

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.2%	4.9%	-2.9%	4.9%	-12.9%	-13.5%
South West	-1.8%	5.1%	12.8%	5.1%	-2.1%	-10.9%
UK	0.2%	5.9%	8.1%	5.9%	-2.4%	-7.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,463,636 which is 7.3% down on the previous year.

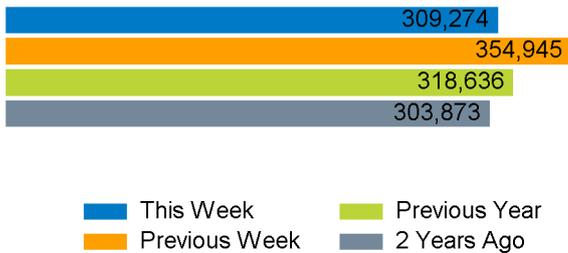
The total number of visitors for the year to date is 20,782,272 which is 7.2% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 29 December 2025 was 309,274.

The busiest day in week commencing 29 December 2025 was Monday with 63,987 visitors.

The peak hour of the week was 12:00 on Monday 29 December 2025 with footfall of 9,833.

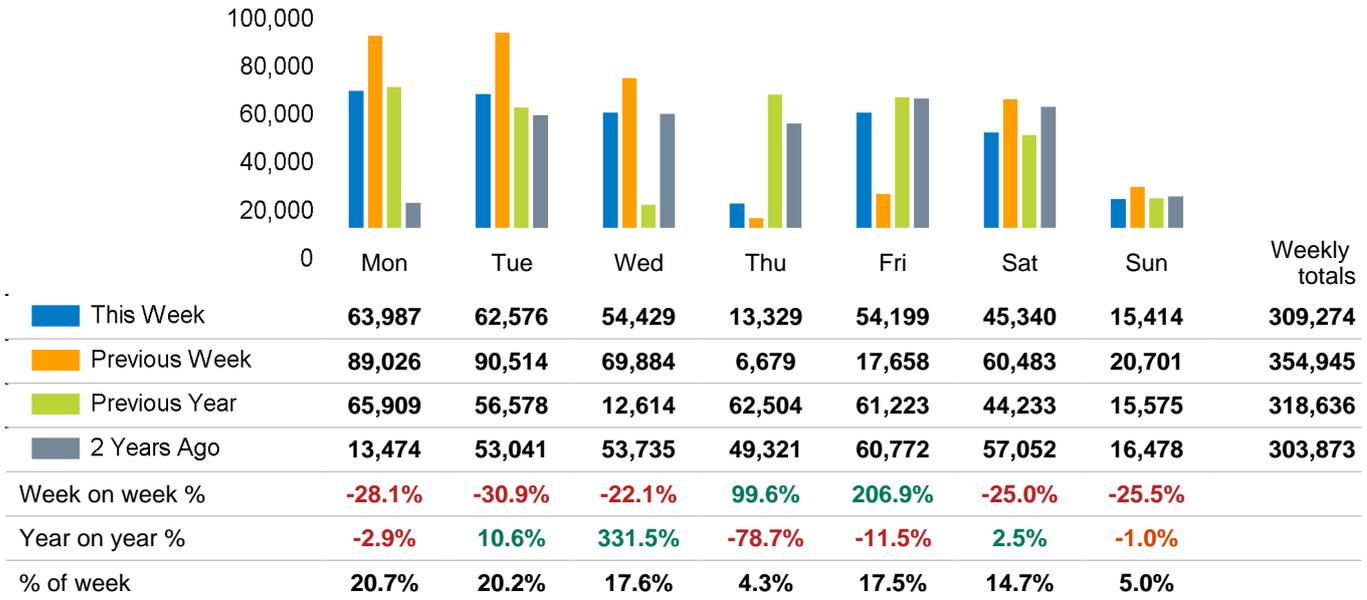
Footfall Counts by week



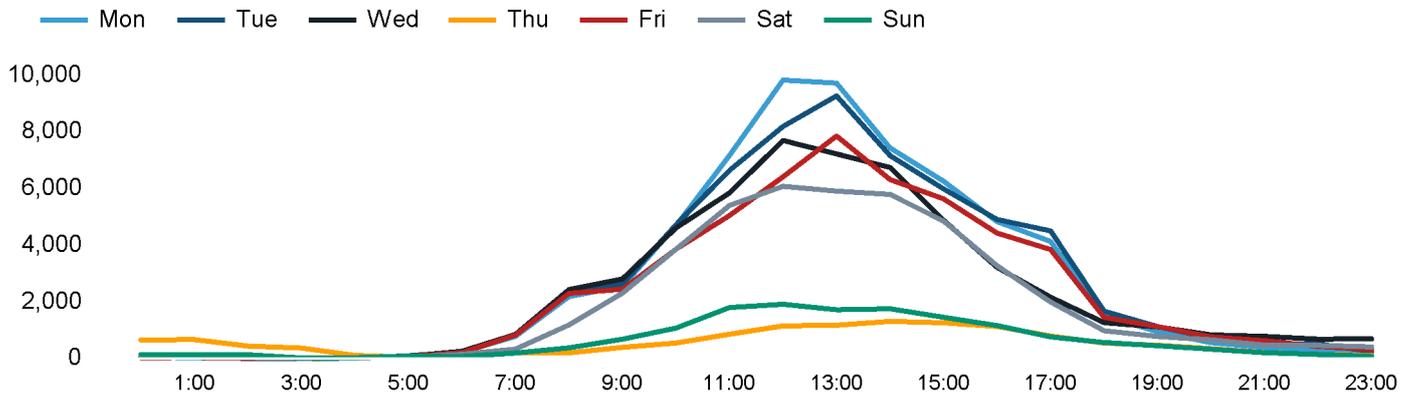
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	7°	7°	7°	8°	8°	8°	5°
Previous week	10°	10°	9°	7°	6°	8°	8°
Previous year	9°	10°	12°	12°	8°	12°	12°

