

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.5%	0.0%	0.9%	0.0%	-14.7%	-18.9%
South West	-2.3%	-3.5%	17.2%	-26.9%	4.3%	-15.2%
UK	0.1%	-0.9%	5.1%	-15.3%	1.9%	-8.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,569,379 which is 7% down on the previous year.

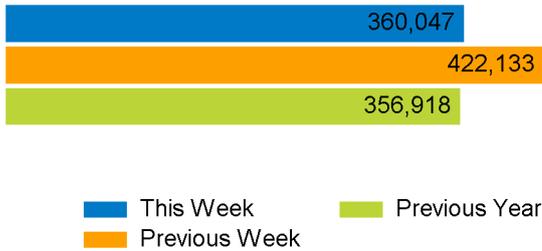
The total number of visitors for the year to date is 18,397,208 which is 7.5% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 17 November 2025 was 360,047.

The busiest day in week commencing 17 November 2025 was Thursday with 64,558 visitors.

The peak hour of the week was 13:00 on Thursday 20 November 2025 with footfall of 8,190.

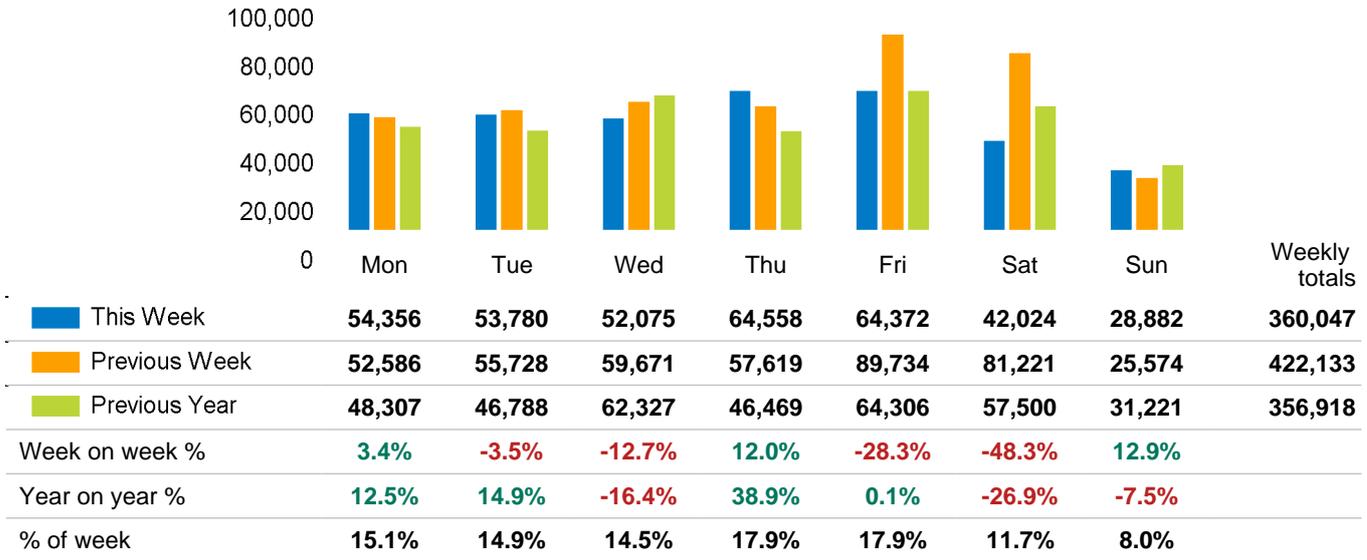
Footfall Counts by week



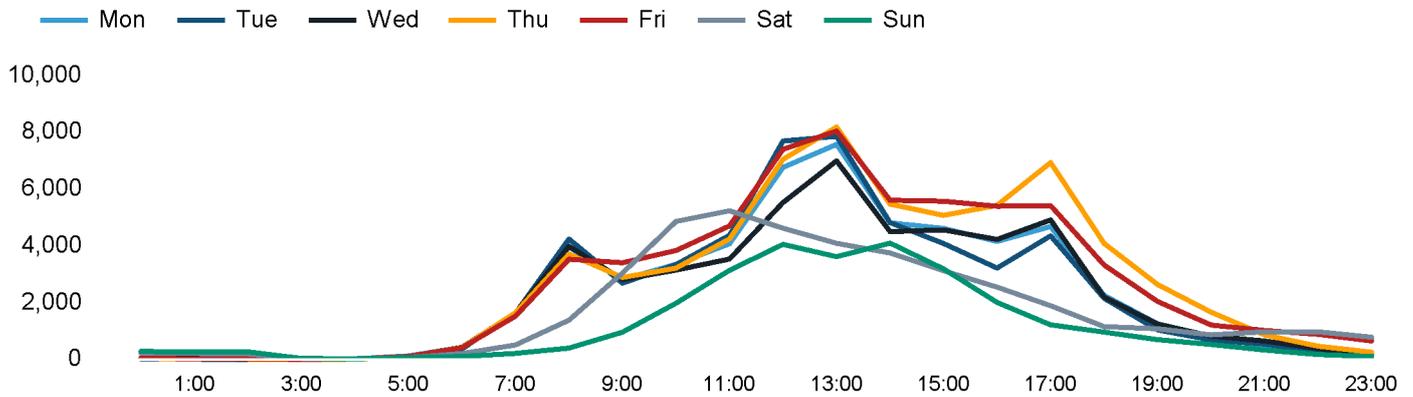
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	14°	12°	12°	10°	9°	9°	12°
Previous week	14°	16°	16°	16°	17°	17°	15°
Previous year	13°	13°	13°	9°	9°	15°	17°

