

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
St Helier, Jersey - New	-5.0%	-4.2%	-5.0%	-4.2%	-19.2%	-23.3%
South West	-3.5%	-3.1%	-3.4%	-3.1%	-28.1%	-29.0%
UK	-3.3%	-0.3%	-3.3%	-0.3%	-21.8%	-22.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

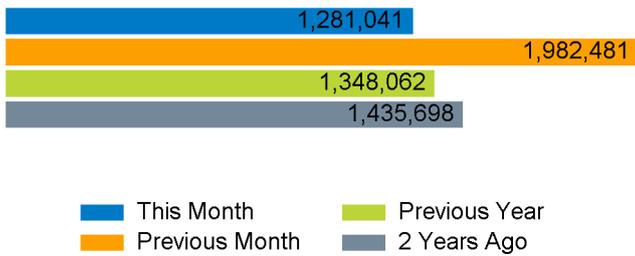
The total number of visitors for the year to date is 1,281,041 which is 5% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 5 January 2026 was 1,281,041.

The busiest day in month commencing 5 January 2026 was Saturday 31 January with 59,038 visitors.

The peak hour of the month was 13:00 on Tuesday 6 January 2026 with footfall of 8,391.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

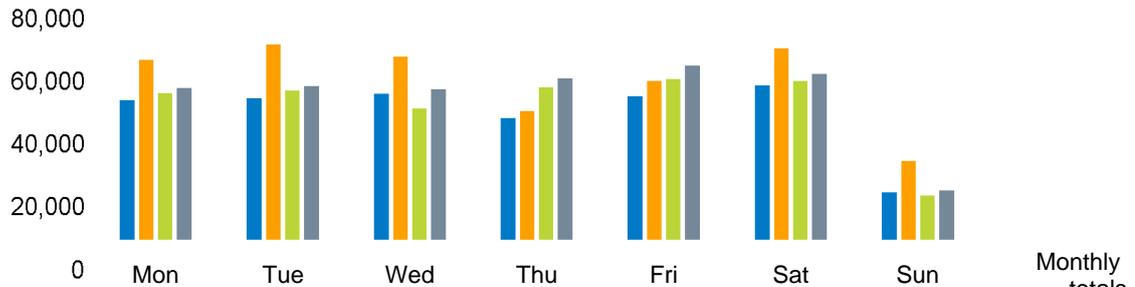
					
Number of days January 2026	3	19	6		
Number of days January 2025	6	20	1		1
Number of days January 2024	4	21	1	1	1

Average temperature

	Maximum temperature	Minimum temperature
2026	10°	5°
2025	9°	2°
2024	9°	3°

Footfall Counts by day

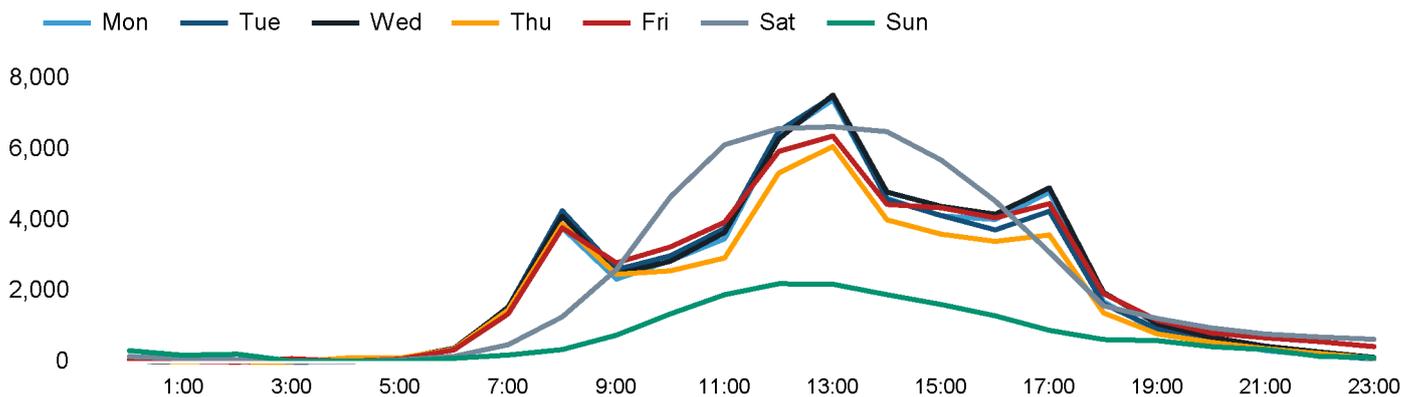
The figures shown below are calculated using weekly averages.



