

# Footfall Report for: St Helier, Jersey - New

## Weekly Footfall Counts

|                         | Year to date % |       | Year on year % |       | Week on week % |      |
|-------------------------|----------------|-------|----------------|-------|----------------|------|
|                         | 2026           | 2025  | 2026           | 2025  | 2026           | 2025 |
| St Helier, Jersey - New | -3.2%          | -4.2% | 5.2%           | -7.0% | 1.6%           | 2.7% |
| South West              | 1.1%           | -3.8% | 4.1%           | -3.0% | 2.4%           | 2.2% |
| UK                      | -3.0%          | -0.6% | -5.5%          | 3.4%  | 1.7%           | 2.5% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,372,454 which is 7% down on the previous year.
- The total number of visitors for the year to date is 3,011,548 which is 3.2% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in week commencing 2 March 2026 was 369,547.
- The busiest day in week commencing 2 March 2026 was Saturday with 61,096 visitors.
- The peak hour of the week was 13:00 on Wednesday 4 March 2026 with footfall of 7,996.

## Footfall Counts by week

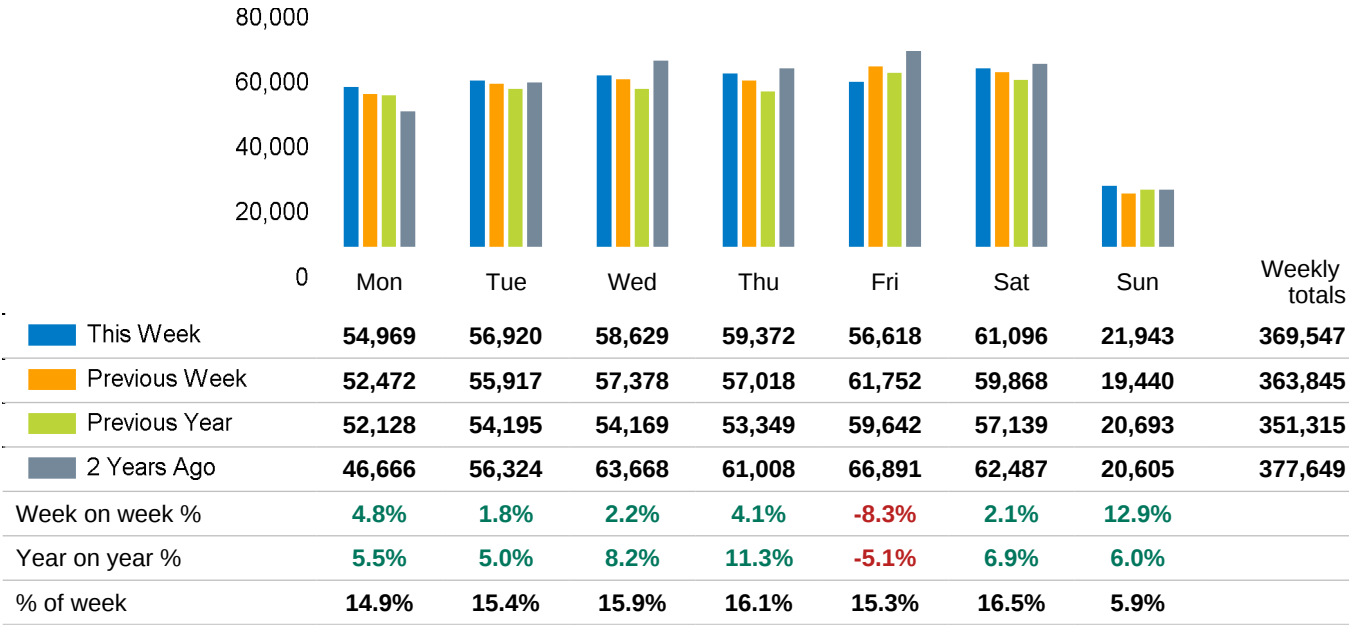


This Week  
Previous Week  
Previous Year  
2 Years Ago

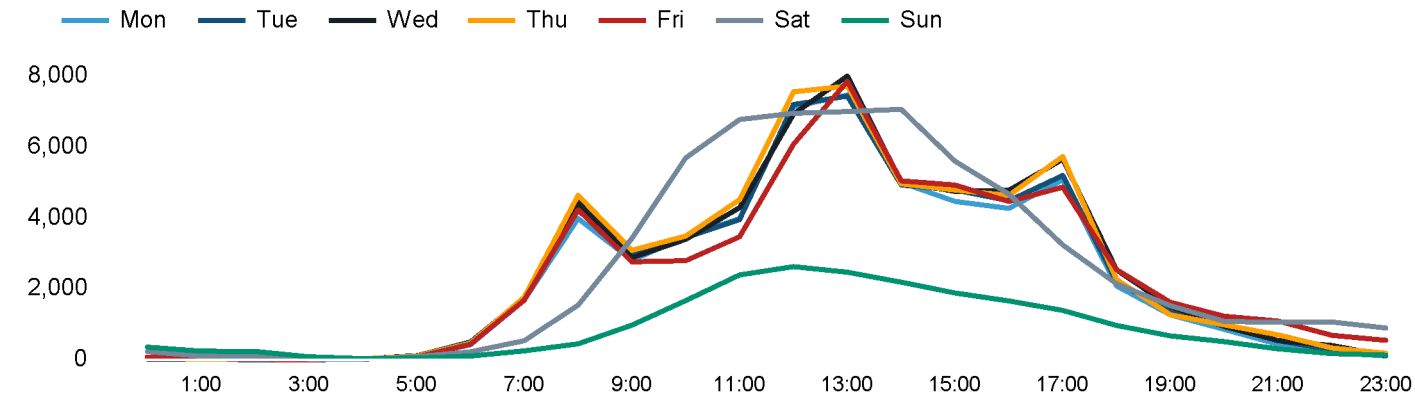
## Weather

|               | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week     | 14° | 18° | 18° | 17° | 15° | 11° | 12° |
| Previous week | 13° | 15° | 17° | 17° | 14° | 14° | 12° |
| Previous year | 10° | 11° | 14° | 15° | 15° | 15° | 14° |