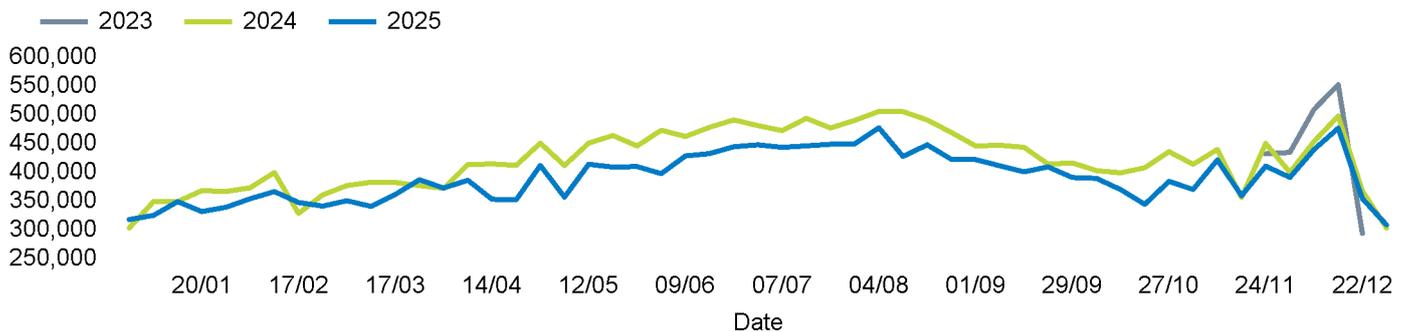
Footfall Counts by day



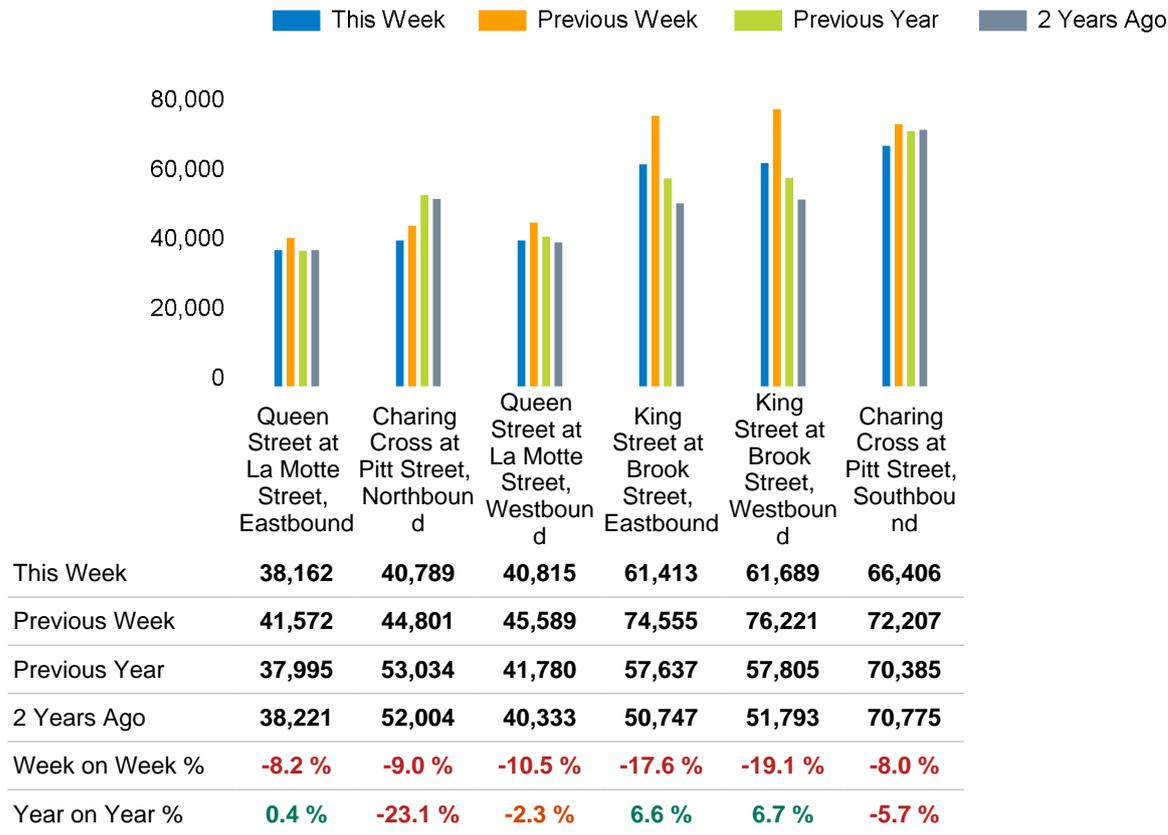
Footfall Counts by hour



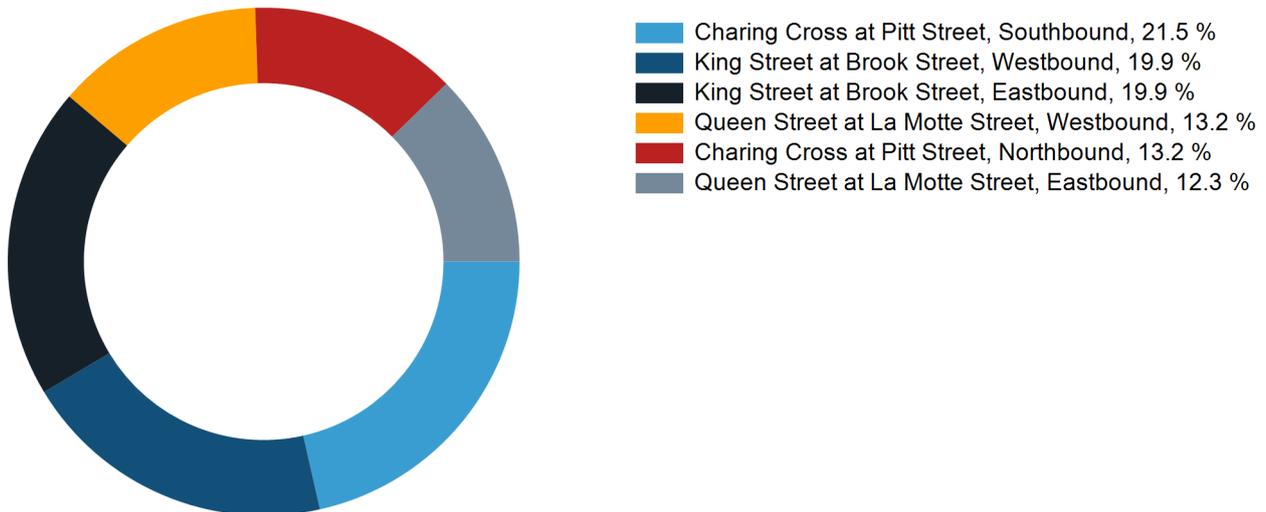
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 29 December 2025 - 04 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 53 , 2025 Vs Week 1, 2024 to Week 53 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 53, 2025 Vs Week 53, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 53 2025 Vs Week 52 2025