

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.4%	-7.7%	0.6%	-9.9%	0.4%	-0.7%
South West	1.9%	-3.2%	0.5%	-1.9%	2.7%	2.9%
UK	-1.8%	0.7%	-0.1%	0.8%	-1.4%	-1.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 13,204,790 which is 1.4% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 3 August 2026 was 1,787,850.

The busiest day in month commencing 3 August 2026 was Friday 14 August with 76,149 visitors.

The peak hour of the month was 1 PM on Tuesday 4 August 2026 with footfall of 9,856.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



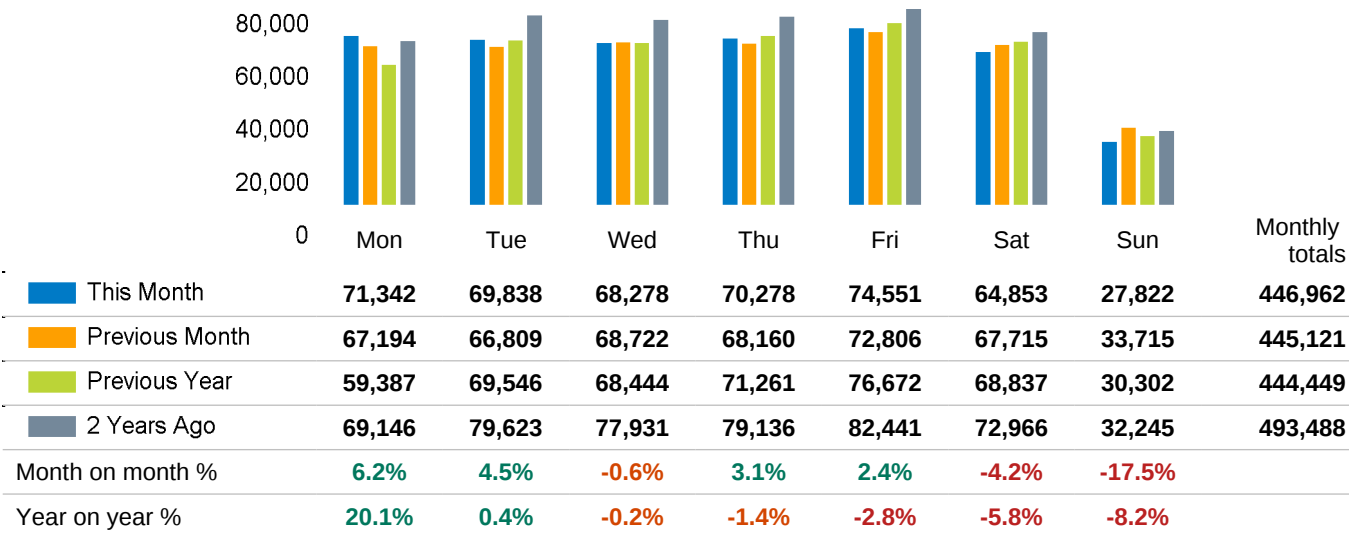
Number of days August 2026	17	11	
Number of days August 2025	16	12	
Number of days August 2024	9	18	1

