

July 2026. 06 Jul 2026 - 02 Aug 2026

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-1.7%	-7.4%	-0.5%	-7.5%	8.3%	3.9%
South West	2.1%	-3.4%	0.4%	-2.3%	9.7%	9.6%
UK	-2.1%	0.6%	-0.4%	0.0%	7.3%	4.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

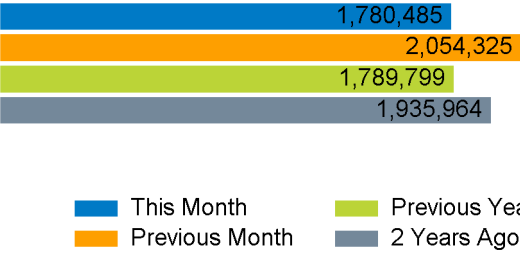
The total number of visitors for the year to date is 11,416,940 which is 1.7% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 6 July 2026 was 1,780,485.

The busiest day in month commencing 6 July 2026 was Friday 31 July with 79,669 visitors.

The peak hour of the month was 1 PM on Monday 20 July 2026 with footfall of 9,690.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

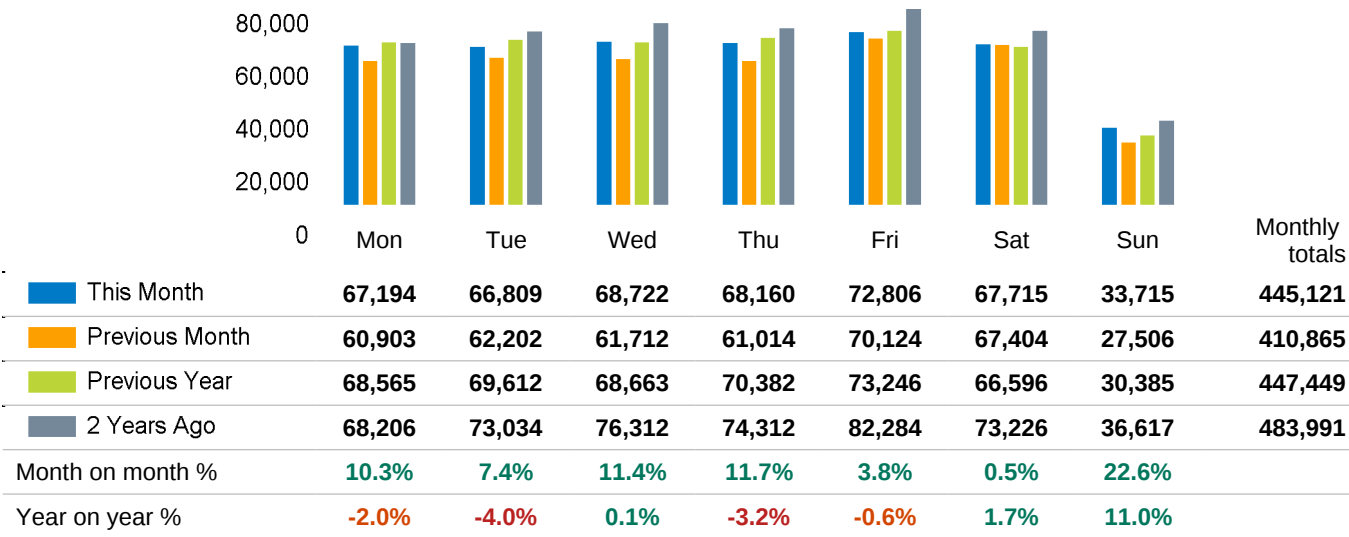
Weather

			
Number of days July 2026	24	4	
Number of days July 2025	10	18	
Number of days July 2024	11	16	1
Average temperature			

