

# Footfall Report for: St Helier, Jersey - New

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.7%	0.0%	-9.6%	0.0%	-8.6%	-8.4%
South West	-2.7%	-3.5%	-0.9%	-5.3%	-1.7%	-7.5%
UK	0.2%	-0.9%	-2.5%	-0.1%	1.9%	0.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

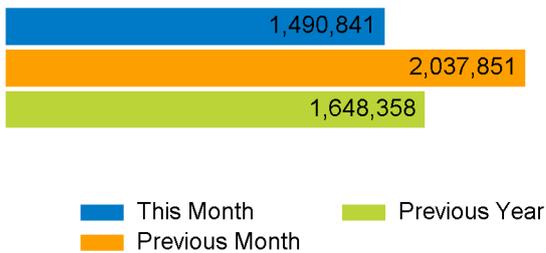
The total number of visitors for the year to date is 17,244,043 which is 7.7% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 6 October 2025 was 1,490,841.

The busiest day in month commencing 6 October 2025 was Friday 10 October with 67,634 visitors.

The peak hour of the month was 13:00 on Monday 27 October 2025 with footfall of 9,235.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



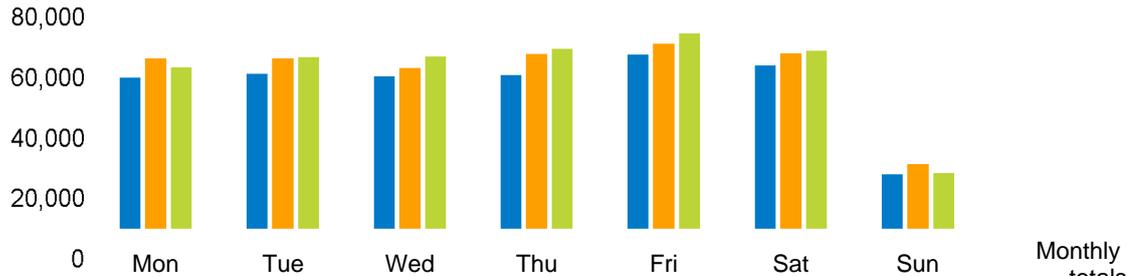
	Sun	Cloud	Rain
Number of days October 2025	5	21	2
Number of days October 2024	6	20	2
Number of days October 2023	1	21	6

## Average temperature

	Maximum temperature	Minimum temperature
2025	16°	11°
2024	17°	11°
2023	17°	11°

## Footfall Counts by day

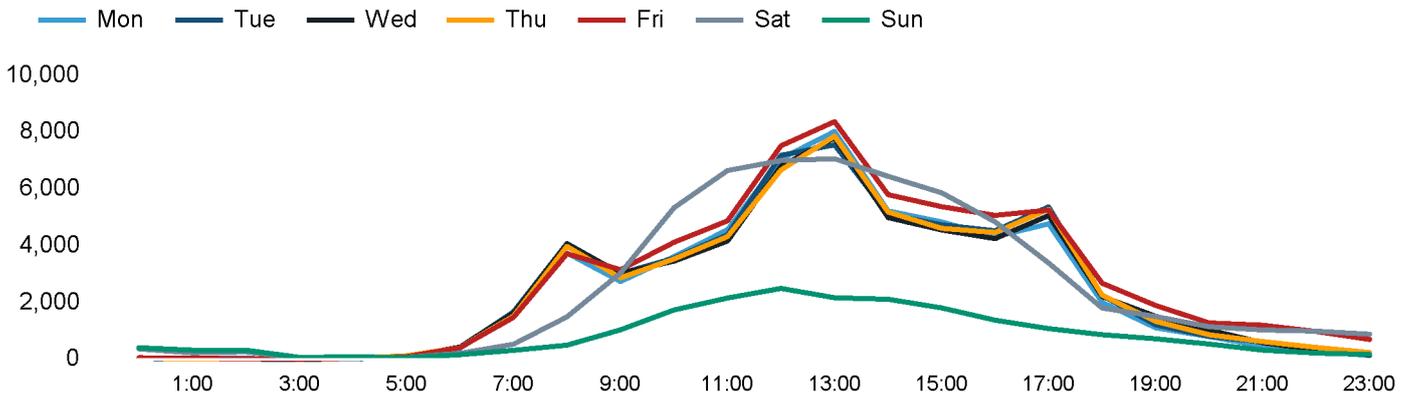
The figures shown below are calculated using weekly averages.



