

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.5%	0.0%	-6.1%	0.0%	-8.3%	-10.9%
South West	-2.8%	-3.3%	-0.2%	-3.9%	-10.0%	-10.8%
UK	0.5%	-1.0%	-1.0%	-1.4%	-6.1%	-4.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

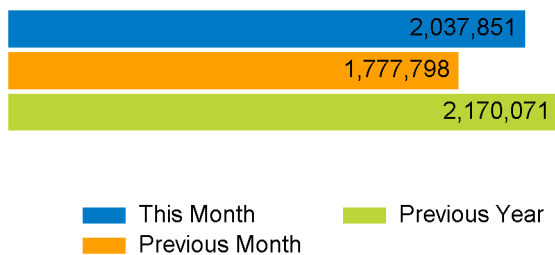
The total number of visitors for the year to date is 15,753,202 which is 7.5% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 1 September 2025 was 2,037,851.

The busiest day in month commencing 1 September 2025 was Friday 19 September with 72,698 visitors.

The peak hour of the month was 13:00 on Monday 1 September 2025 with footfall of 10,430.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



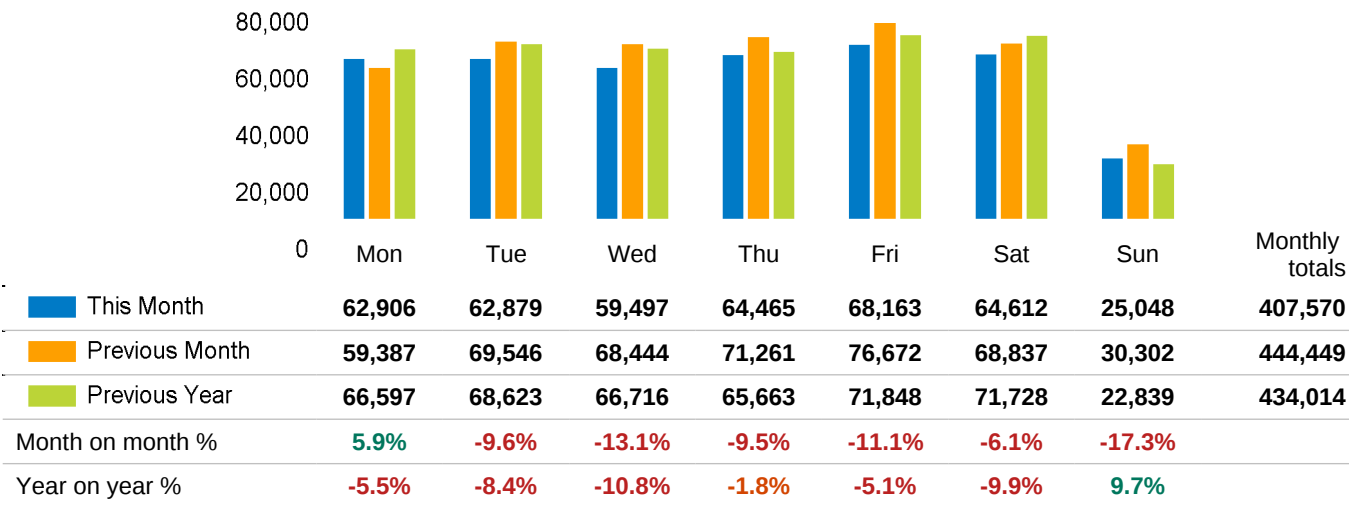
Number of days September 2025	12	23	
Number of days September 2024	12	22	1
Number of days September 2023	18	15	2

Average temperature

	Maximum temperature	Minimum temperature
2025	19°	13°
2024	18°	12°
2023	23°	14°

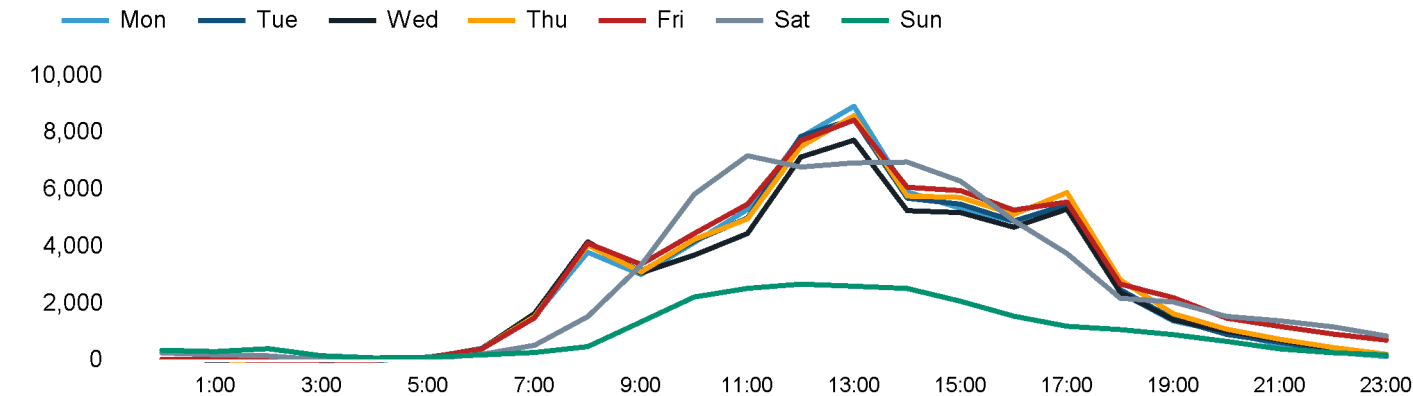
Footfall Counts by day

The figures shown below are calculated using weekly averages.



