

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

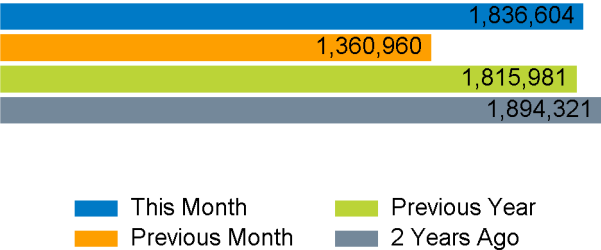
	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-2.1%	-4.0%	1.1%	-4.1%	8.0%	2.9%
South West	2.7%	-3.9%	6.6%	-3.8%	6.9%	7.4%
UK	-2.6%	0.7%	-2.4%	3.5%	7.0%	7.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 4,478,605 which is 2.1% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in month commencing 2 March 2026 was 1,836,604.
- The busiest day in month commencing 2 March 2026 was Thursday 2 April with 73,451 visitors.
- The peak hour of the month was 13:00 on Thursday 2 April 2026 with footfall of 10,198.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

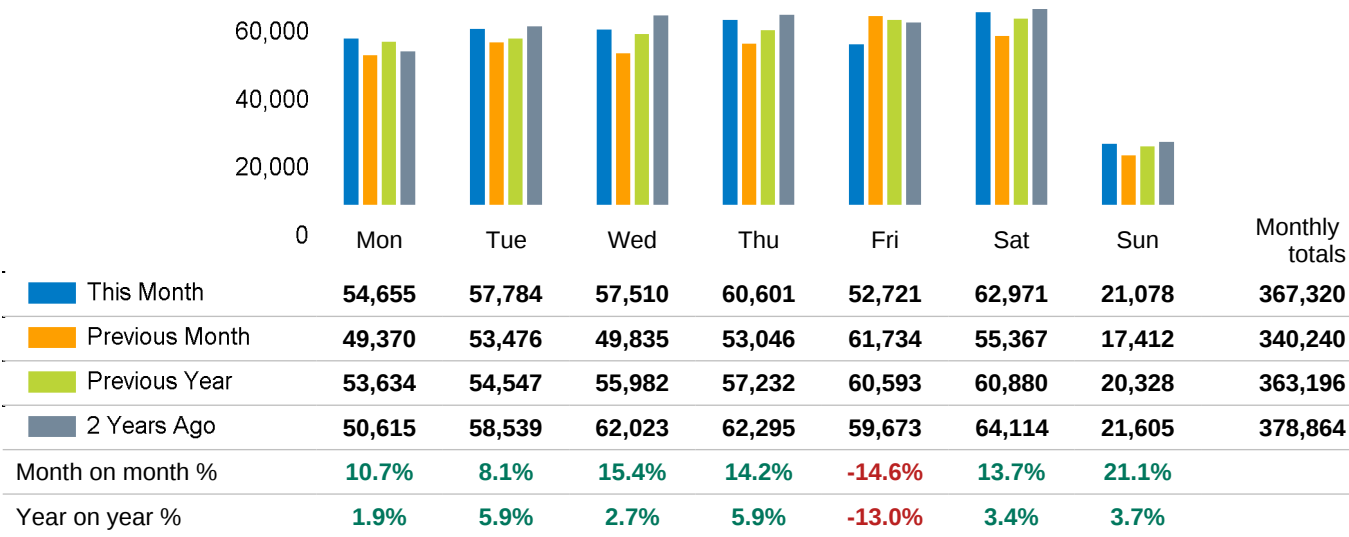
				
Number of days March 2026	15	15	2	3
Number of days March 2025	16	19		
Number of days March 2024	9	22	4	