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
<b>This Month</b>	<b>56,053</b>	<b>57,384</b>	<b>56,439</b>	<b>56,902</b>	<b>64,293</b>	<b>60,404</b>	<b>21,235</b>	<b>372,710</b>
<b>Previous Month</b>	<b>62,906</b>	<b>62,879</b>	<b>59,497</b>	<b>64,465</b>	<b>68,163</b>	<b>64,612</b>	<b>25,048</b>	<b>407,570</b>
<b>Previous Year</b>	<b>59,665</b>	<b>63,209</b>	<b>63,650</b>	<b>66,313</b>	<b>71,888</b>	<b>65,536</b>	<b>21,828</b>	<b>412,089</b>
<b>Month on month %</b>	<b>-10.9%</b>	<b>-8.7%</b>	<b>-5.1%</b>	<b>-11.7%</b>	<b>-5.7%</b>	<b>-6.5%</b>	<b>-15.2%</b>	
<b>Year on year %</b>	<b>-6.1%</b>	<b>-9.2%</b>	<b>-11.3%</b>	<b>-14.2%</b>	<b>-10.6%</b>	<b>-7.8%</b>	<b>-2.7%</b>	

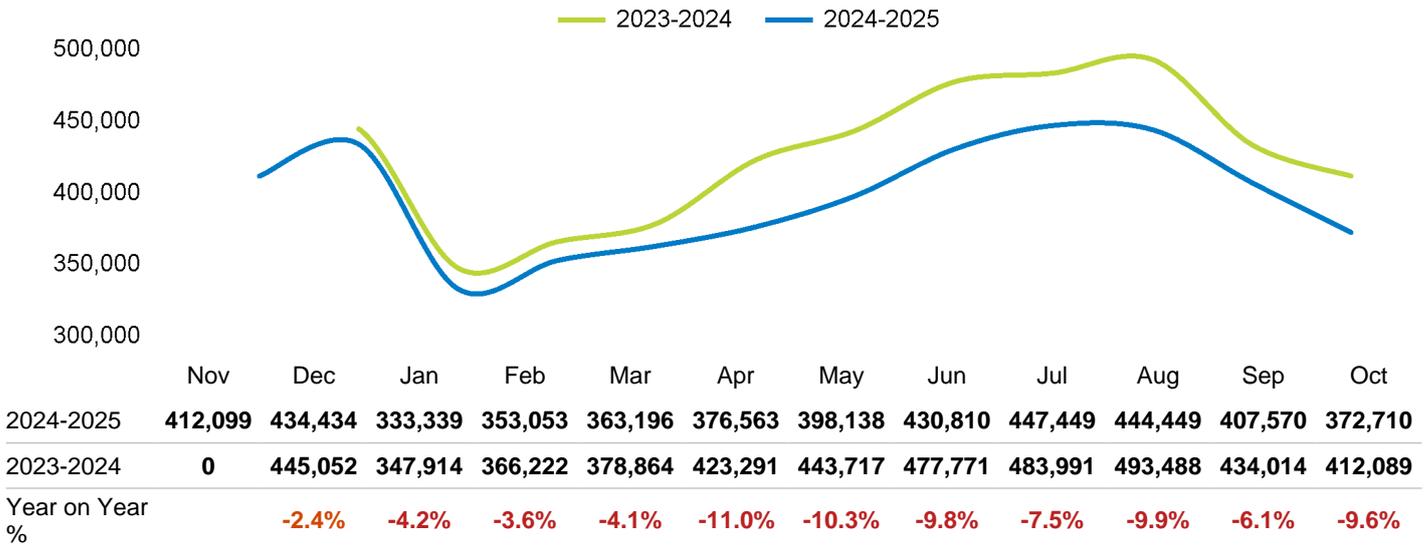
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

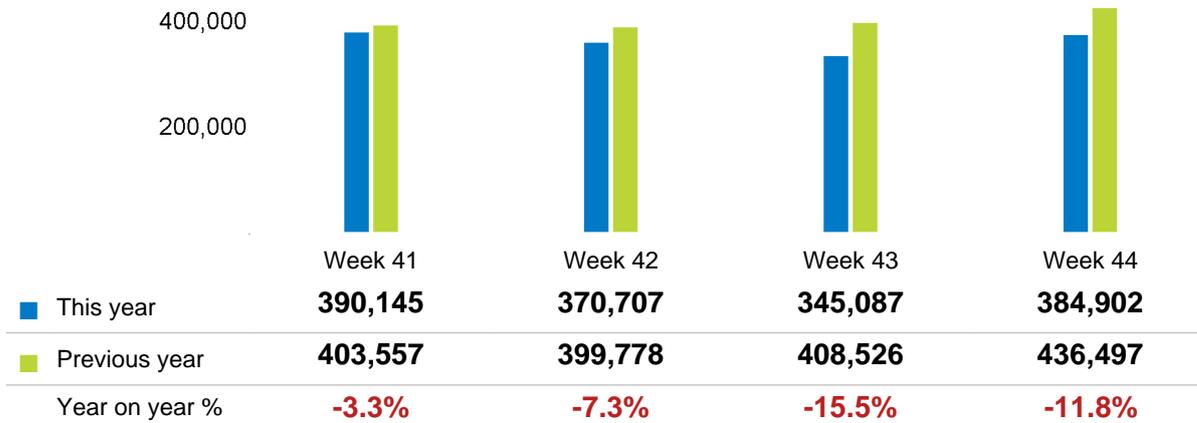
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for October compares October 2025 to October 2024

