

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-4.3%	-3.9%	6.4%	-5.4%	11.0%	-1.8%
South West	0.7%	-3.9%	5.1%	-1.3%	-2.2%	-2.2%
UK	-2.7%	-1.0%	-3.7%	4.3%	-2.6%	-0.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,354,222 which is 7.2% down on the previous year.

The total number of visitors for the year to date is 2,642,001 which is 4.3% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 23 February 2026 was 363,845.

The busiest day in week commencing 23 February 2026 was Friday with 61,752 visitors.

The peak hour of the week was 13:00 on Friday 27 February 2026 with footfall of 8,092.

Footfall Counts by week

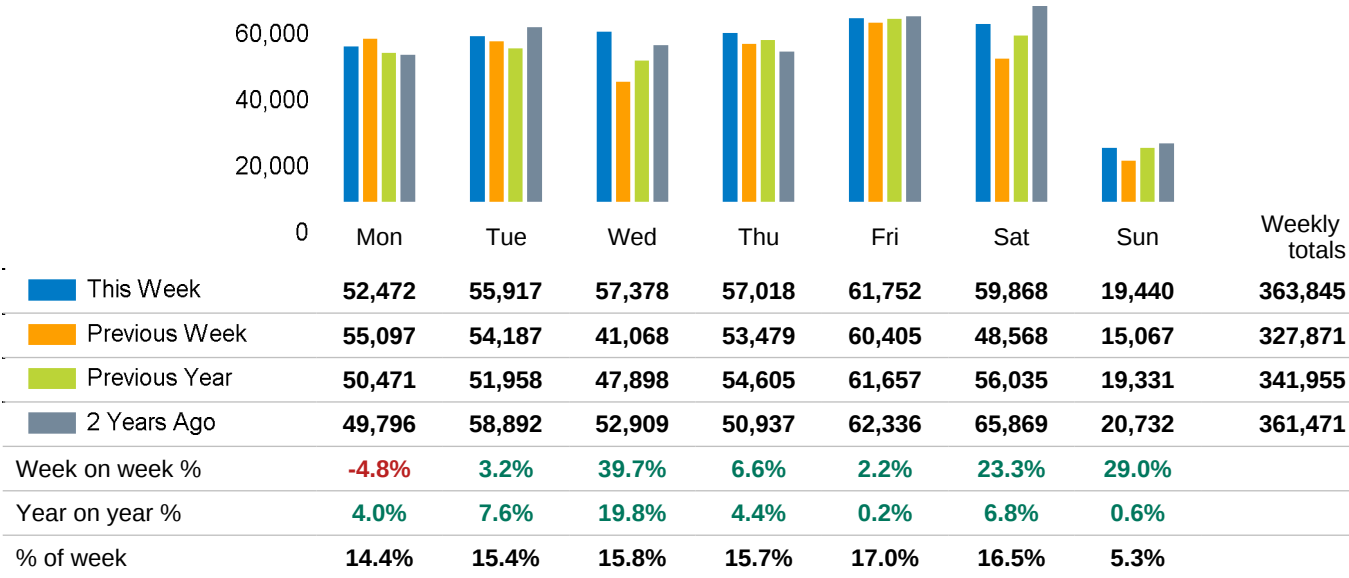


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

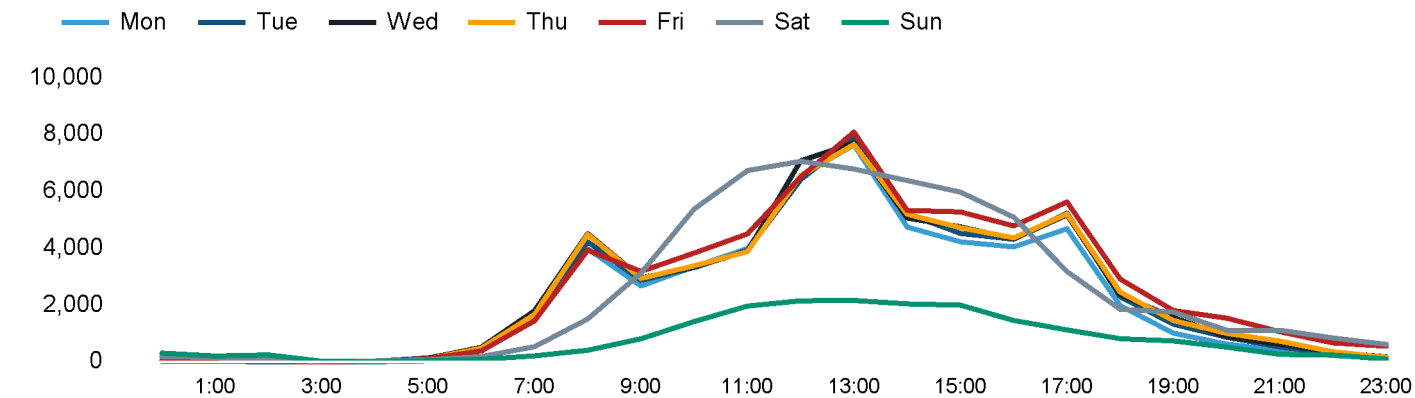
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 13°	 15°	 17°	 17°	 14°	 14°	 12°
Previous week	 11°	 10°	 10°	 10°	 11°	 12°	 12°
Previous year	 13°	 13°	 11°	 11°	 10°	 10°	 10°