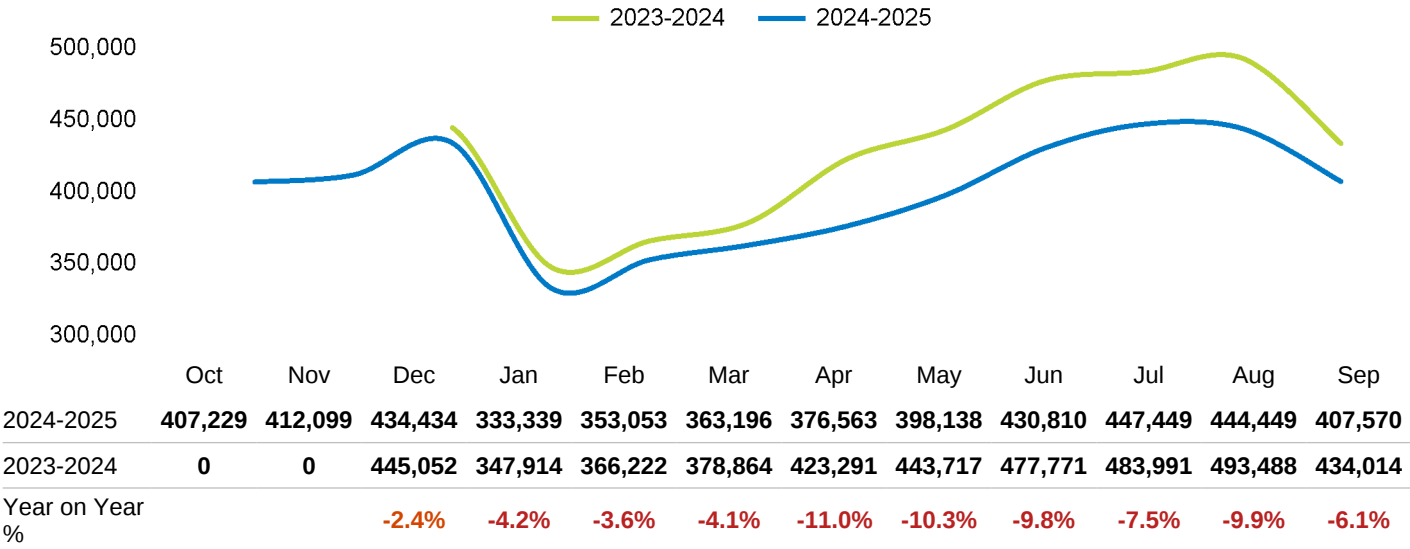
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

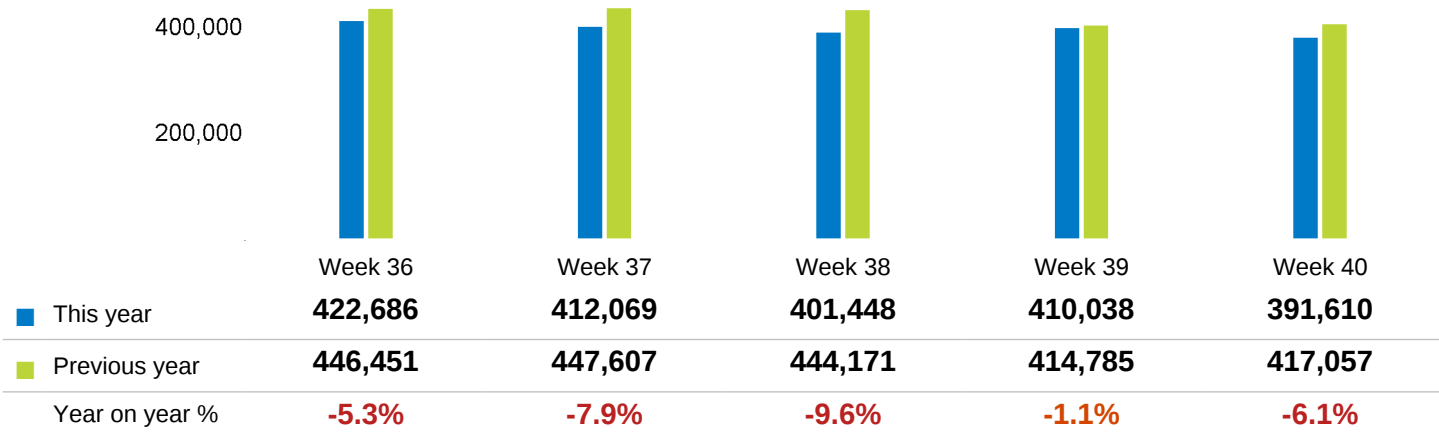
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for September compares September 2025 to September 2024