Average temperature

	Maximum temperature	Minimum temperature
2026	25°	16°
2025	23°	15°
2024	23°	15°

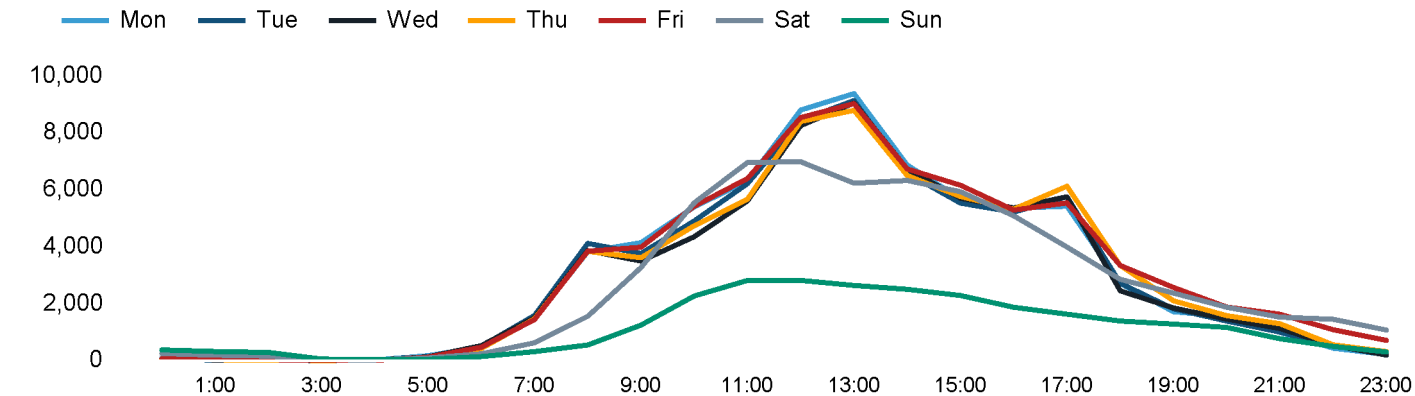
Footfall Counts by day

The figures shown below are calculated using weekly averages.



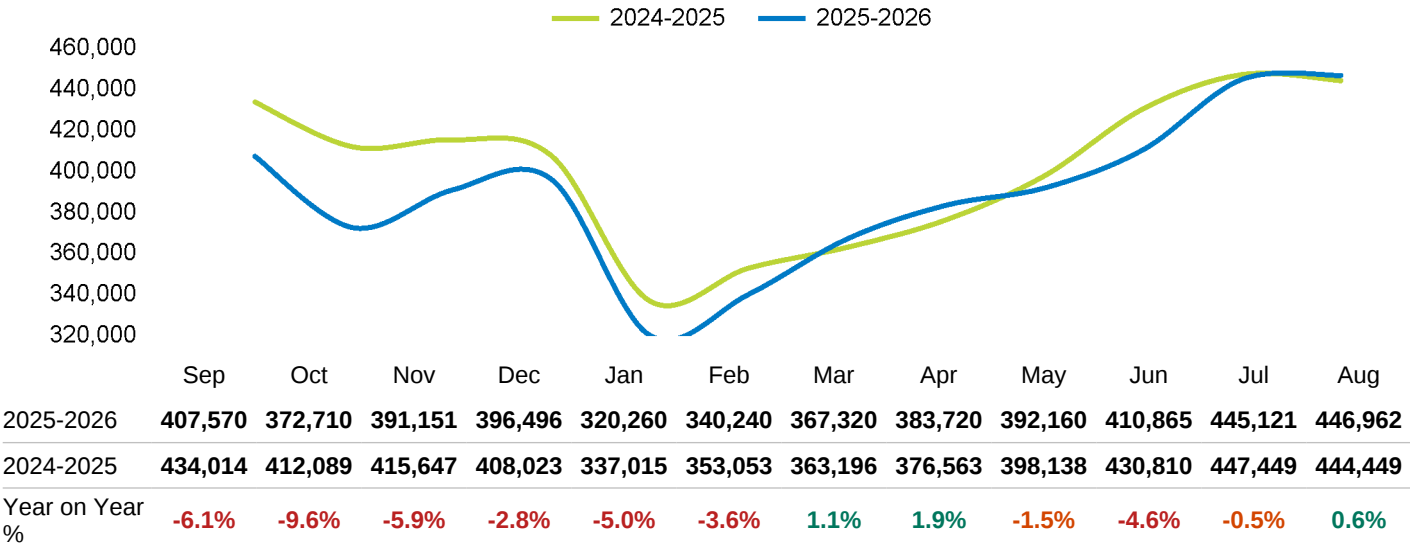
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