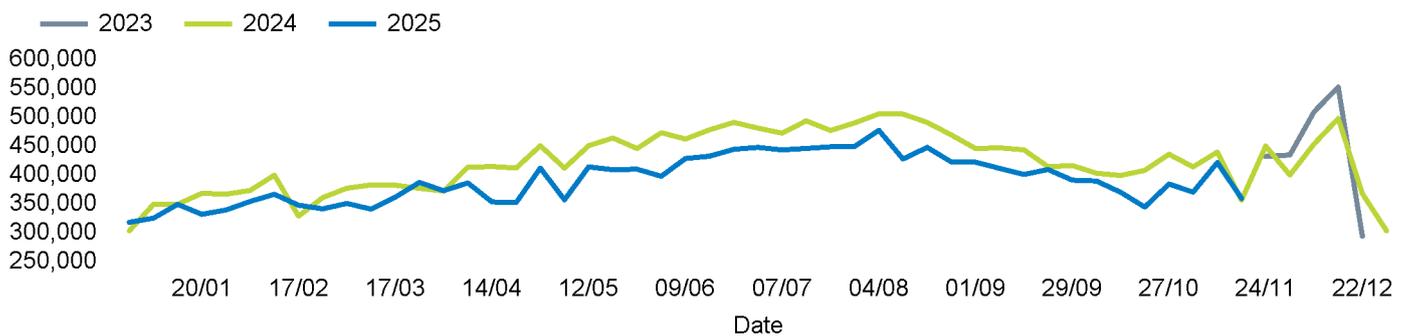
Footfall Counts by day



Footfall Counts by hour

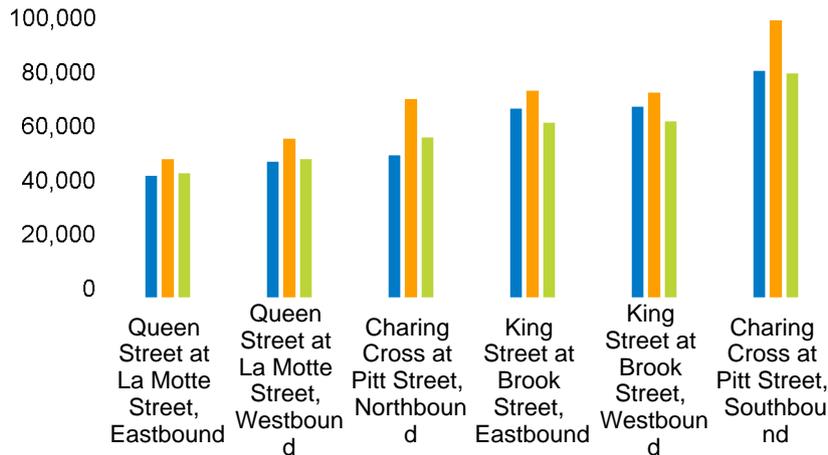


Footfall Counts by week



Footfall Counts by location

■ This Week ■ Previous Week ■ Previous Year



This Week	44,132	48,993	51,057	67,451	68,001	80,413
Previous Week	49,903	56,958	70,705	73,608	72,935	98,024
Previous Year	44,814	49,709	57,346	62,440	62,995	79,614
Week on Week %	-11.6 %	-14.0 %	-27.8 %	-8.4 %	-6.8 %	-18.0 %
Year on Year %	-1.5 %	-1.4 %	-11.0 %	8.0 %	7.9 %	1.0 %

Footfall Counts by location



- Charing Cross at Pitt Street, Southbound, 22.3 %
- King Street at Brook Street, Westbound, 18.9 %
- King Street at Brook Street, Eastbound, 18.7 %
- Charing Cross at Pitt Street, Northbound, 14.2 %
- Queen Street at La Motte Street, Westbound, 13.6 %
- Queen Street at La Motte Street, Eastbound, 12.3 %



Reporting dates

This week - 17 November 2025 - 23 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 47, 2025 Vs Week 1, 2024 to Week 47, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 47, 2025 Vs Week 47, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2025 Vs Week 46 2025

