

# Footfall Report for: St Helier, Jersey - New

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.5%	-1.9%	-2.2%	-8.0%	-4.8%	-11.1%
South West	-2.2%	-3.5%	4.8%	-7.9%	-4.2%	-10.5%
UK	0.1%	-0.8%	2.6%	-2.7%	-3.2%	-7.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,521,425 which is 7.2% down on the previous year.

The total number of visitors for the year to date is 19,200,495 which is 7.5% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 1 December 2025 was 391,845.

The busiest day in week commencing 1 December 2025 was Saturday with 67,436 visitors.

The peak hour of the week was 13:00 on Wednesday 3 December 2025 with footfall of 8,710.

## Footfall Counts by week

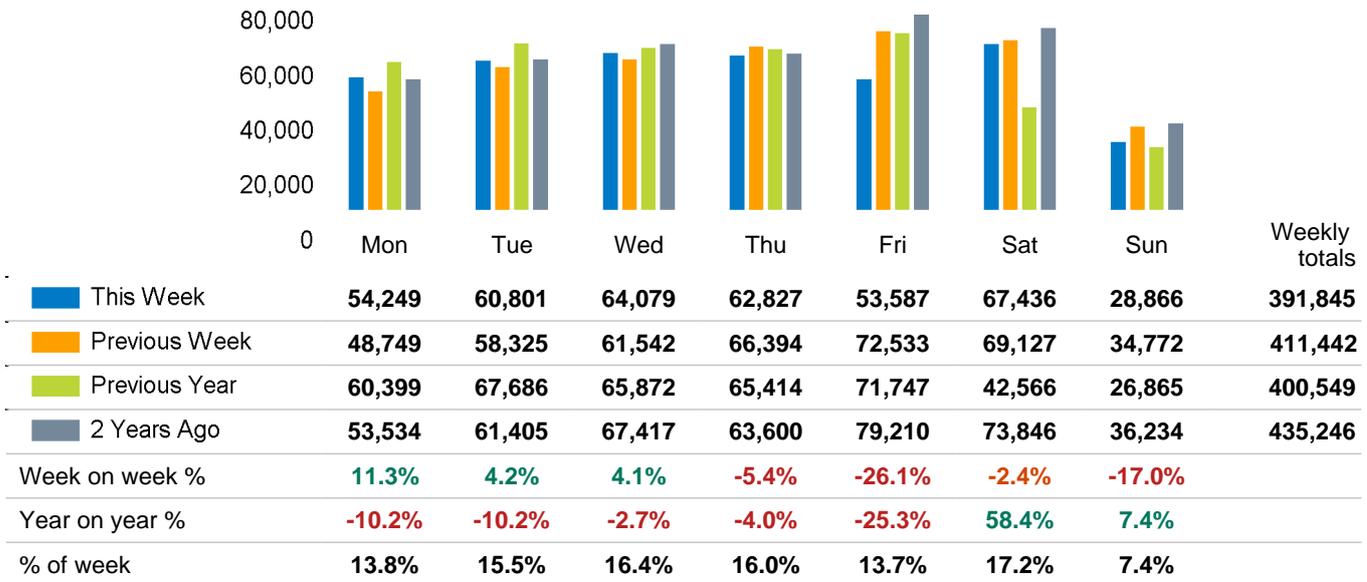


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

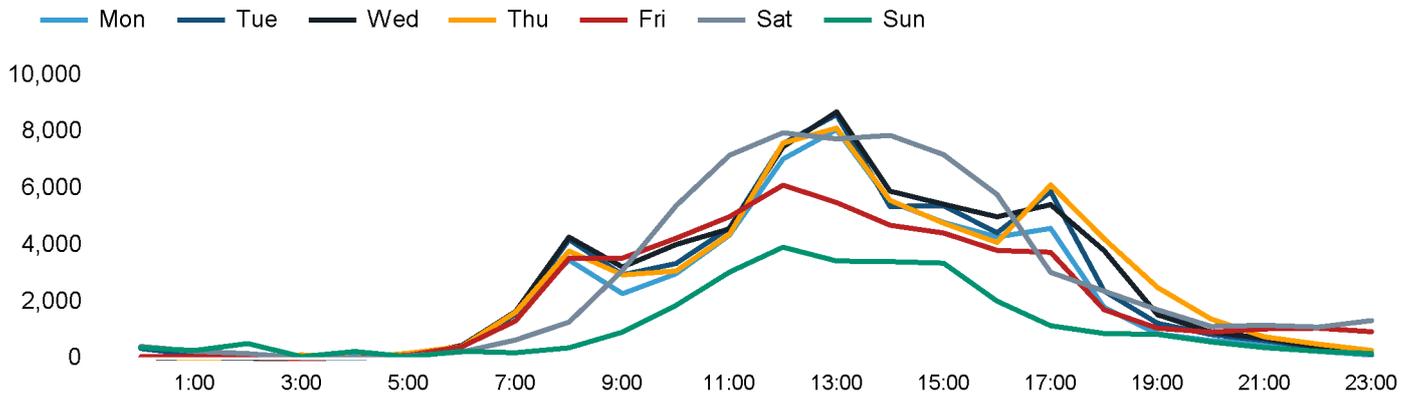
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	12°	11°	11°	12°	12°	14°
Previous week	13°	11°	12°	13°	13°	13°	12°
Previous year	15°	12°	12°	14°	14°	13°	13°

