

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

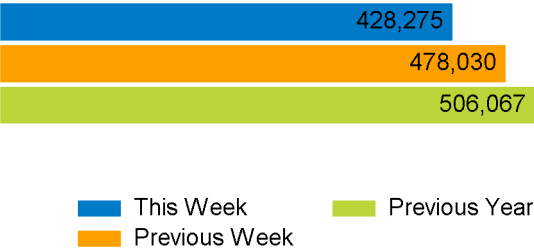
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.6%	0.0%	-15.4%	0.0%	-10.4%	-0.1%
South West	-3.3%	-3.1%	-3.2%	-2.2%	-3.3%	-0.1%
UK	0.7%	-0.9%	-0.3%	0.4%	-1.3%	2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 21,007,887 which is 6.9% down on the previous year.
- The total number of visitors for the year to date is 12,843,858 which is 7.6% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in week commencing 11 August 2025 was 428,275.
- The busiest day in week commencing 11 August 2025 was Friday with 70,223 visitors.
- The peak hour of the week was 13:00 on Thursday 14 August 2025 with footfall of 9,538.

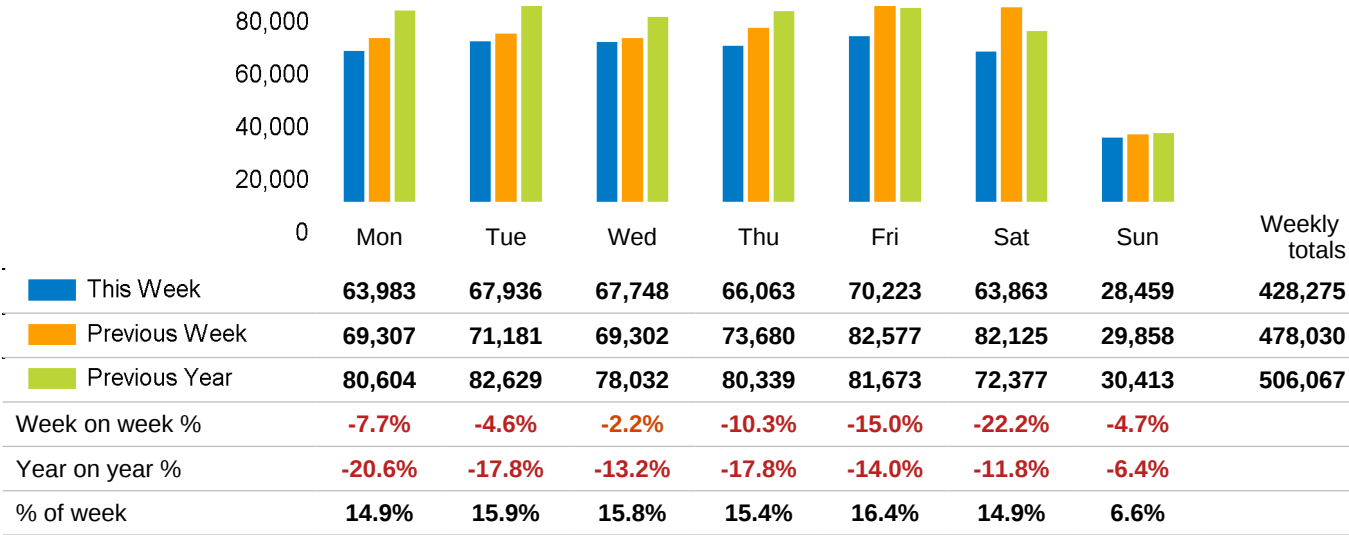
Footfall Counts by week



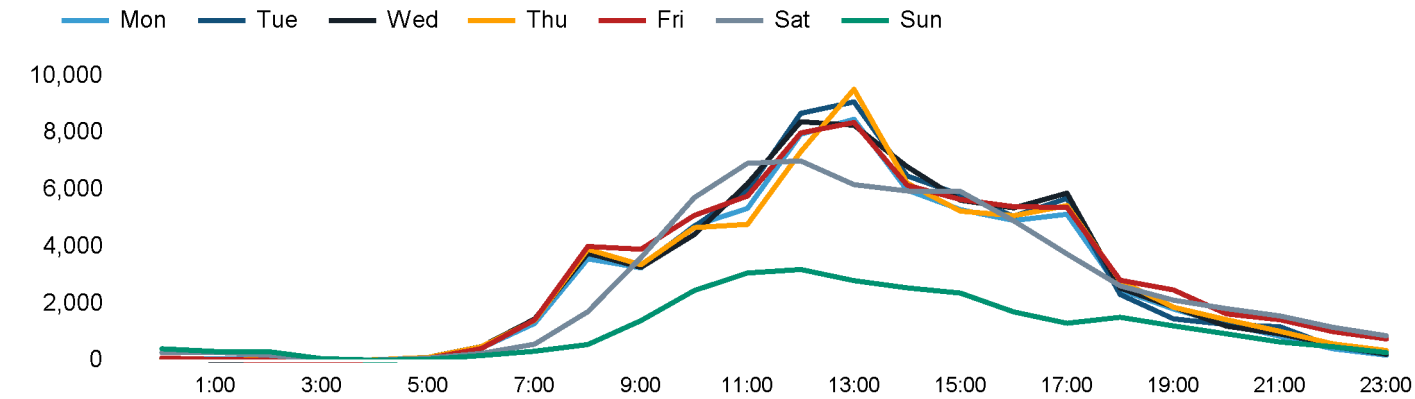
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	28°	28°	22°	23°	27°	27°	24°
Previous week	22°	22°	21°	22°	22°	21°	24°
Previous year	29°	24°	23°	22°	22°	21°	21°