This Month	49,745	50,569	52,110	43,648	51,181	54,874	18,133	320,260
Previous Month	63,679	69,068	64,770	46,068	56,463	67,640	28,808	396,496
Previous Year	52,307	53,155	46,853	54,271	57,091	56,374	16,964	337,015
2 Years Ago	54,031	54,670	53,598	57,364	61,699	58,892	18,670	358,924
Month on month %	-21.9%	-26.8%	-19.5%	-5.3%	-9.4%	-18.9%	-37.1%	
Year on year %	-4.9%	-4.9%	11.2%	-19.6%	-10.3%	-2.7%	6.9%	

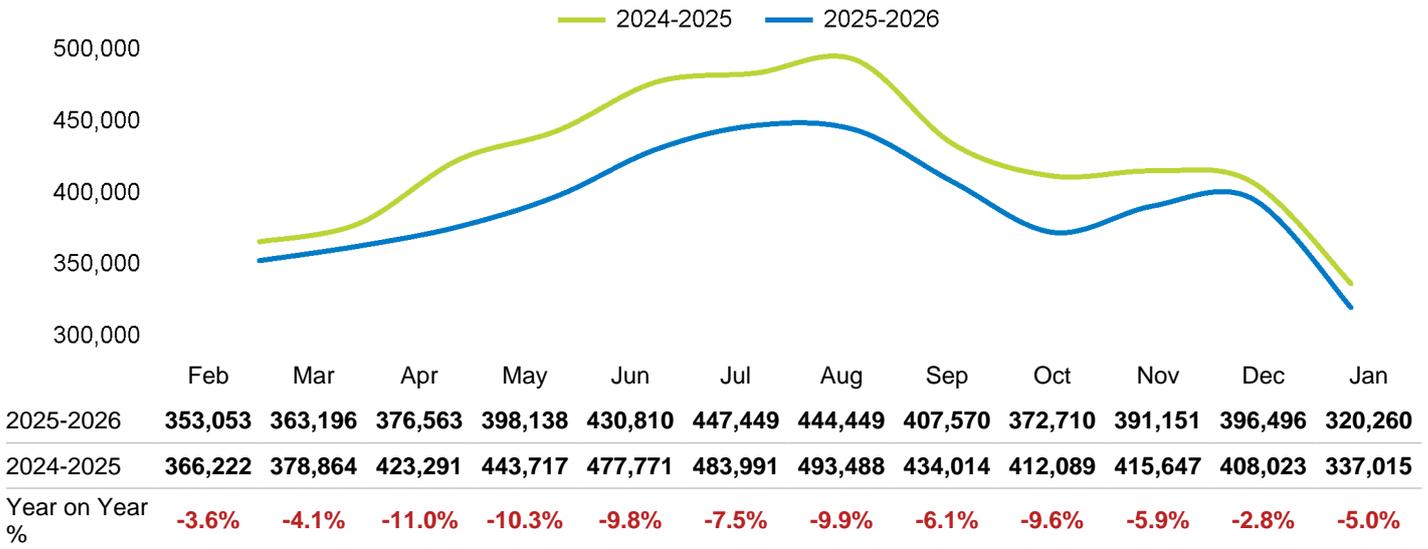
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