Average temperature

	Maximum temperature	Minimum temperature
2026	14°	7°
2025	14°	6°
2024	13°	5°

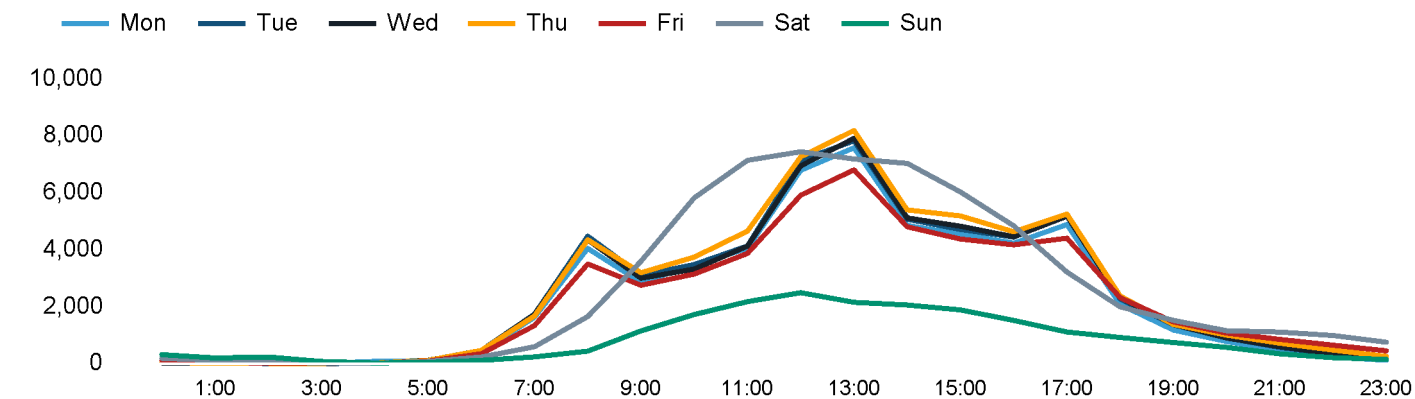
Footfall Counts by day

The figures shown below are calculated using weekly averages.



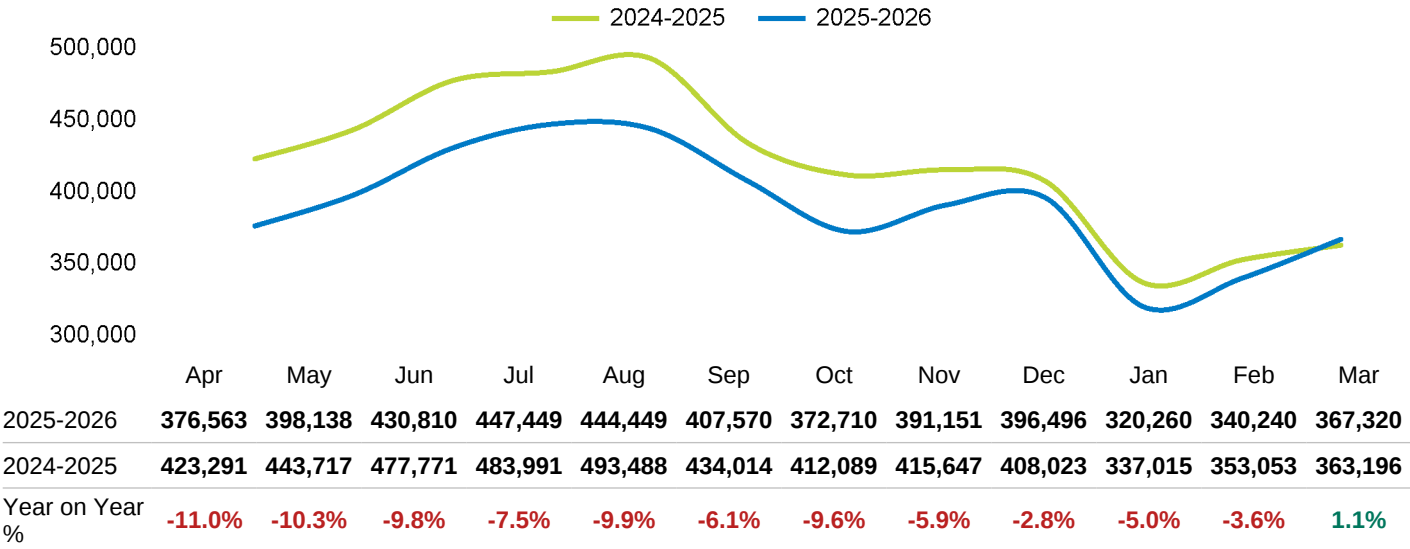
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

