

Week 34, 2026. 24 Aug 2026 - 30 Aug 2026

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.4%	-7.7%	1.1%	-9.9%	-3.3%	-5.6%
South West	1.9%	-3.2%	4.3%	-3.8%	1.6%	-3.9%
UK	-1.8%	0.7%	1.3%	-2.4%	-2.2%	-4.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,280,570 which is 3% down on the previous year.
- The total number of visitors for the year to date is 13,204,790 which is 1.4% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in week commencing 24 August 2026 was 427,797.
- The busiest day in week commencing 24 August 2026 was Friday with 73,502 visitors.
- The peak hour of the week was 1 PM on Monday 24 August 2026 with footfall of 9,844.

Footfall Counts by week

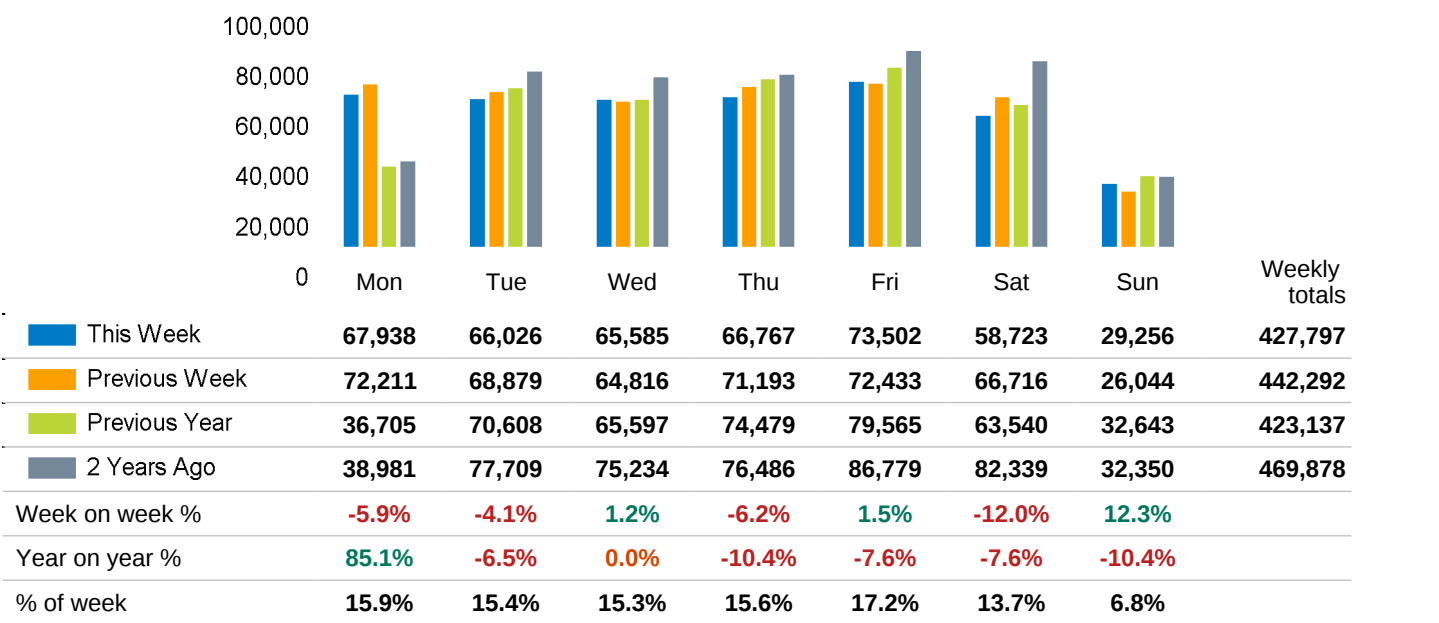


This Week Previous Year
Previous Week 2 Years Ago

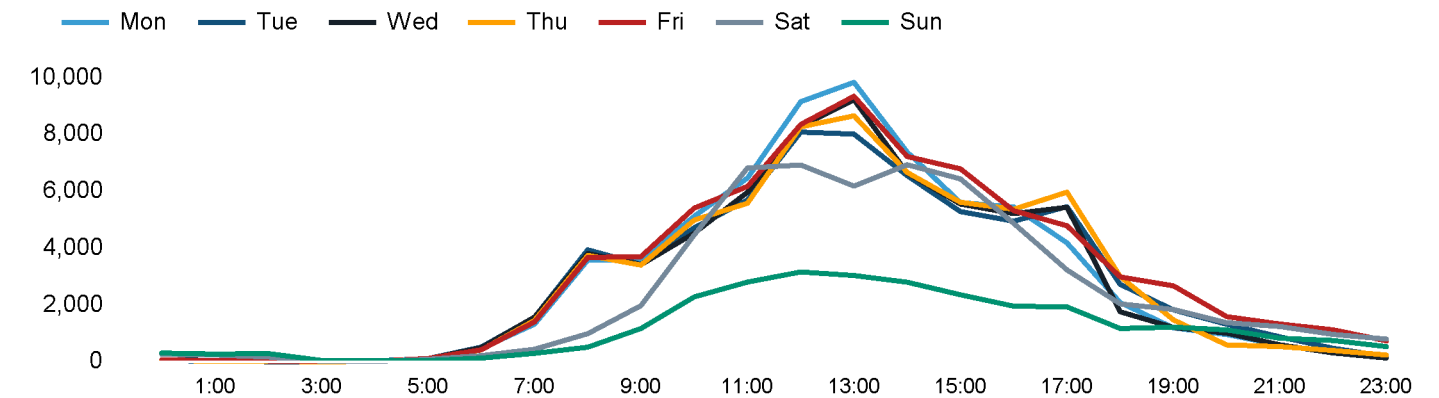
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	23°	27°	27°	25°	24°	22°	22°
Previous week	25°	23°	20°	21°	21°	21°	23°
Previous year	28°	28°	22°	22°	20°	20°	21°