	Maximum temperature	Minimum temperature
2026	26°	16°
2025	22°	15°
2024	22°	14°

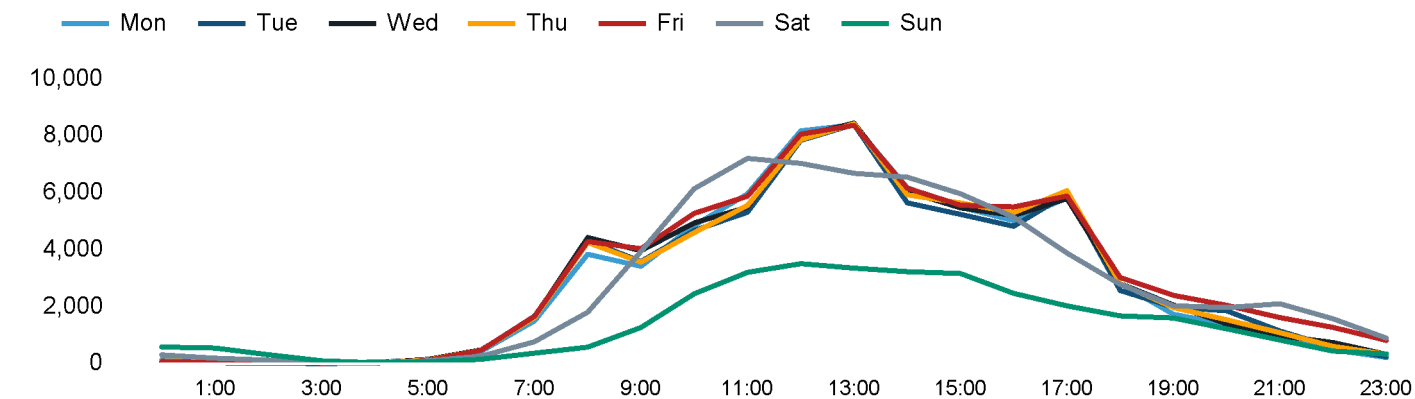
Football Counts by day

The figures shown below are calculated using weekly averages.



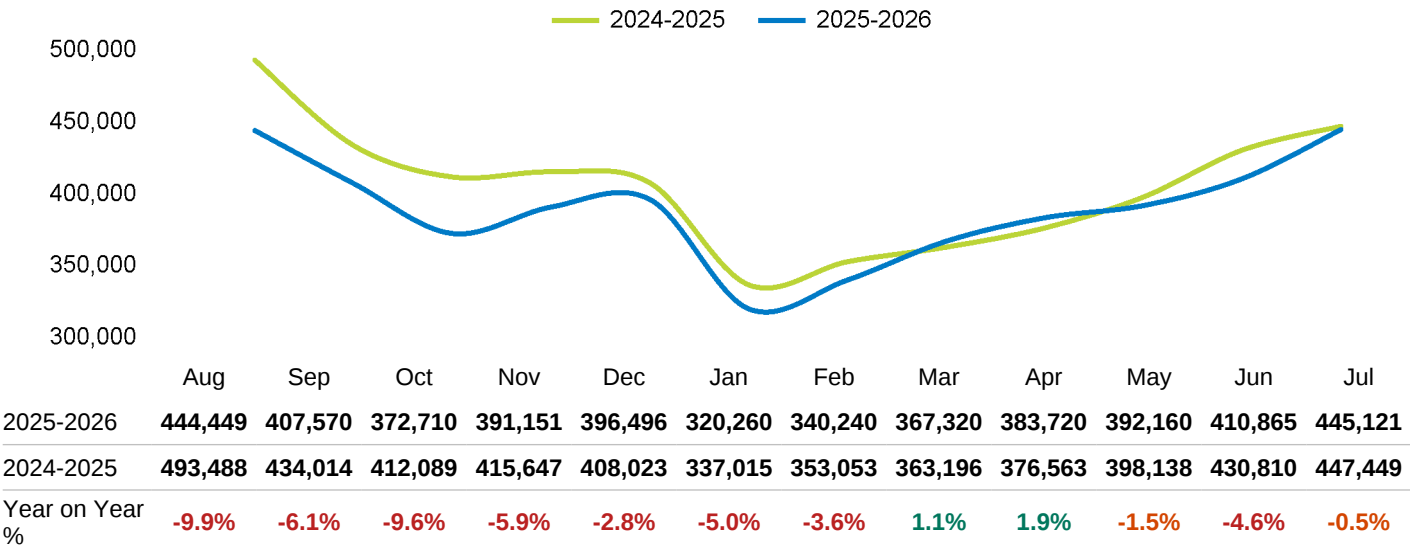
Football Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

