

# Footfall Report for: St Helier, Jersey - New

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-5.0%	-4.4%	-5.3%	-5.1%	1.0%	4.3%
South West	-1.9%	-3.6%	4.4%	-6.2%	4.5%	-0.9%
UK	-3.4%	-0.8%	-3.7%	-3.0%	-3.1%	-5.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,386,768 which is 7.2% down on the previous year.

The total number of visitors for the year to date is 1,617,099 which is 5% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 2 February 2026 was 336,058.

The busiest day in week commencing 2 February 2026 was Friday with 60,002 visitors.

The peak hour of the week was 13:00 on Tuesday 3 February 2026 with footfall of 8,102.

## Footfall Counts by week

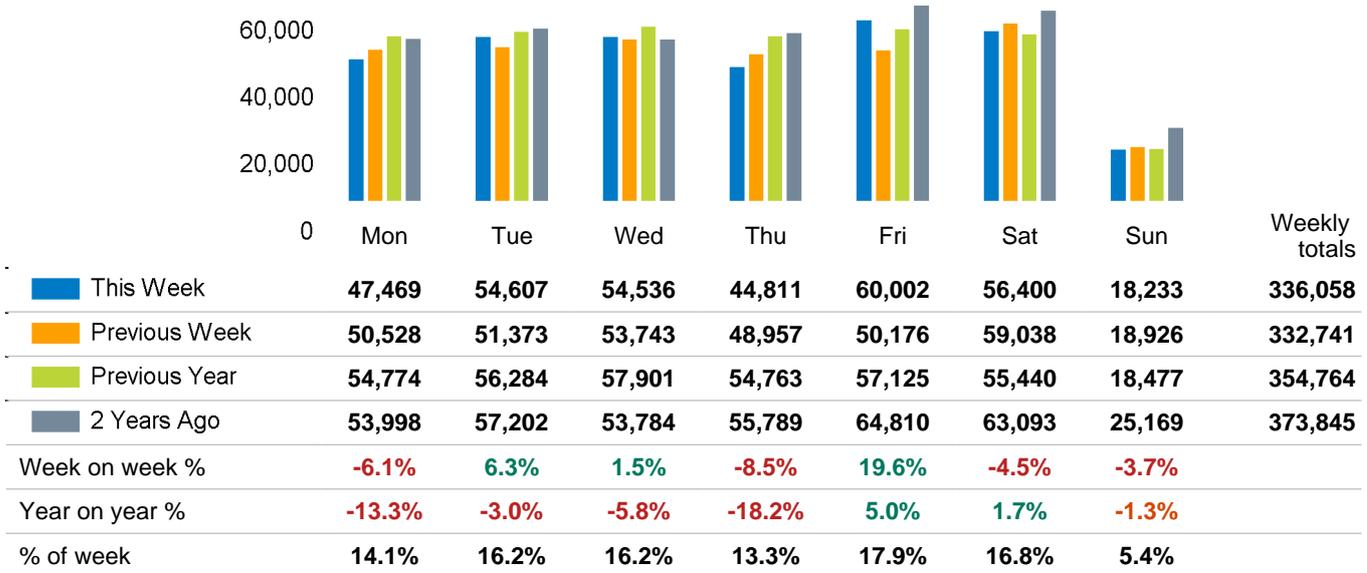


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

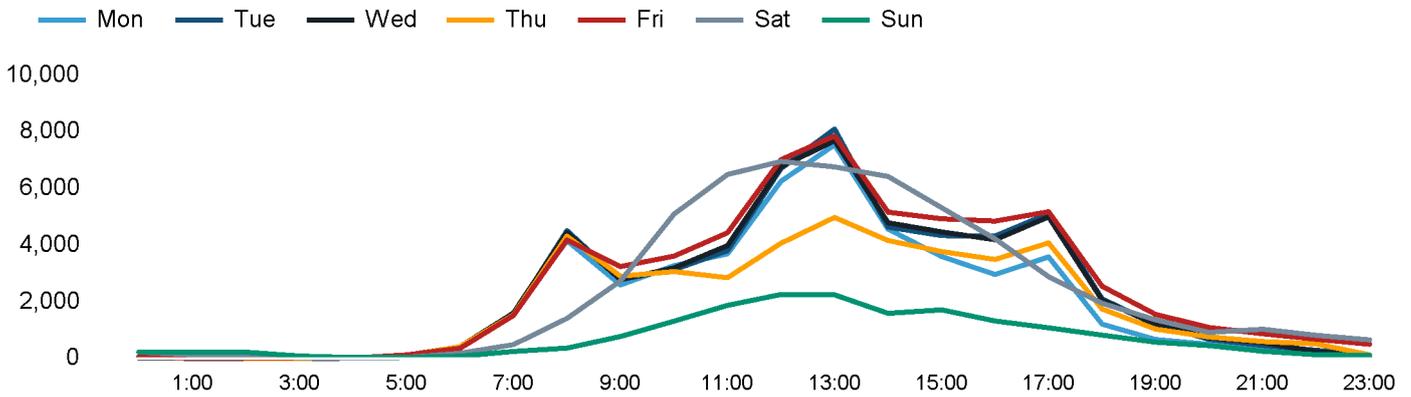
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	11°	11°	10°	12°	12°	9°
Previous week	9°	11°	11°	9°	10°	10°	11°
Previous year	9°	11°	12°	12°	8°	5°	8°