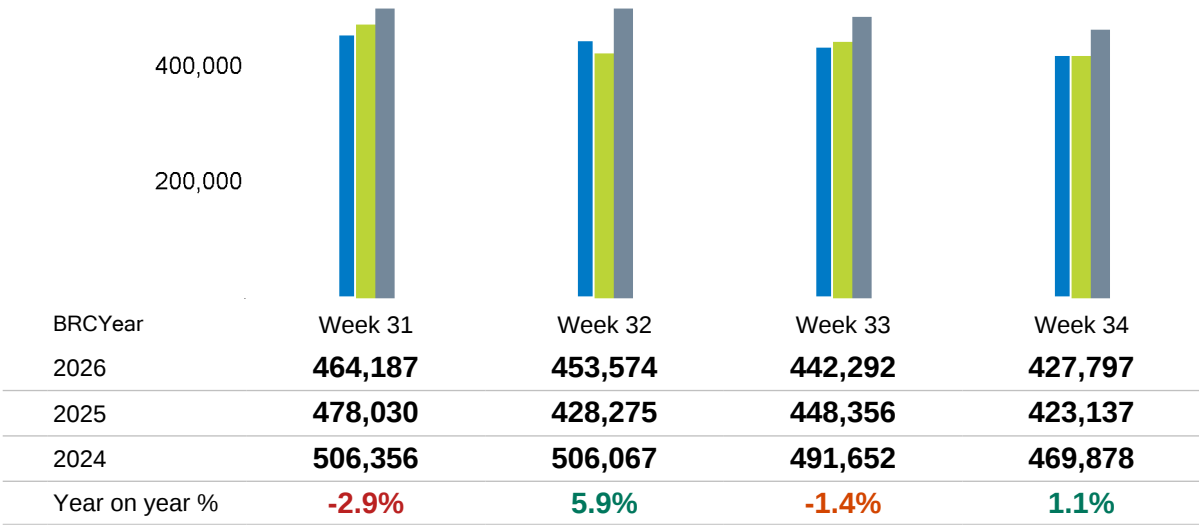
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for August compares August 2026 to August 2025

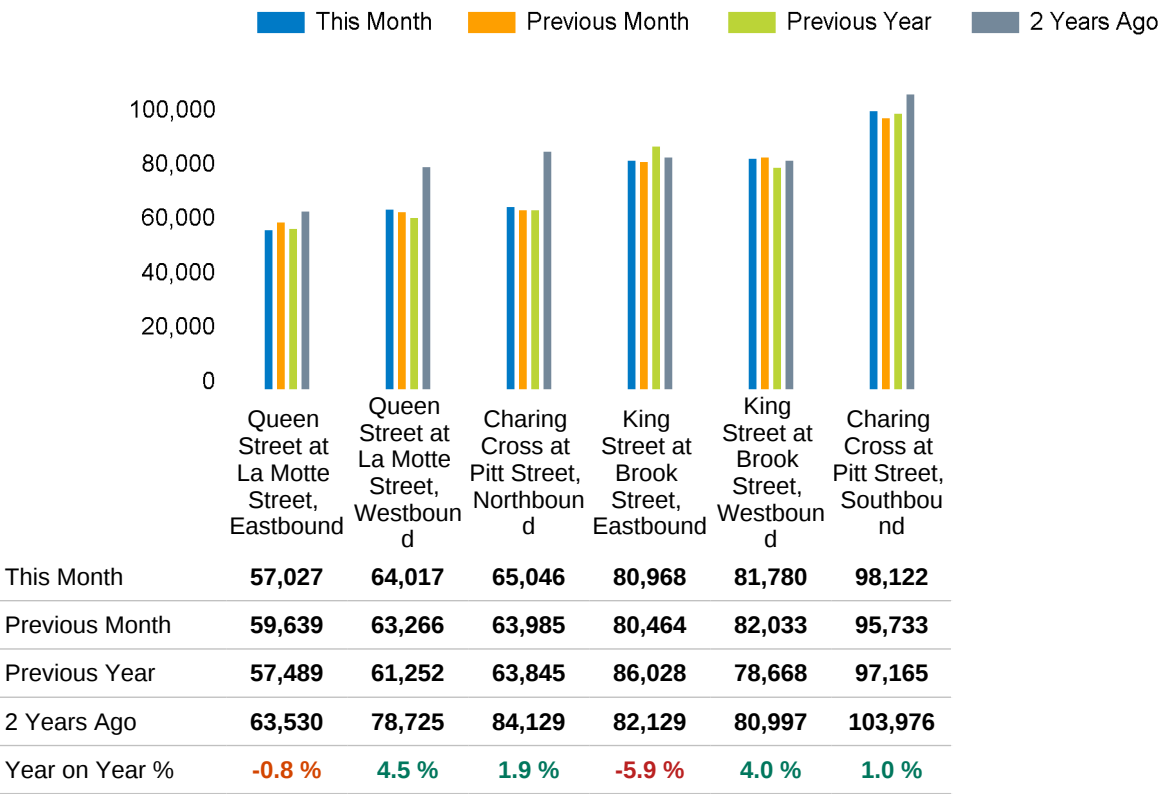
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