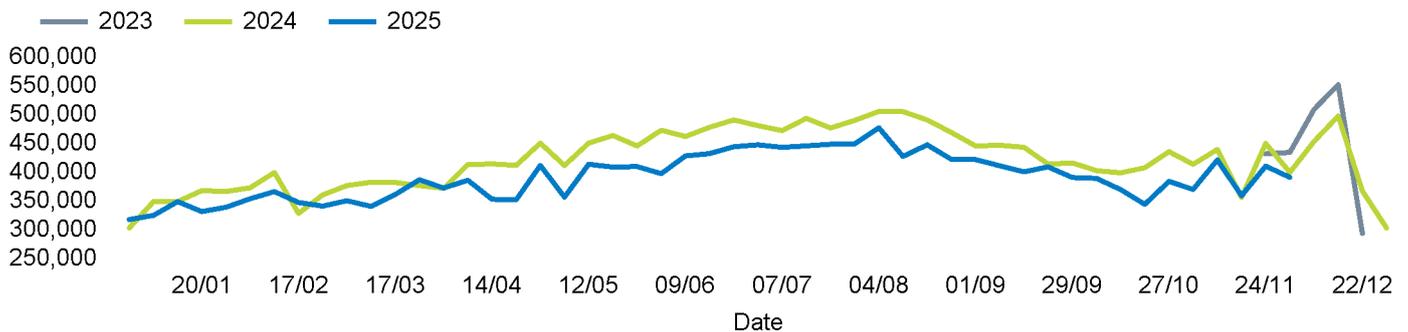
## Footfall Counts by day



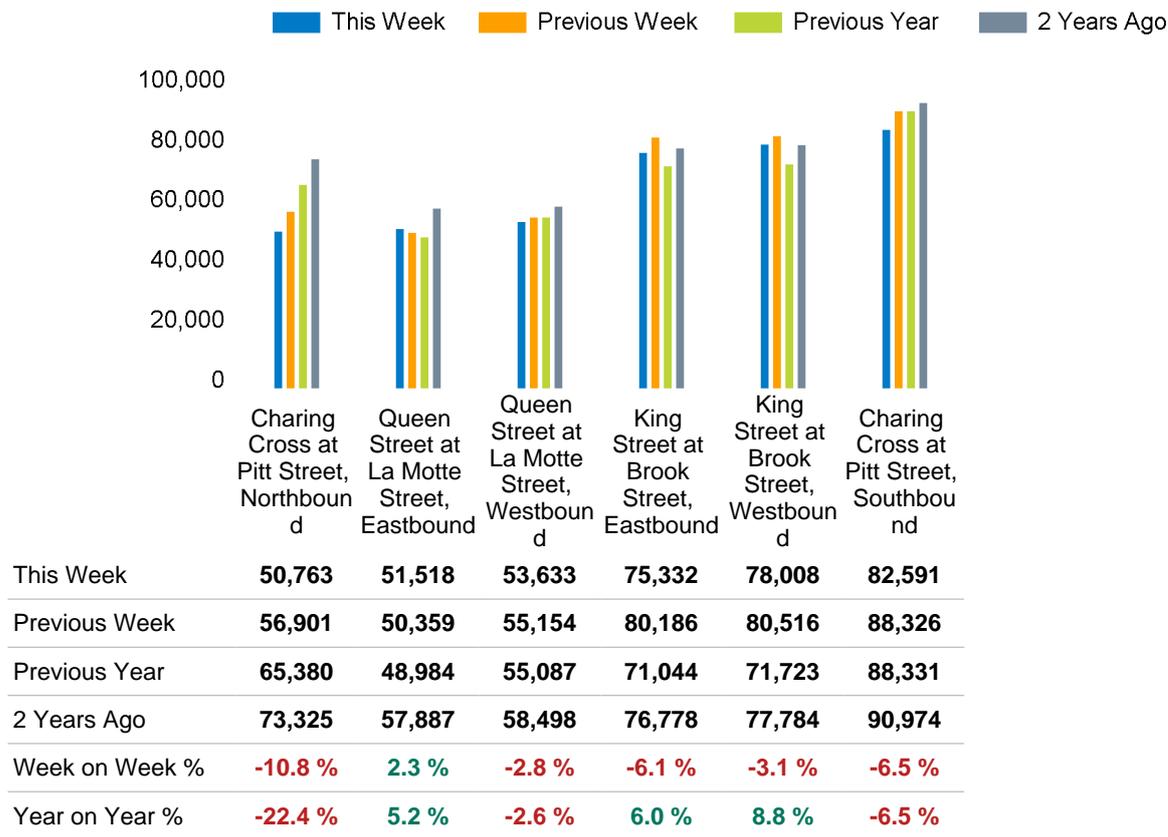
## Footfall Counts by hour



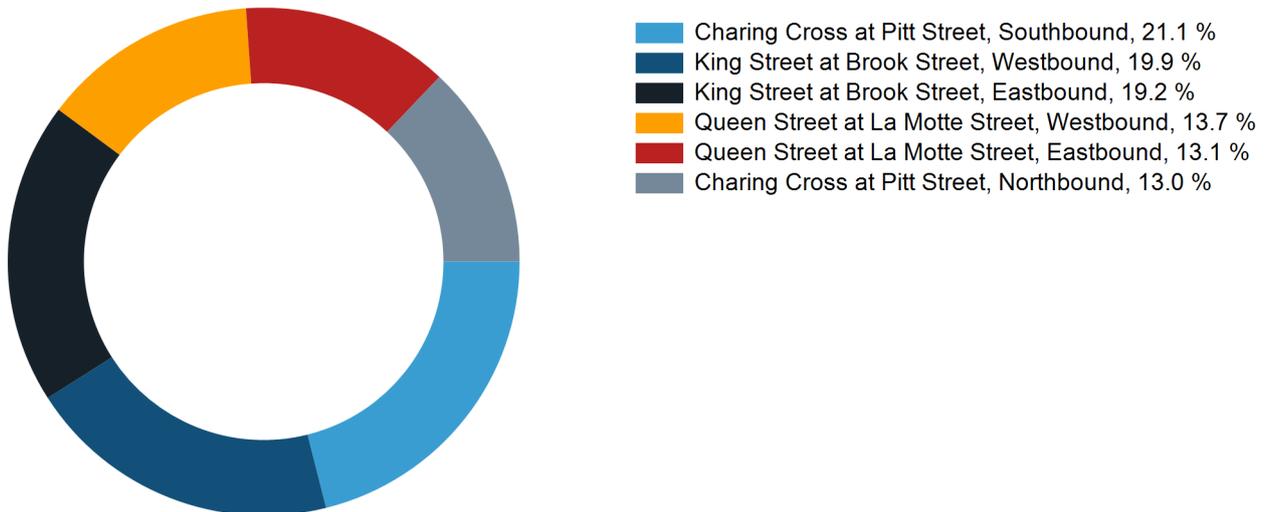
## Footfall Counts by week



## Footfall Counts by location



## Footfall Counts by location



## Reporting dates

---

This week - 01 December 2025 - 07 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 49, 2025 Vs Week 1, 2024 to Week 49, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2025 Vs Week 49, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2025 Vs Week 48 2025