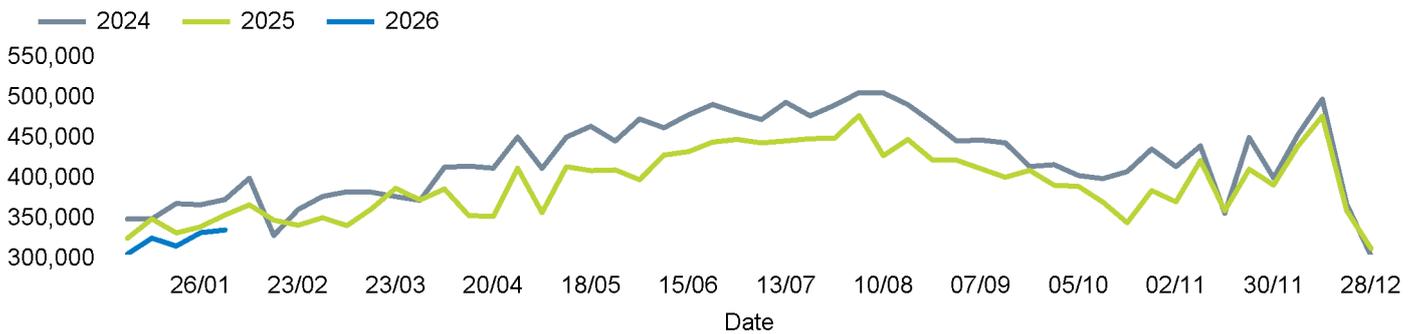
## Footfall Counts by day



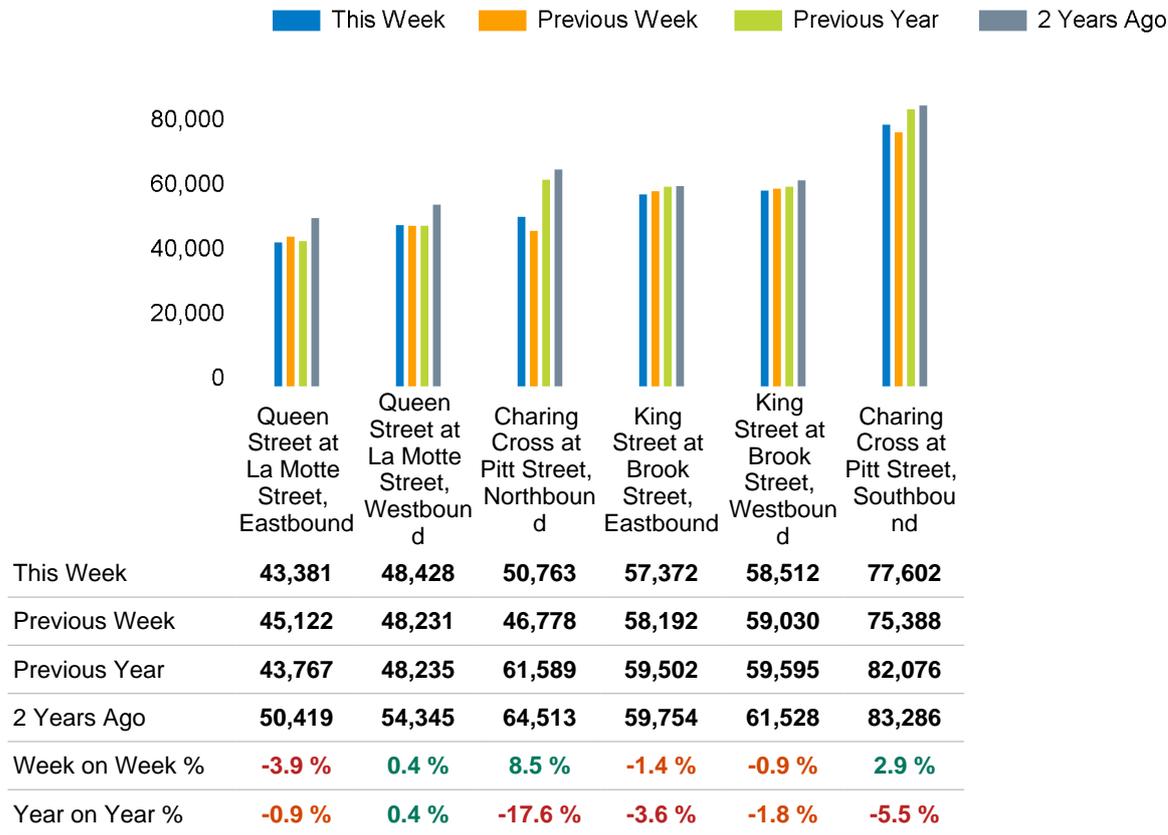
## Footfall Counts by hour



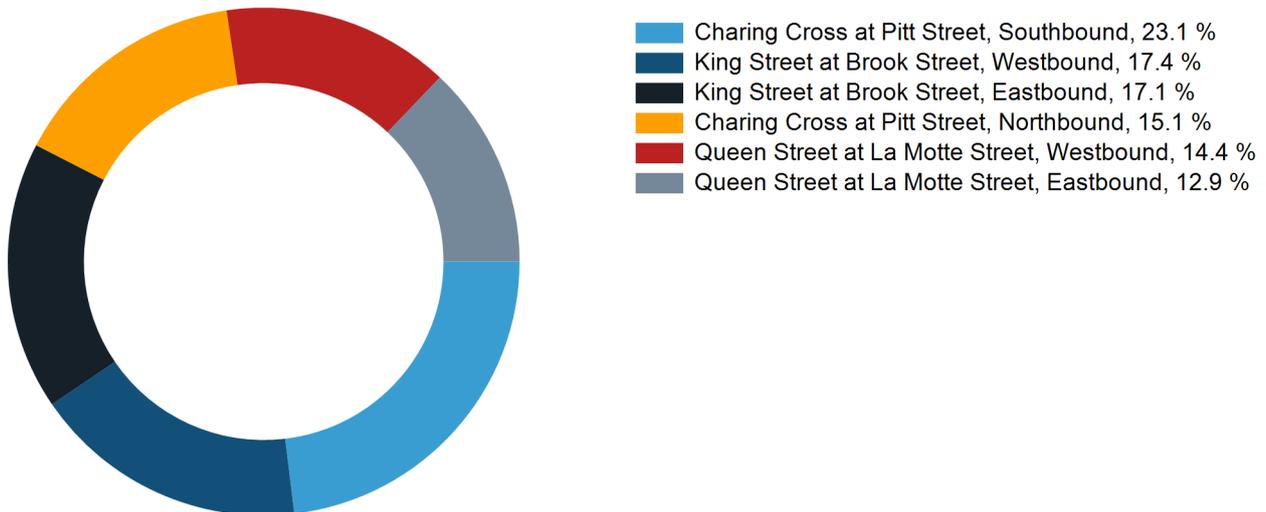
## Footfall Counts by week



## Footfall Counts by location



## Footfall Counts by location



## Reporting dates

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This week - 02 February 2026 - 08 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 5, 2026 Vs Week 1, 2025 to Week 5, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2026 Vs Week 5, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2026 Vs Week 4 2026

