Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|-------------------------|----------------|-------|----------------|-------|----------------|-------|
| | 2025 | 2024 | 2025 | 2024 | 2025 | 2024 |
| St Helier, Jersey - New | 4.9% | 0.0% | 4.9% | 0.0% | -13.5% | 3.2% |
| South West | 5.1% | -0.6% | 5.1% | -0.6% | -10.9% | -5.6% |
| UK | 5.9% | 0.6% | 5.9% | 0.6% | -7.3% | -3.2% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 22,082,857 which is 1.5% down on the previous year.

The total number of visitors for the year to date is 318,636 which is 4.9% up on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 30 December 2024 was 318,636.

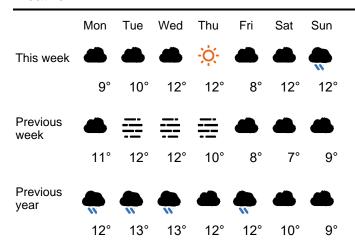
The busiest day in week commencing 30 December 2024 was Monday with 65,909 visitors.

The peak hour of the week was 13:00 on Thursday 2 January 2025 with footfall of 11,502.

Footfall Counts by week

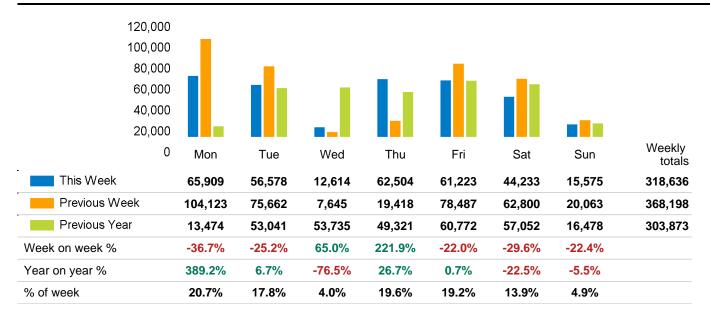
318,636 368,198 303,873 This Week Previous Year Previous Week

Weather

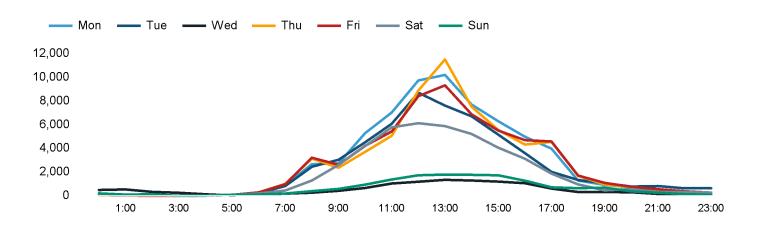




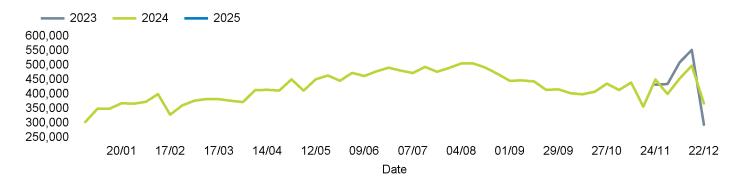
Footfall Counts by day

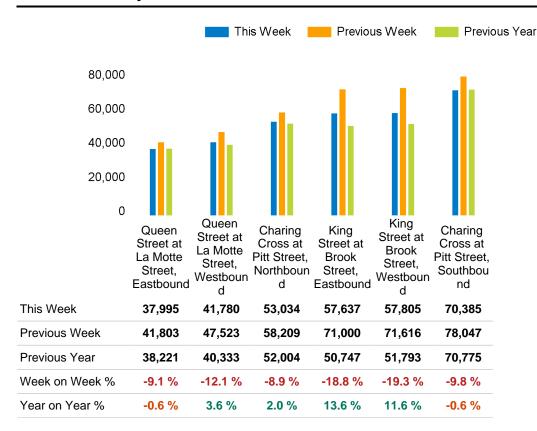


Footfall Counts by hour

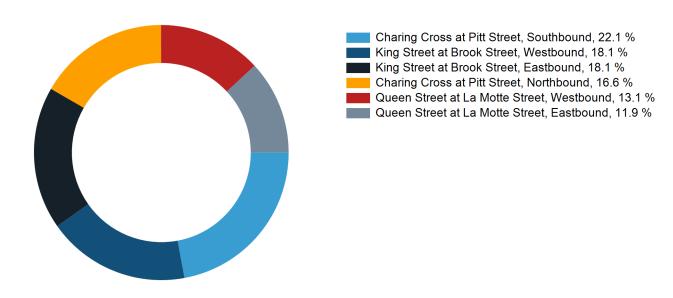


Footfall Counts by week





Footfall Counts by location



Reporting dates

This week - 30 December 2024 - 05 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 1, 2025 to Week 1, 2024 to We

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2025 Vs Week 1, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2025 Vs Week 52 2024