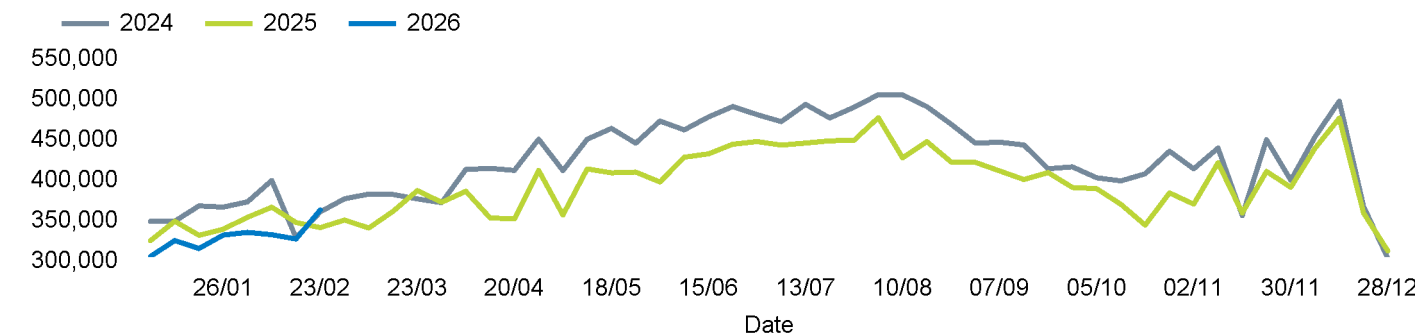
Footfall Counts by day



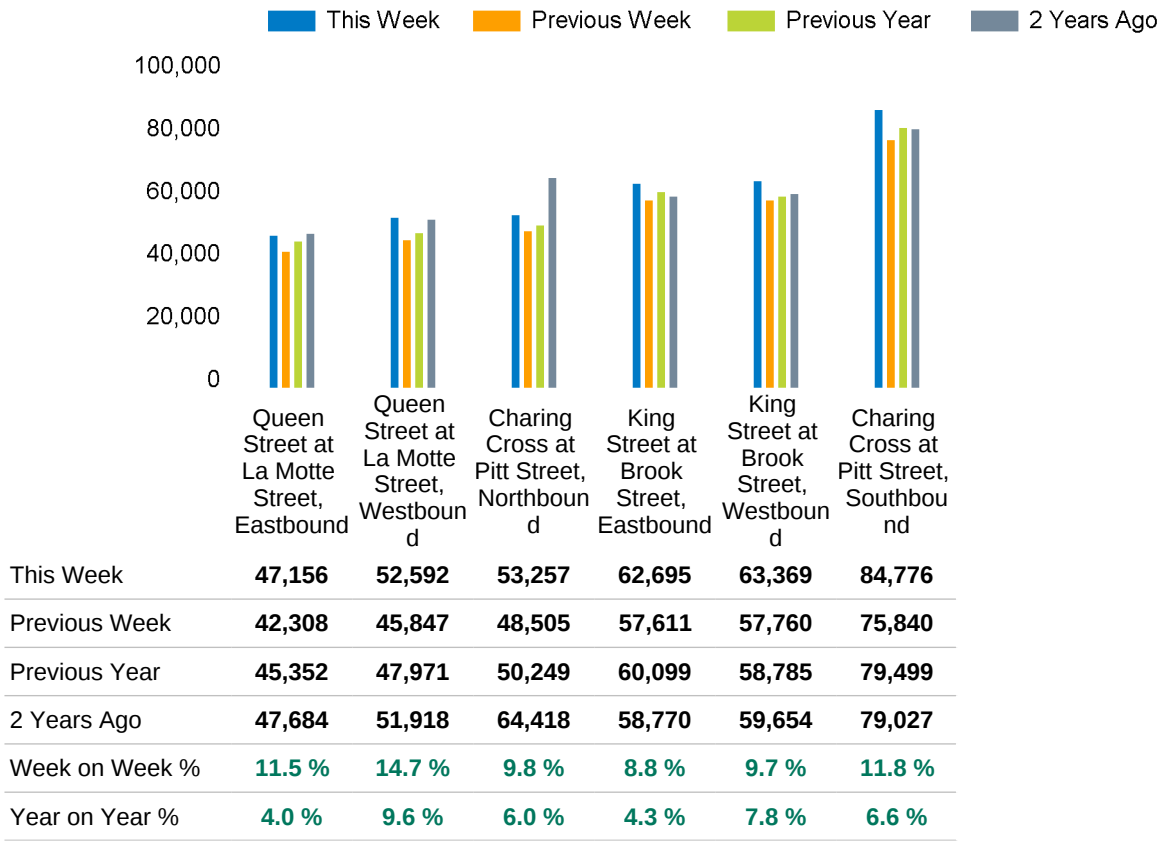
Footfall Counts by hour



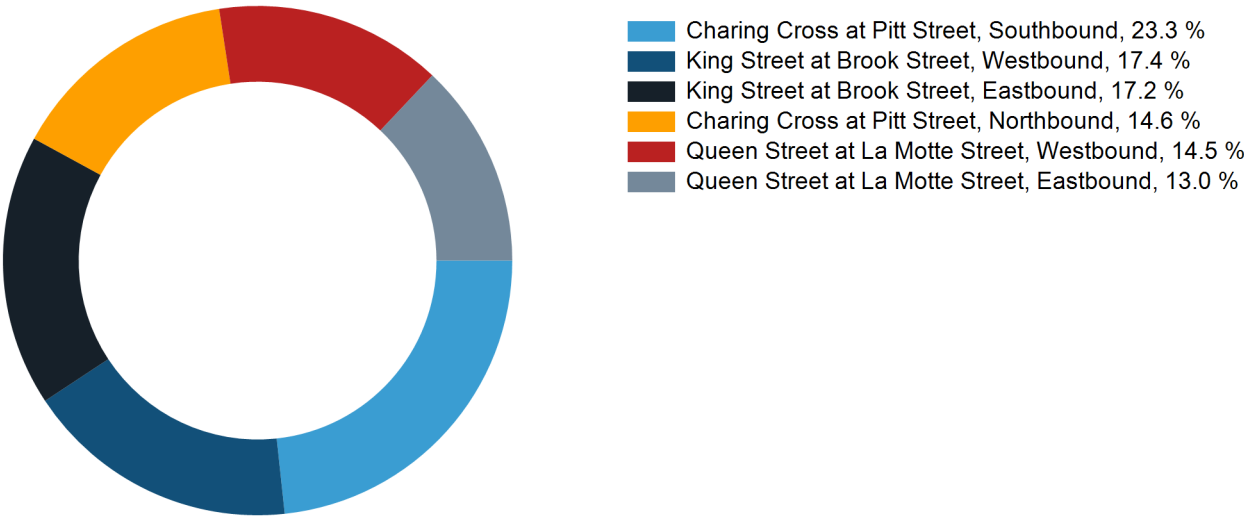
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 23 February 2026 - 01 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2026 to Week 8 , 2026 Vs Week 1, 2025 to Week 8 , 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week8, 2026 Vs Week 8, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2026 Vs Week 7 2026