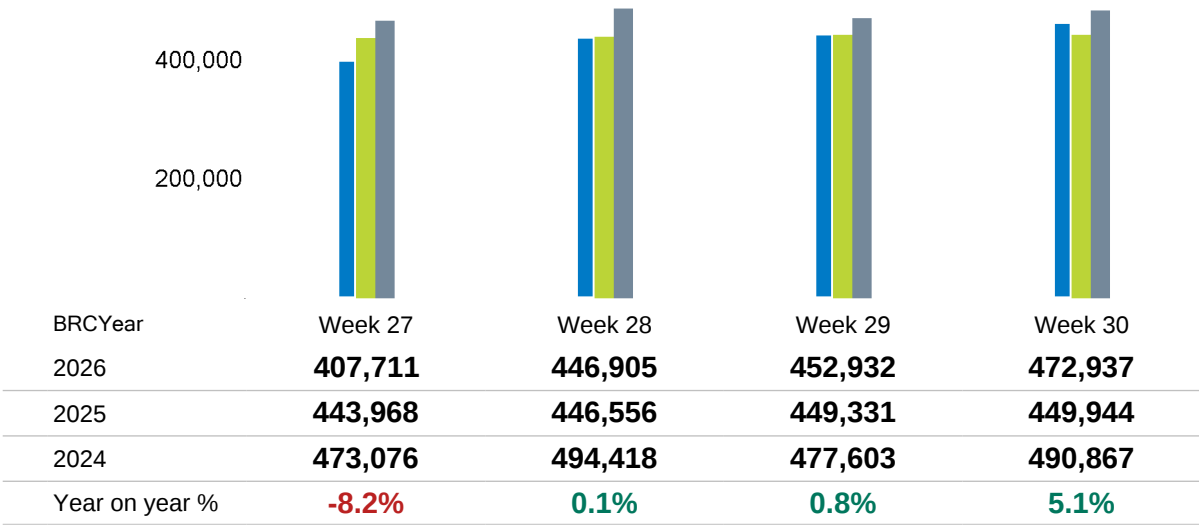
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for July compares July 2026 to July 2025