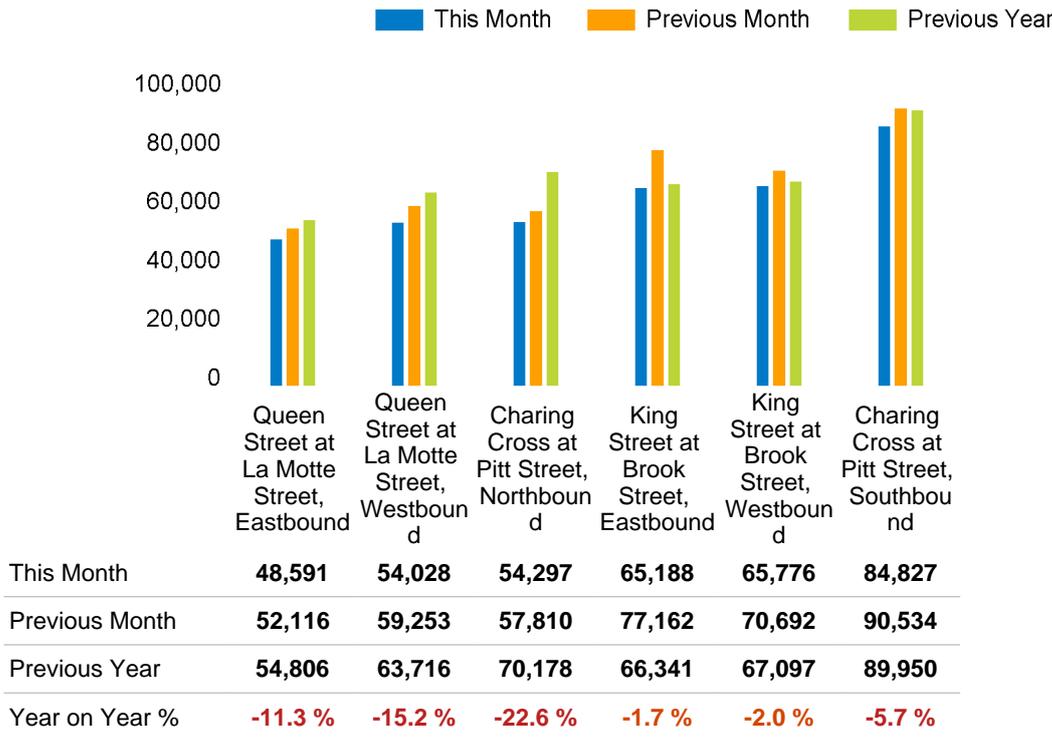
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

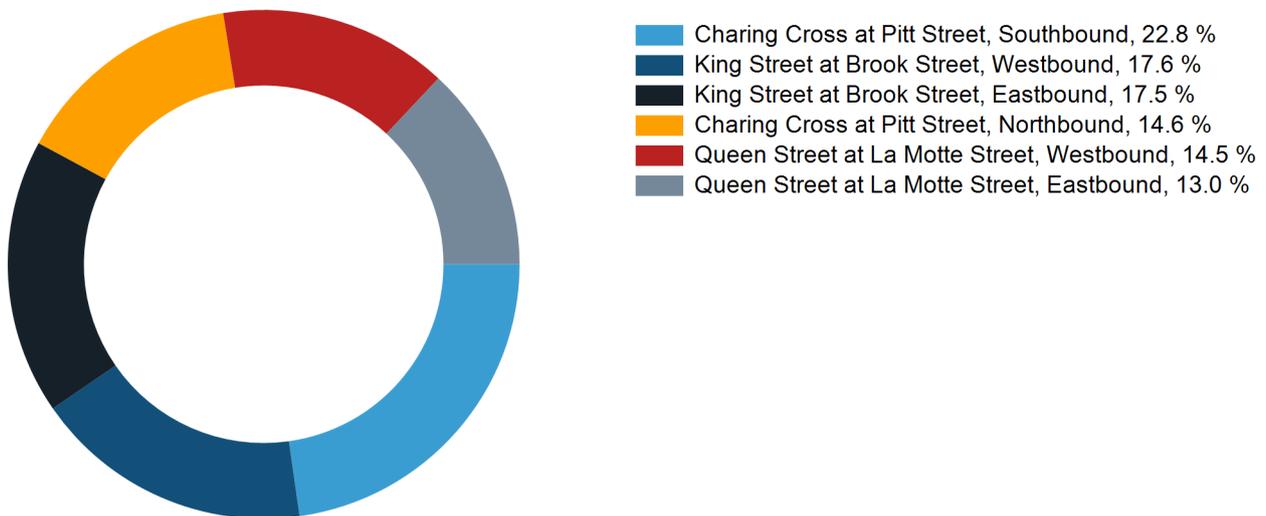


## Footfall Counts by location

The figures shown below are calculated using weekly averages.



## Footfall Counts by location



## Reporting dates

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This month - 06 October 2025 - 02 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to October, 2025 Vs January, 2024 to October, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2025 Vs October, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2025 Vs 9 2025