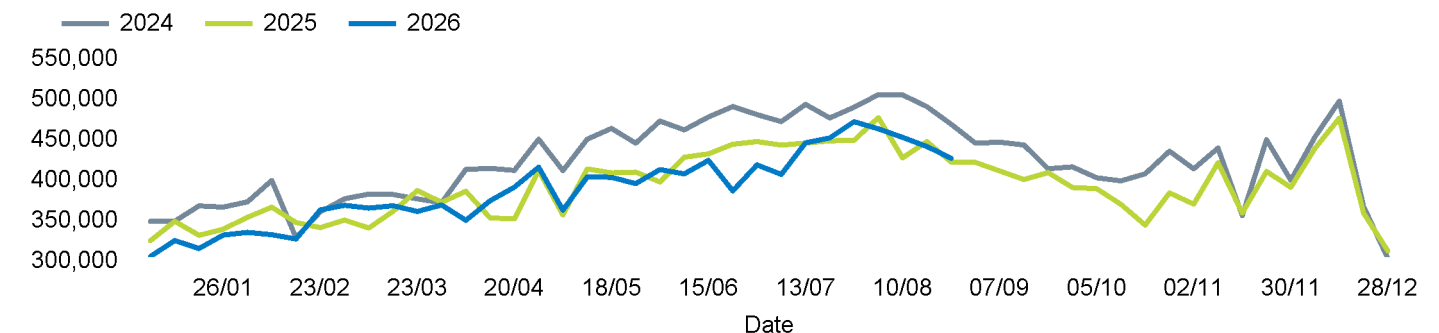
Footfall Counts by day



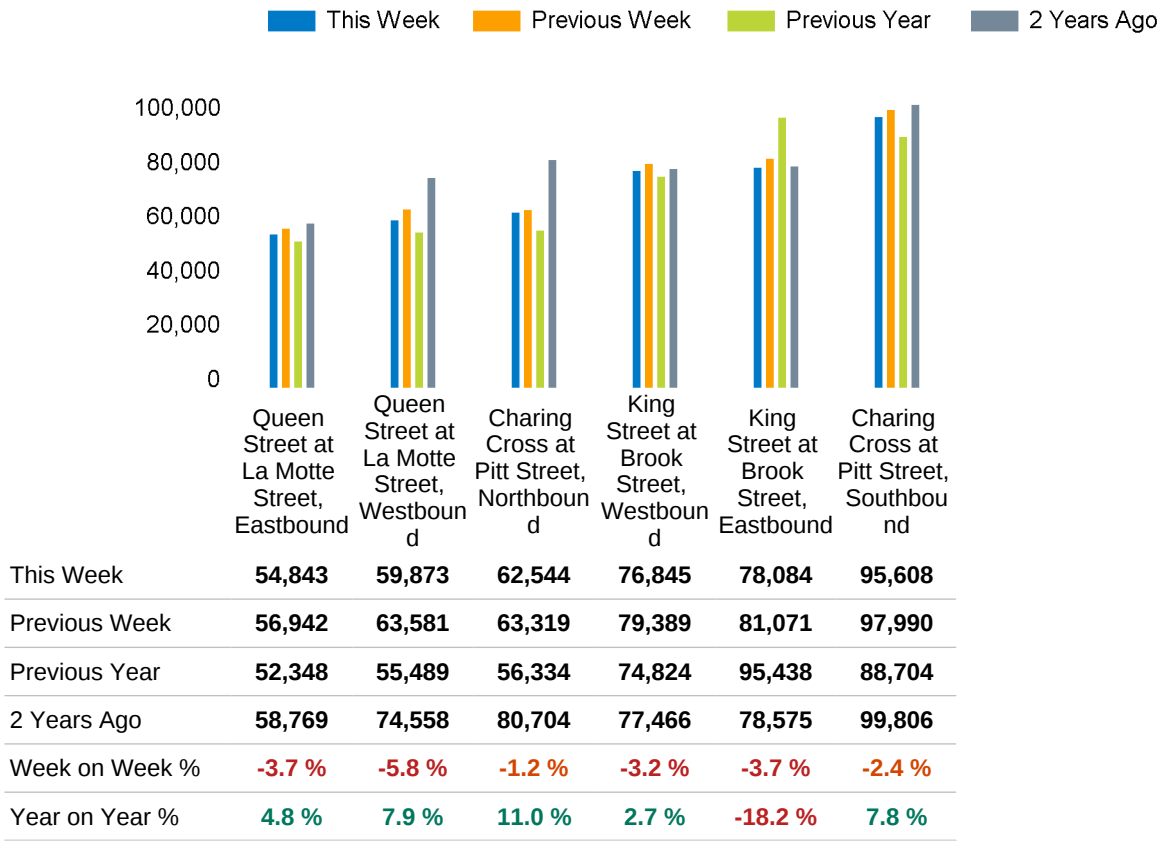
Footfall Counts by hour



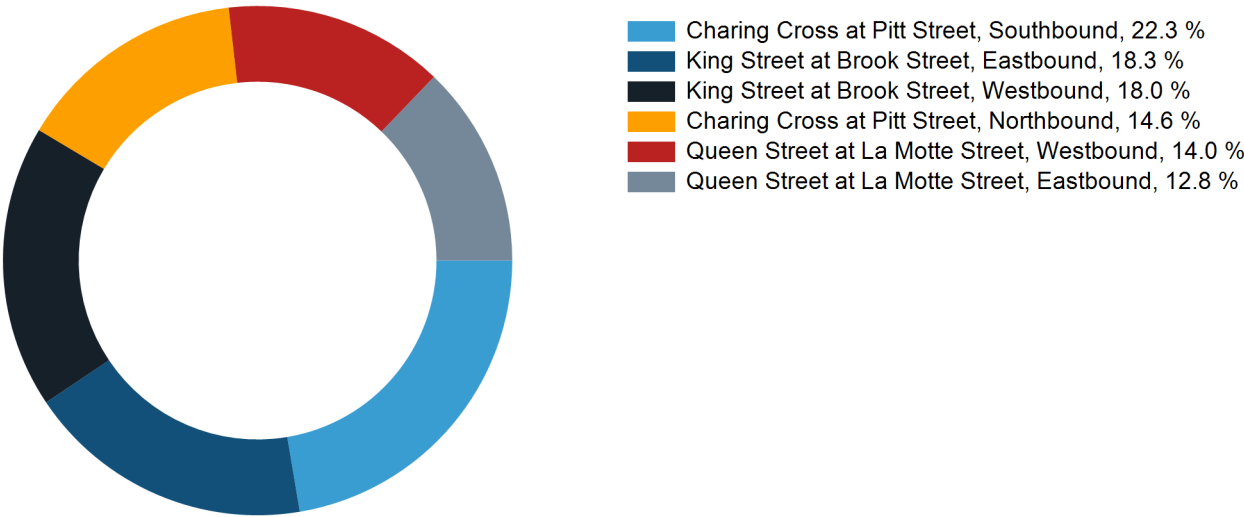
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 24 August 2026 - 30 August 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 30 August 2026 vs 06 January 2025 - 31 August 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
24 August 2026 - 30 August 2026 vs 25 August 2025 - 31 August 2025

Week on week % change is the % change for this week compared to the previous week.
24 August 2026 - 30 August 2026 vs 17 August 2026 - 23 August 2026