

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.7%	0.0%	-5.3%	0.0%	-0.1%	-5.0%
South West	-3.1%	-3.3%	2.4%	-9.4%	-6.7%	-14.3%
UK	0.7%	-0.9%	0.8%	-3.6%	-4.2%	-7.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 20,894,085 which is 7% down on the previous year.
- The total number of visitors for the year to date is 14,138,037 which is 7.7% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in week commencing 1 September 2025 was 422,686.
- The busiest day in week commencing 1 September 2025 was Friday with 71,159 visitors.
- The peak hour of the week was 13:00 on Monday 1 September 2025 with footfall of 10,430.

Footfall Counts by week

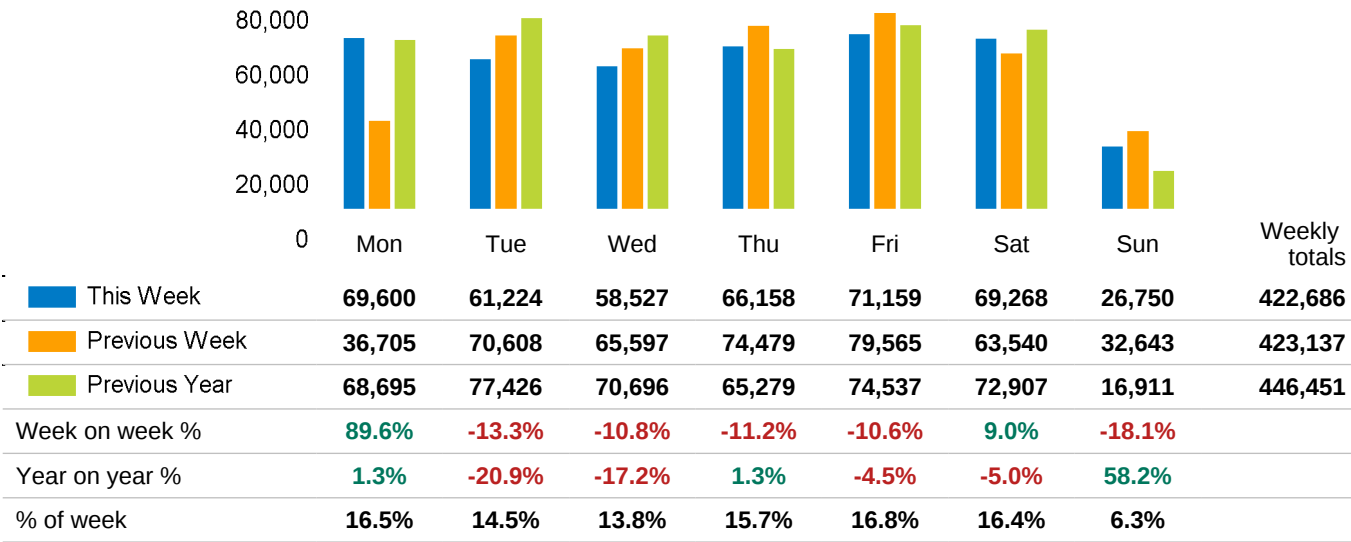


This Week
Previous Week
Previous Year

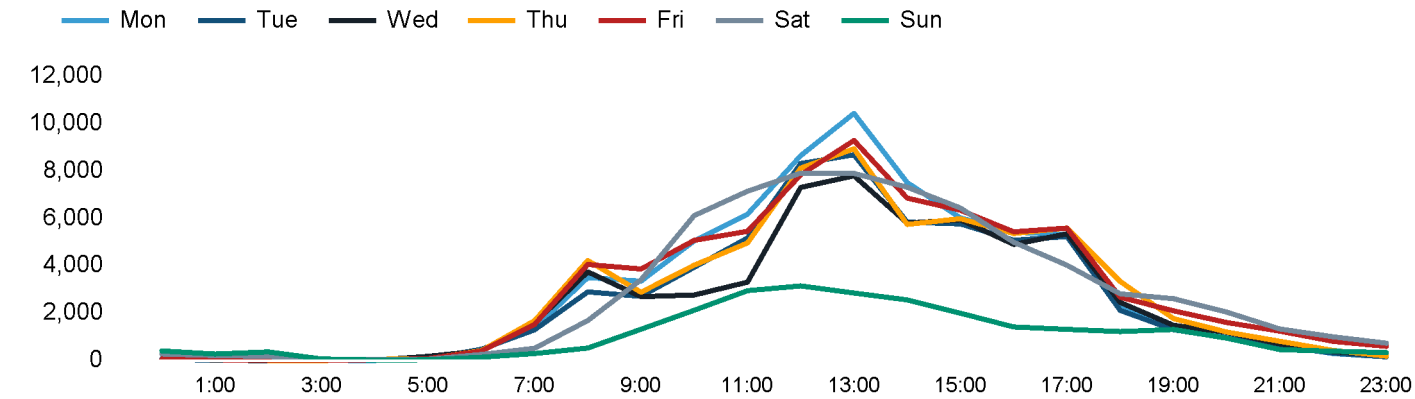
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	21°	21°	21°	20°	24°	22°
Previous week	28°	28°	22°	22°	20°	20°	21°
Previous year	24°	20°	20°	19°	20°	21°	21°