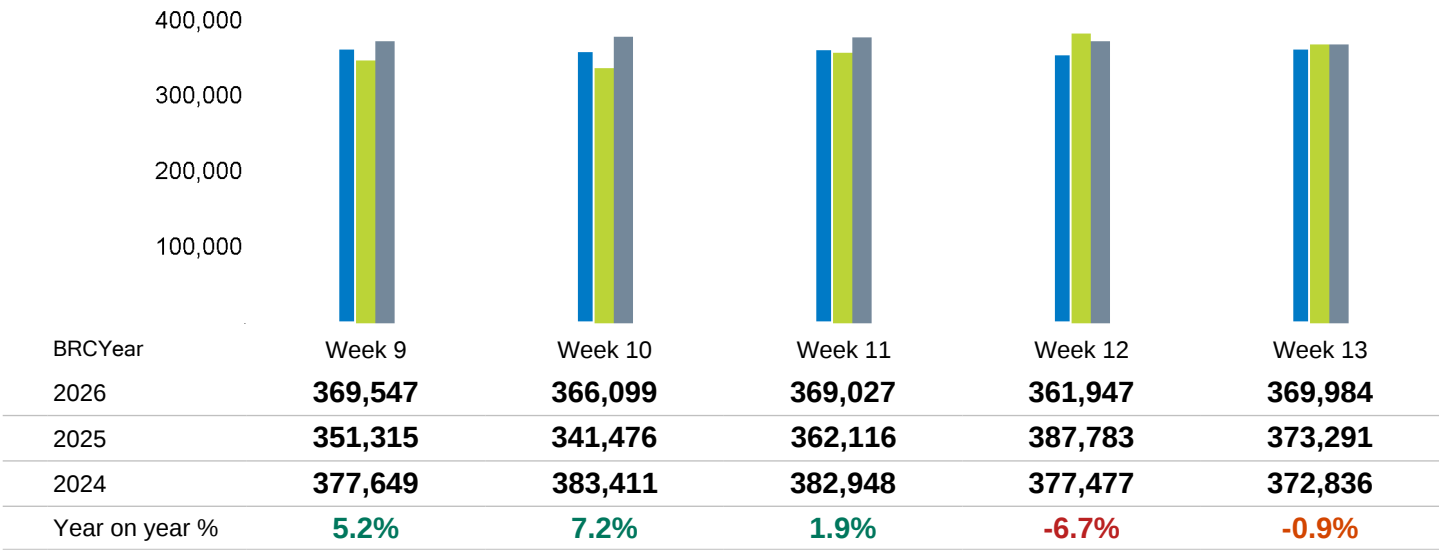
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for March compares March 2026 to March 2025