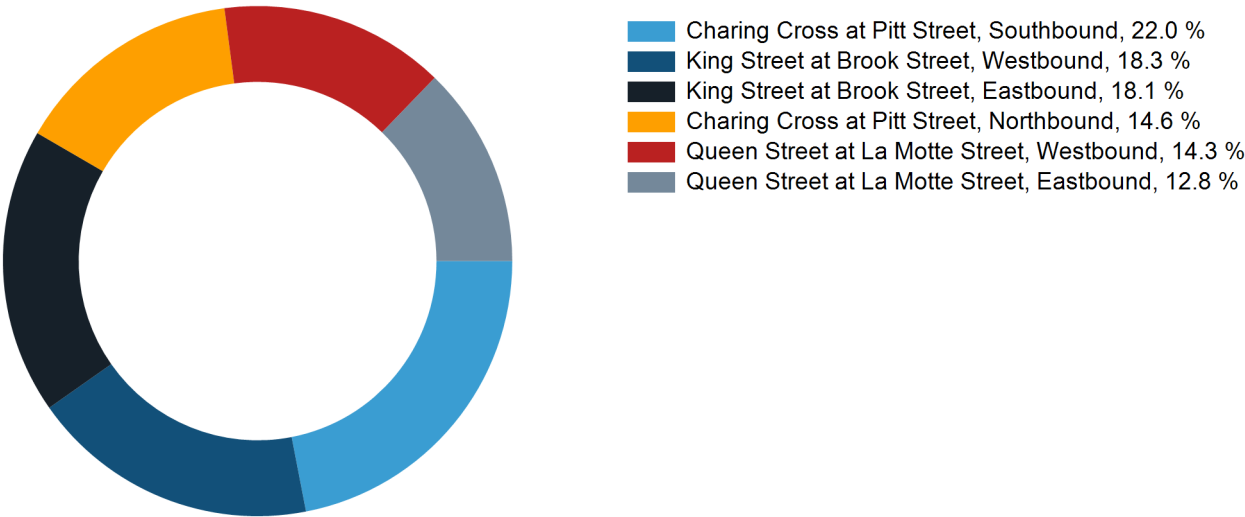


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 03 August 2026 - 30 August 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 30 August 2026 vs 06 January 2025 - 31 August 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
03 August 2026 - 30 August 2026 vs 04 August 2025 - 31 August 2025

Month on month % change is the % change for this month compared to the previous month.
03 August 2026 - 30 August 2026 vs 06 July 2026 - 02 August 2026