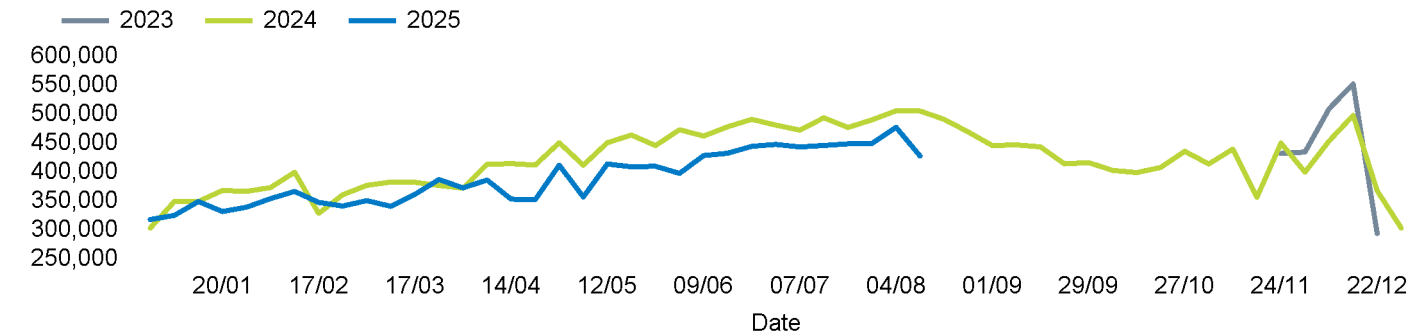
Footfall Counts by day



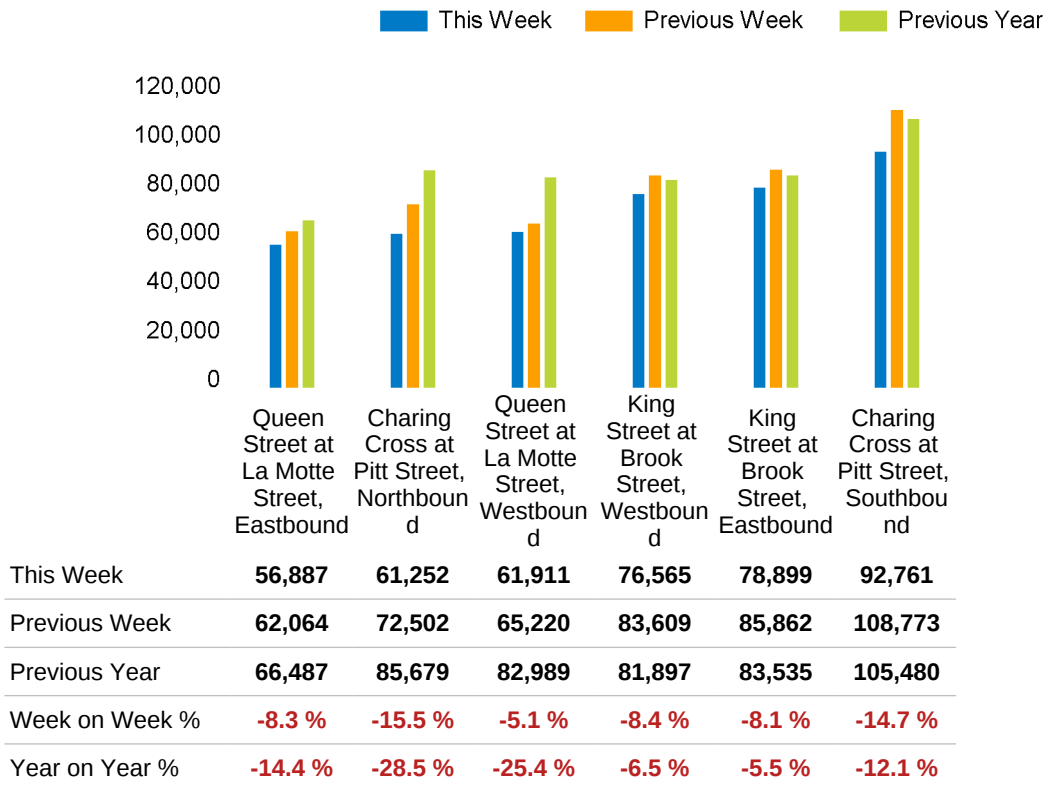
Footfall Counts by hour



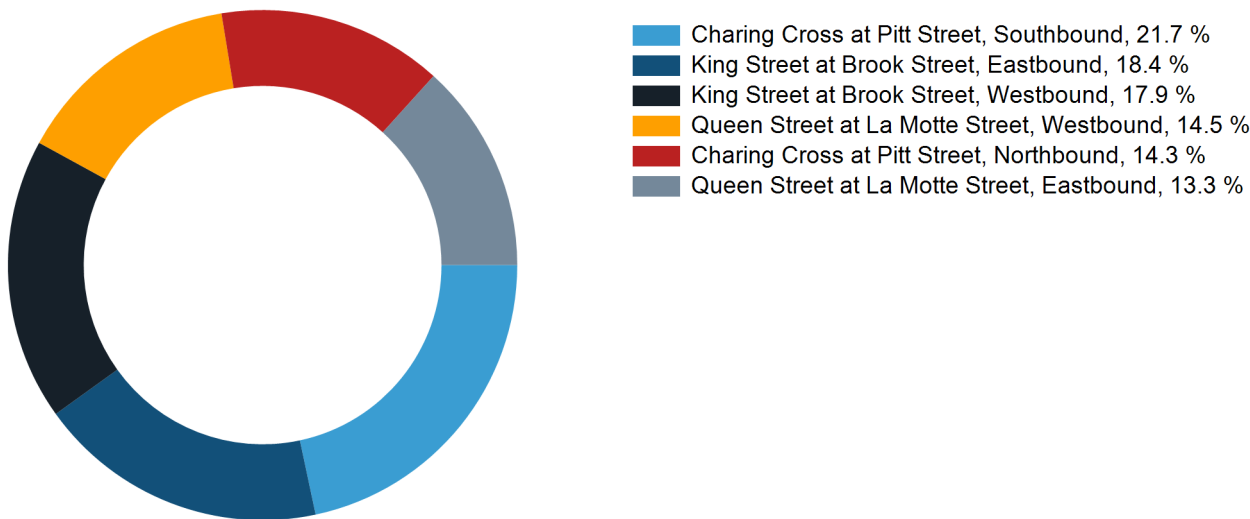
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 11 August 2025 - 17 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 33 , 2025 Vs Week 1, 2024 to Week 33 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2025 Vs Week 33, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2025 Vs Week 32 2025