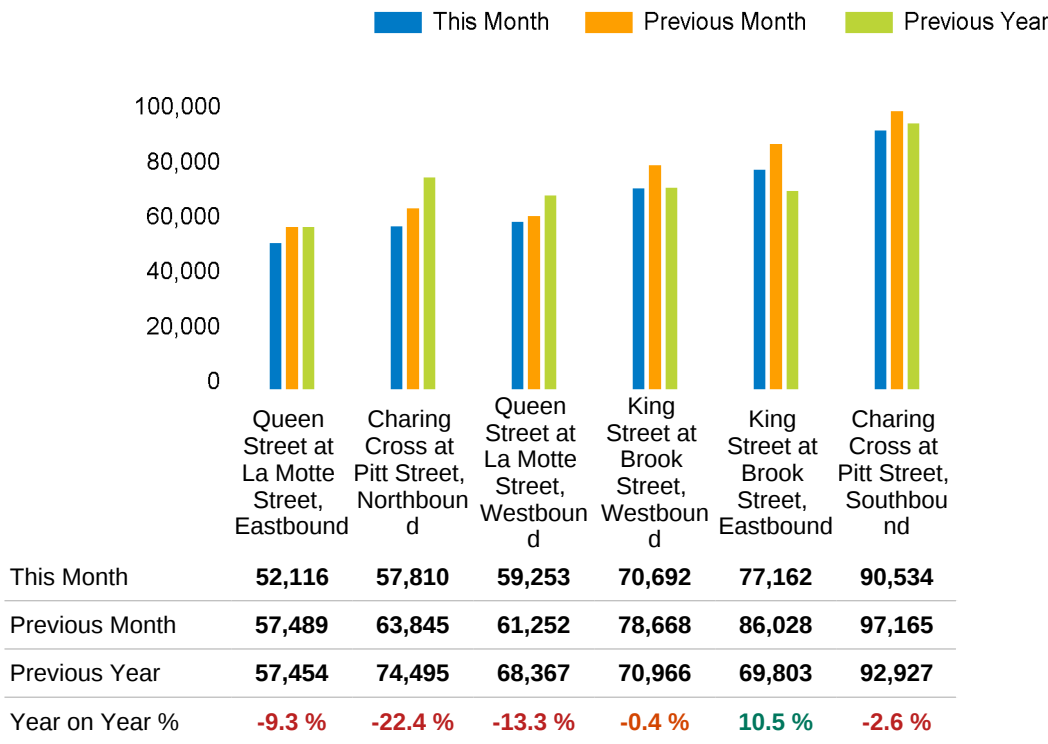
Football Counts by week of month

The figures shown below are calculated using weekly totals.

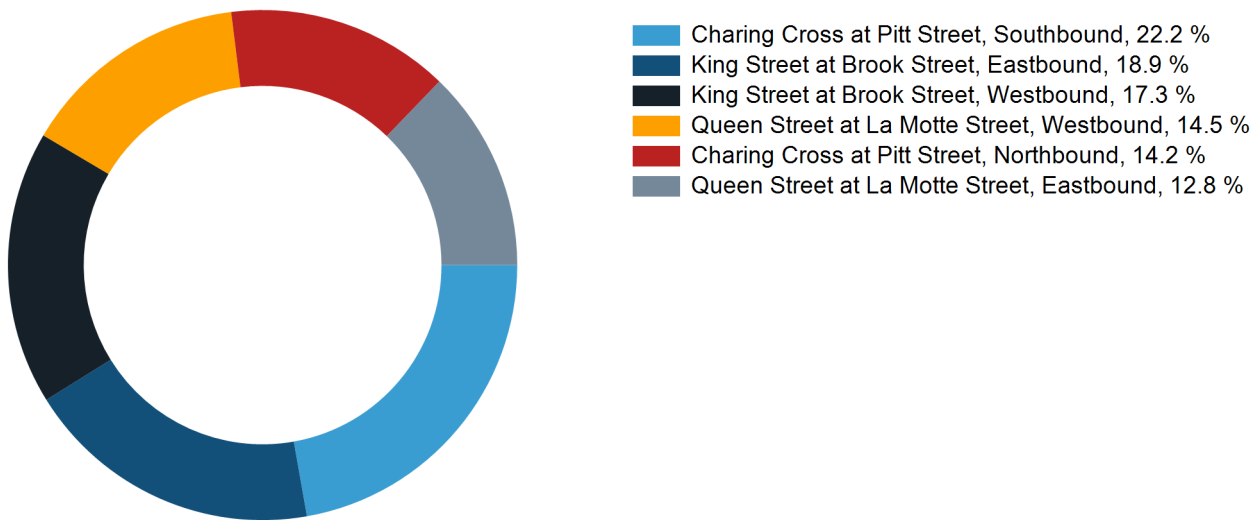


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 01 September 2025 - 05 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to September , 2025 Vs January, 2024 to September , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.September,2025 Vs September, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.9 2025 Vs 8 2025