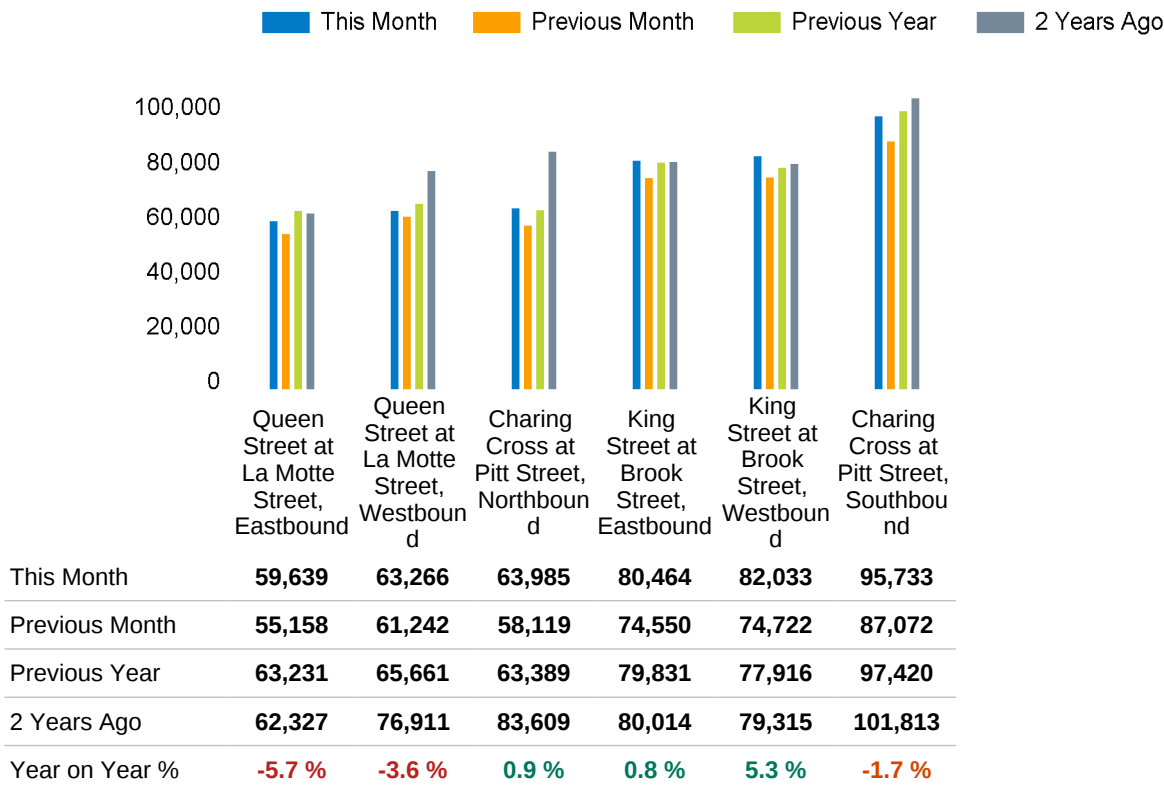
Football Counts by week of month

The figures shown below are calculated using weekly totals.

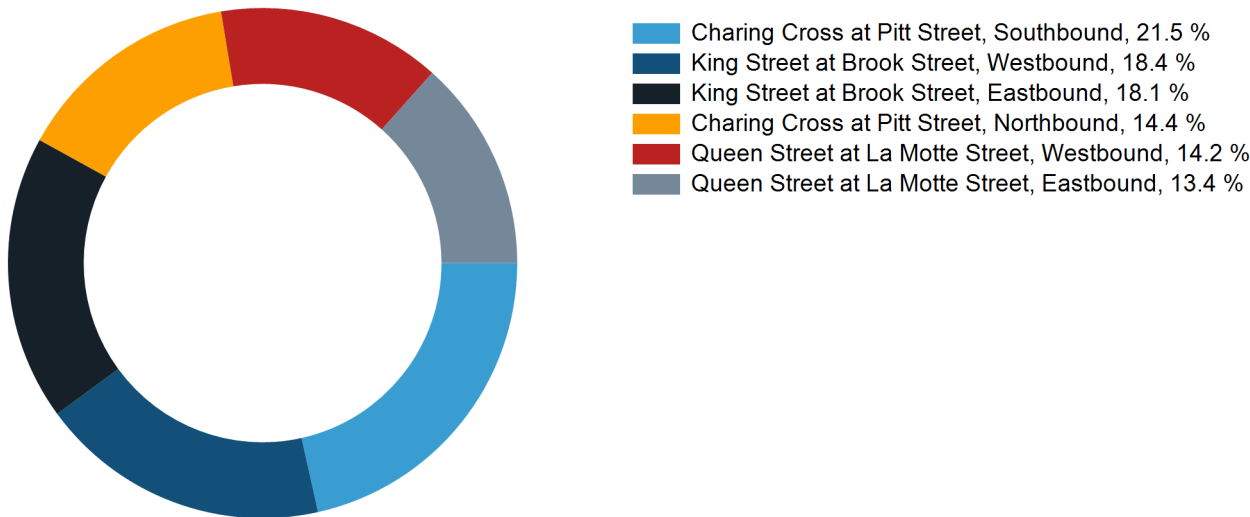


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 06 July 2026 - 02 August 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 02 August 2026 vs 06 January 2025 - 03 August 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
06 July 2026 - 02 August 2026 vs 07 July 2025 - 03 August 2025

Month on month % change is the % change for this month compared to the previous month.
06 July 2026 - 02 August 2026 vs 01 June 2026 - 05 July 2026