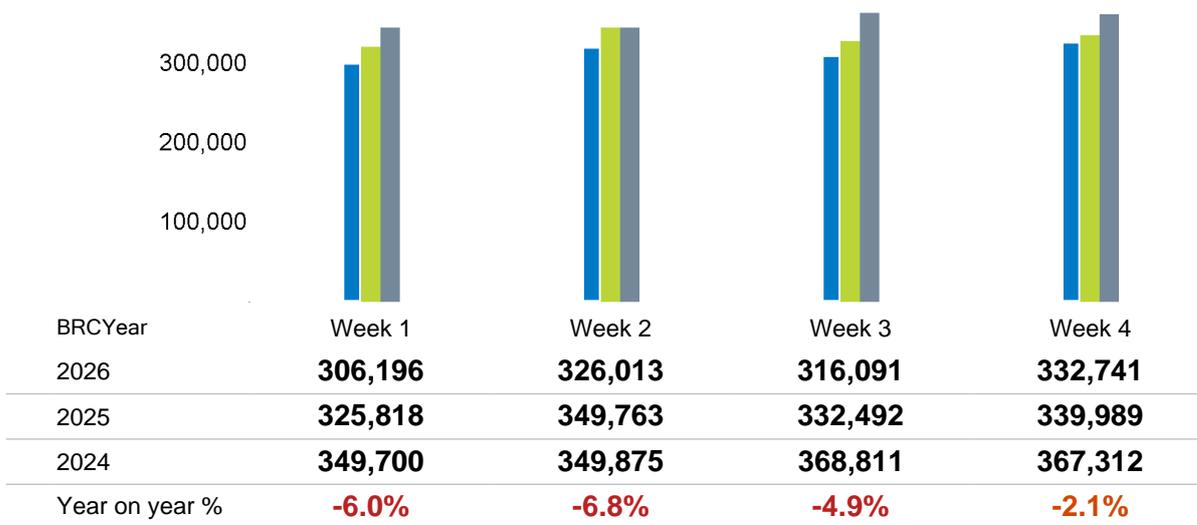
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for January compares January 2026 to January 2025

Footfall Counts by week of month

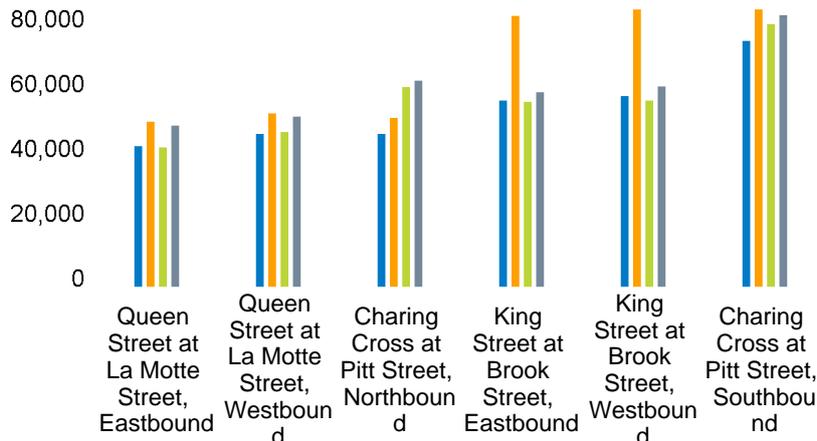
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



	Queen Street at La Motte Street, Eastbound	Queen Street at La Motte Street, Westbound	Charing Cross at Pitt Street, Northbound	King Street at Brook Street, Eastbound	King Street at Brook Street, Westbound	Charing Cross at Pitt Street, Southbound
This Month	42,517	46,021	46,061	55,612	56,996	73,051
Previous Month	49,504	51,975	50,672	80,297	82,048	81,999
Previous Year	42,095	46,539	59,575	55,276	55,679	77,849
2 Years Ago	48,358	50,950	61,386	58,013	59,751	80,464
Year on Year %	1.0 %	-1.1 %	-22.7 %	0.6 %	2.4 %	-6.2 %

Footfall Counts by location



- Charing Cross at Pitt Street, Southbound, 22.8 %
- King Street at Brook Street, Westbound, 17.8 %
- King Street at Brook Street, Eastbound, 17.4 %
- Charing Cross at Pitt Street, Northbound, 14.4 %
- Queen Street at La Motte Street, Westbound, 14.4 %
- Queen Street at La Motte Street, Eastbound, 13.3 %

Reporting dates

This month - 05 January 2026 - 01 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to January, 2026 Vs January, 2025 to January, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2026 Vs January, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2026 Vs December 2025

