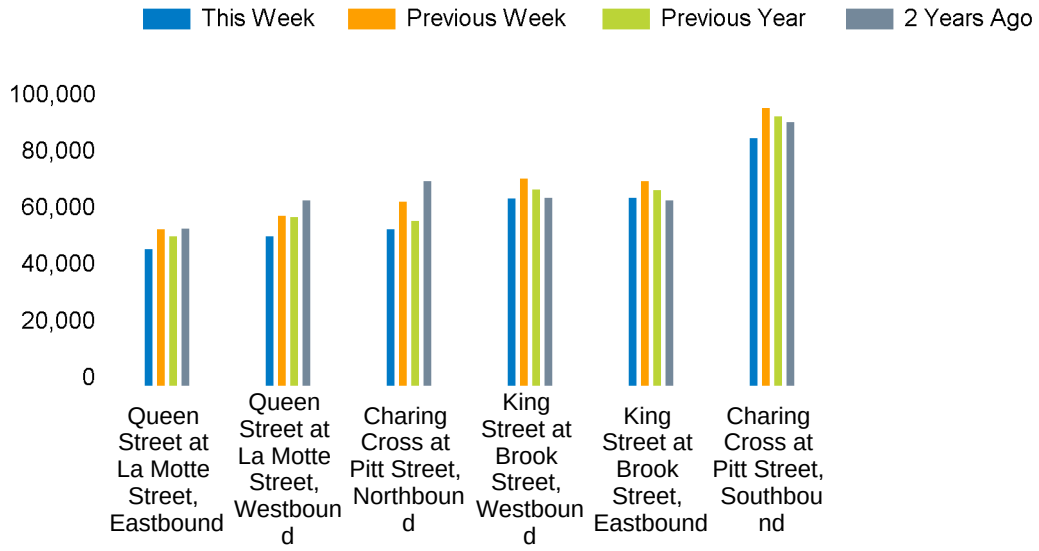
Footfall Counts by hour



Footfall Counts by week

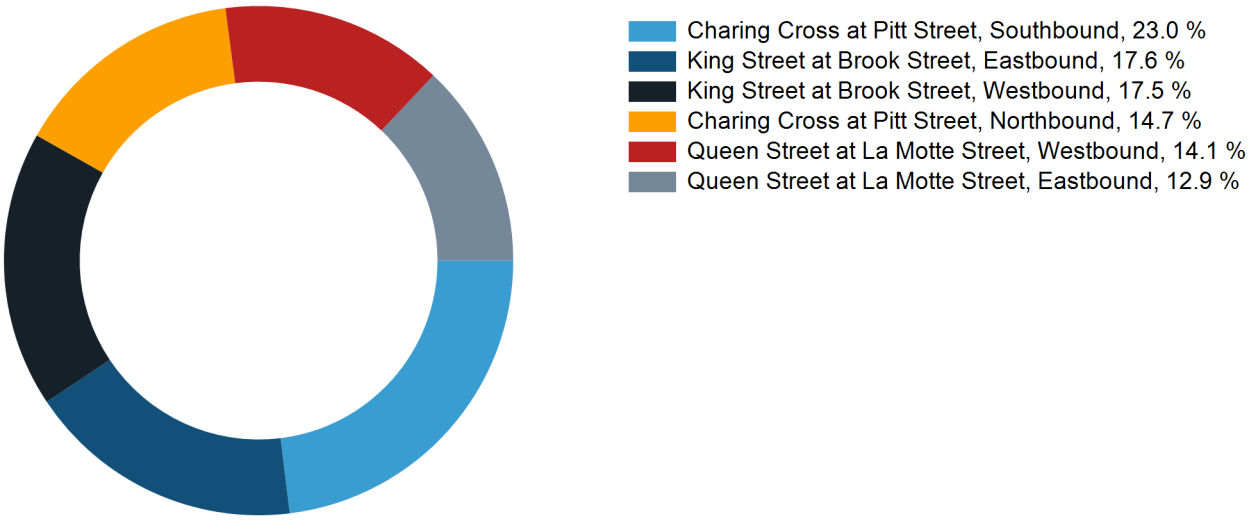


Footfall Counts by location



	Queen Street at La Motte Street, Eastbound	Queen Street at La Motte Street, Westbound	Charing Cross at Pitt Street, Northbound	King Street at Brook Street, Westbound	King Street at Brook Street, Eastbound	Charing Cross at Pitt Street, Southbound
This Week	**47,134**	**51,432**	**53,665**	**63,813**	**64,058**	**83,880**
Previous Week	**53,700**	**58,194**	**62,832**	**70,587**	**69,738**	**93,910**
Previous Year	**51,269**	**57,690**	**56,502**	**66,787**	**66,760**	**91,137**
2 Years Ago	**53,994**	**63,234**	**69,711**	**64,116**	**63,258**	**89,244**
Week on Week %	**-12.2 %**	**-11.6 %**	**-14.6 %**	**-9.6 %**	**-8.1 %**	**-10.7 %**
Year on Year %	**-8.1 %**	**-10.8 %**	**-5.0 %**	**-4.5 %**	**-4.0 %**	**-8.0 %**

Footfall Counts by location



Reporting dates

This week - 05 October 2026 - 11 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 11 October 2026 vs 06 January 2025 - 12 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
05 October 2026 - 11 October 2026 vs 06 October 2025 - 12 October 2025

Week on week % change is the % change for this week compared to the previous week.
05 October 2026 - 11 October 2026 vs 28 September 2026 - 04 October 2026