# Footfall Report for: St Helier, Jersey - New

## **Weekly Footfall Counts**

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-4.4%	0.0%	-5.1%	0.0%	4.3%	1.8%
South West	-3.6%	-2.6%	-6.2%	-7.2%	-0.9%	-1.4%
UK	-0.8%	-3.3%	-3.0%	-6.3%	-5.4%	-2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 21,976,140 which is 3.3% down on the previous year.

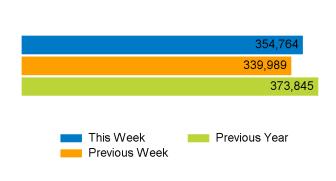
The total number of visitors for the year to date is 2,021,462 which is 4.4% down on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 3 February 2025 was 354,764.

The busiest day in week commencing 3 February 2025 was Wednesday with 57,901 visitors.

The peak hour of the week was 13:00 on Wednesday 5 February 2025 with footfall of 8,167.

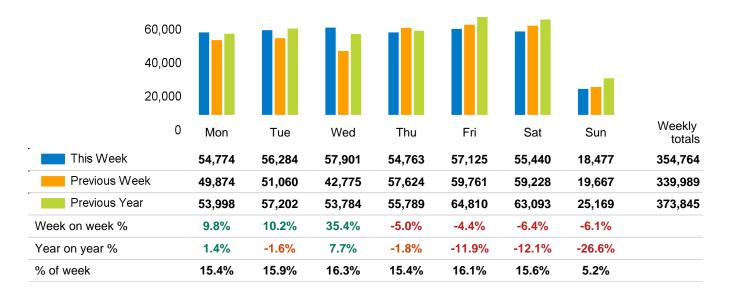
## **Footfall Counts by week**



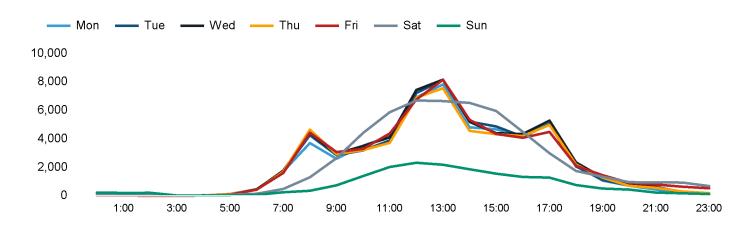
#### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week			- <u>;</u>				<u> </u>
	9°	11°	12°	12°	8°	5°	7°
Previous week	- <u>;</u> Ċ;-						
	11°	11°	11°	10°	11°	11°	8°
Previous year			≕				
	10°	12°	12°	12°	12°	12°	12°

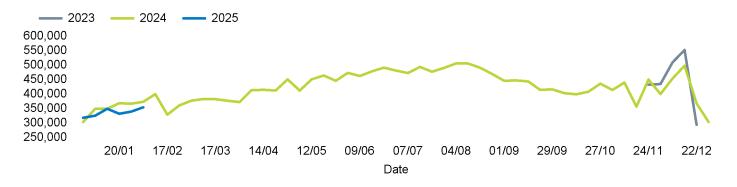


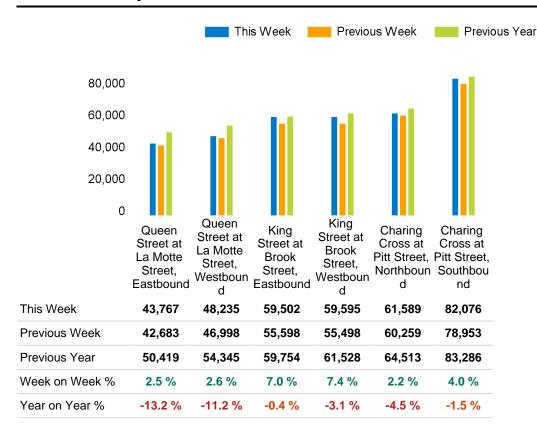


## **Footfall Counts by hour**

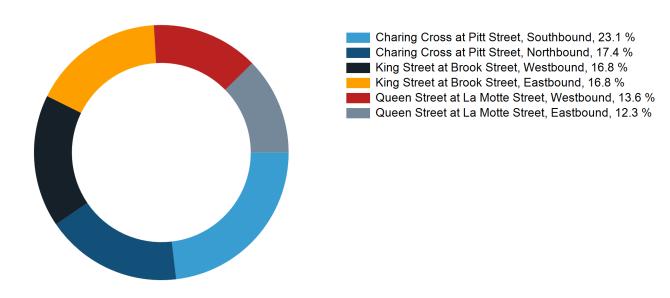


## Footfall Counts by week





## **Footfall Counts by location**



## **Reporting dates**

This week - 03 February 2025 - 09 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 6, 2025 Vs Week 1, 2024 to Week 6, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week6, 2025 Vs Week 6, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2025 Vs Week 5 2025