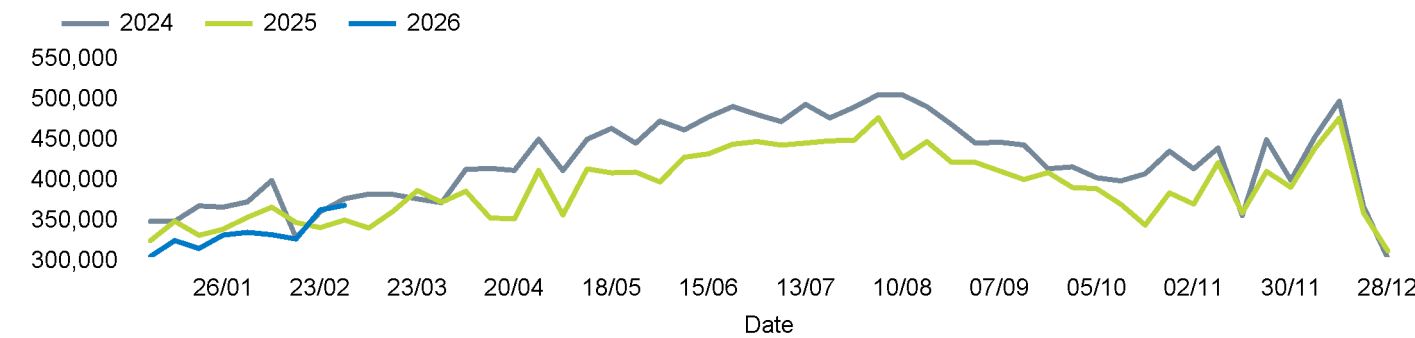
Footfall Counts by day



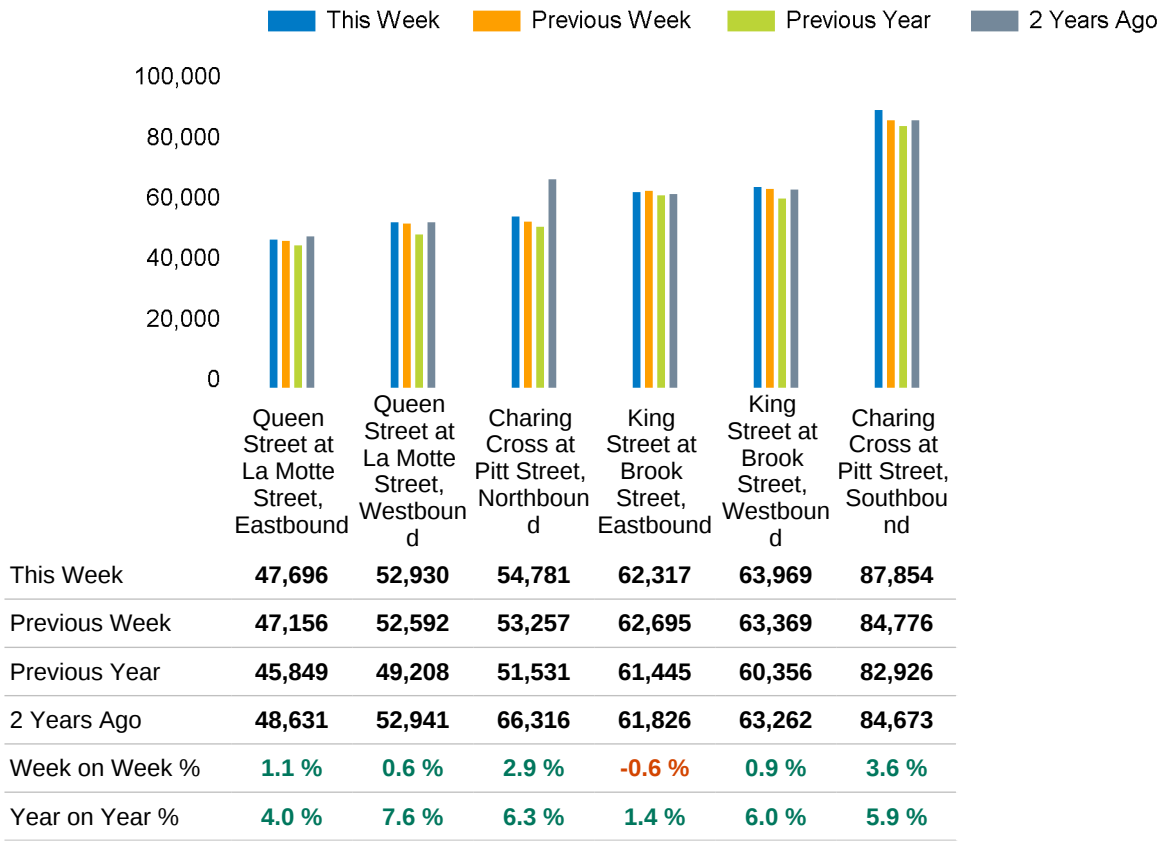
Footfall Counts by hour



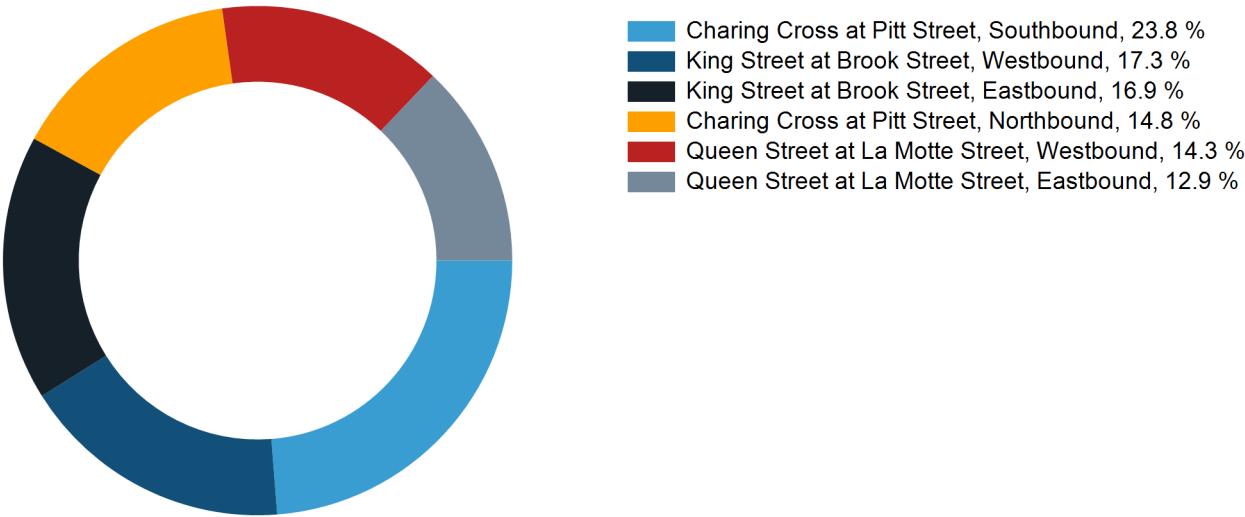
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

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This week - 02 March 2026 - 08 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2026 to Week 9 , 2026 Vs Week 1, 2025 to Week 9 , 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week9, 2026 Vs Week 9, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2026 Vs Week 8 2026