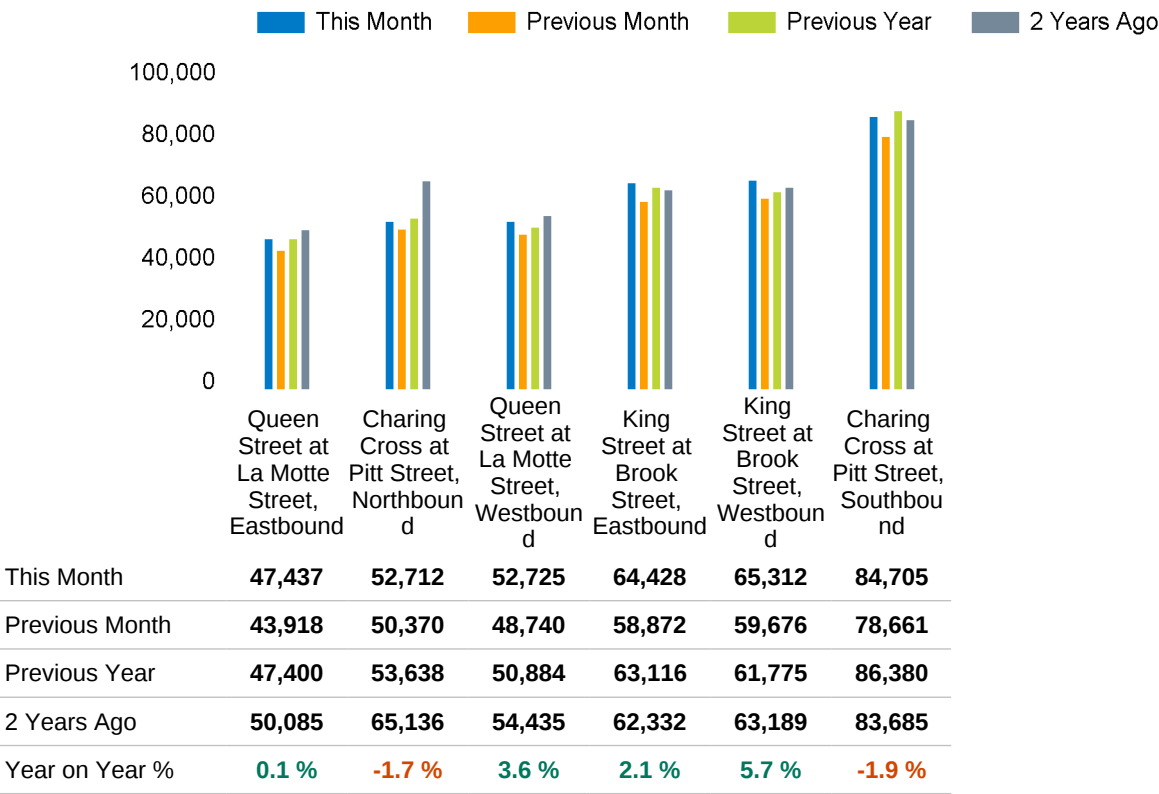
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

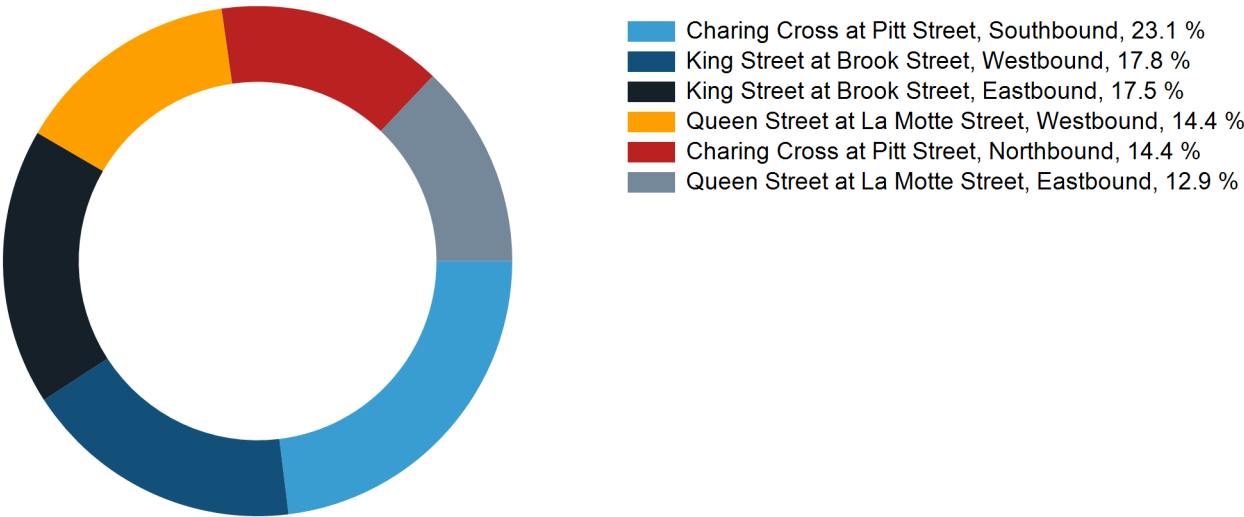


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 02 March 2026 - 05 April 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 05 April 2026 vs 06 January 2025 - 06 April 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
02 March 2026 - 05 April 2026 vs 03 March 2025 - 06 April 2025

Month on month % change is the % change for this month compared to the previous month.
02 March 2026 - 05 April 2026 vs 02 February 2026 - 01 March 2026