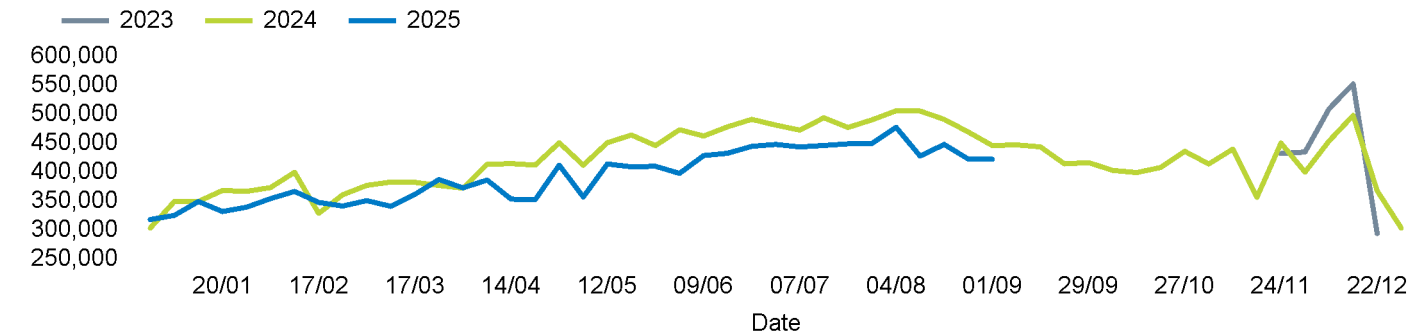
Footfall Counts by day



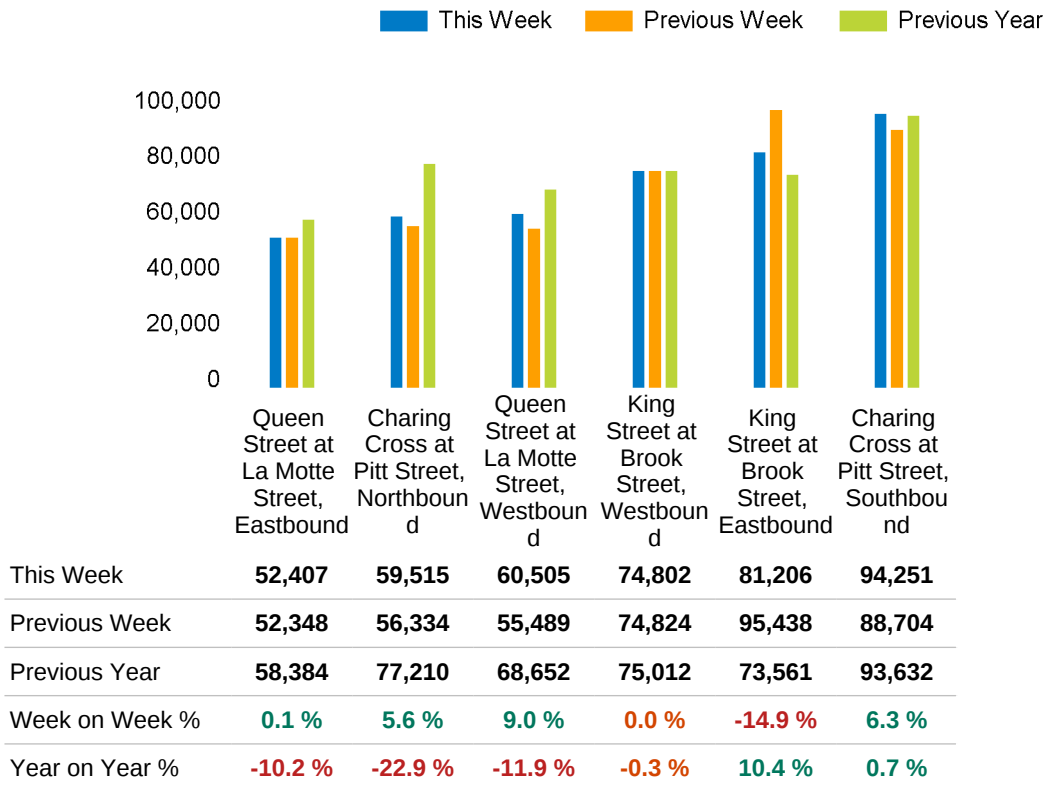
Footfall Counts by hour



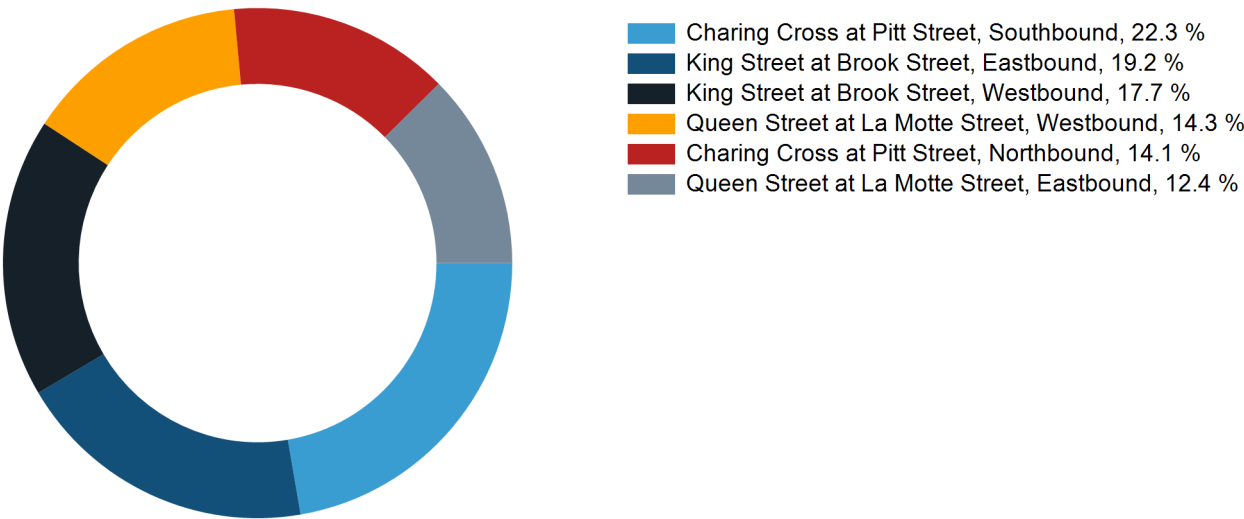
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 01 September 2025 - 07 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 36 , 2025 Vs Week 1, 2024 to Week 36 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2025 Vs Week 36, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2025 Vs Week 35 2025