

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

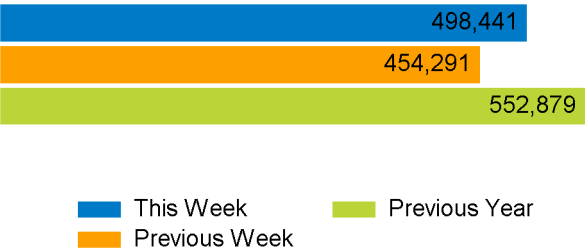
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New	-6.6%	0.0%	-9.8%	0.0%	9.7%	8.4%
South West	-3.4%	2.3%	-9.7%	10.1%	-10.1%	6.8%
UK	-0.8%	3.5%	-3.9%	13.8%	-1.2%	2.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 21,994,455 which is 6.6% down on the previous year.
- The total number of visitors for the year to date is 21,699,896 which is 6.6% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in week commencing 16 December 2024 was 498,441.
- The busiest day in week commencing 16 December 2024 was Thursday with 86,817 visitors.
- The peak hour of the week was 13:00 on Friday 20 December 2024 with footfall of 11,895.

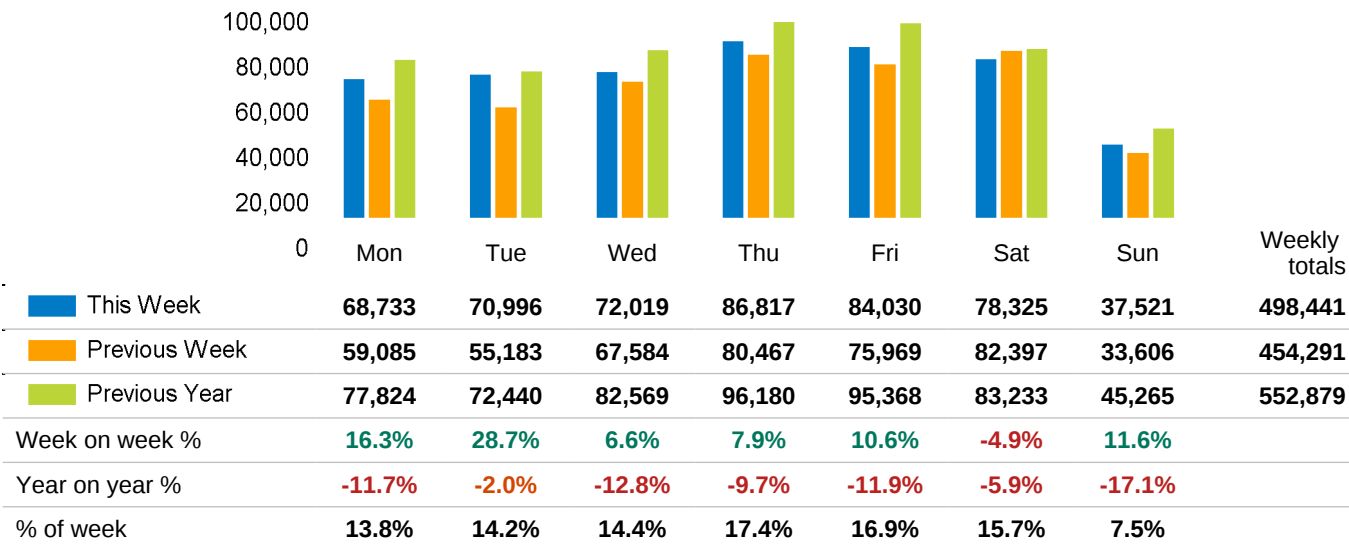
Footfall Counts by week



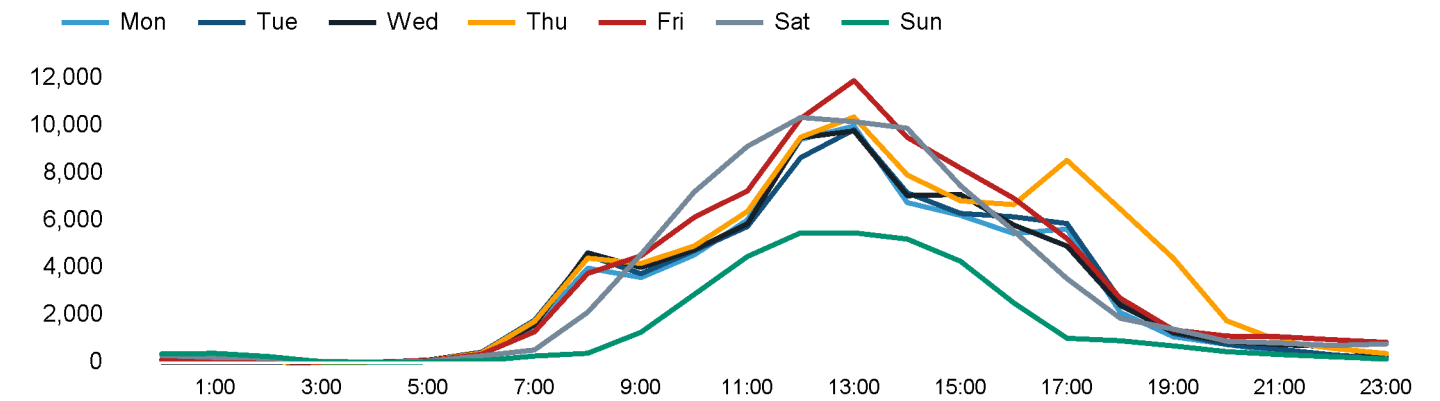
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	12°	14°	14°	12°	12°	9°
Previous week	10°	10°	8°	7°	5°	9°	11°
Previous year	11°	12°	12°	12°	12°	12°	12°

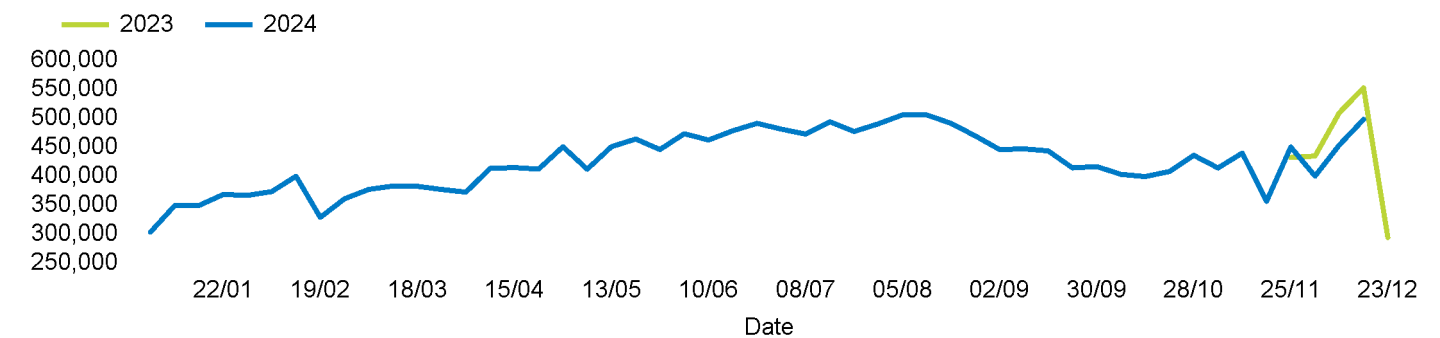
Footfall Counts by day



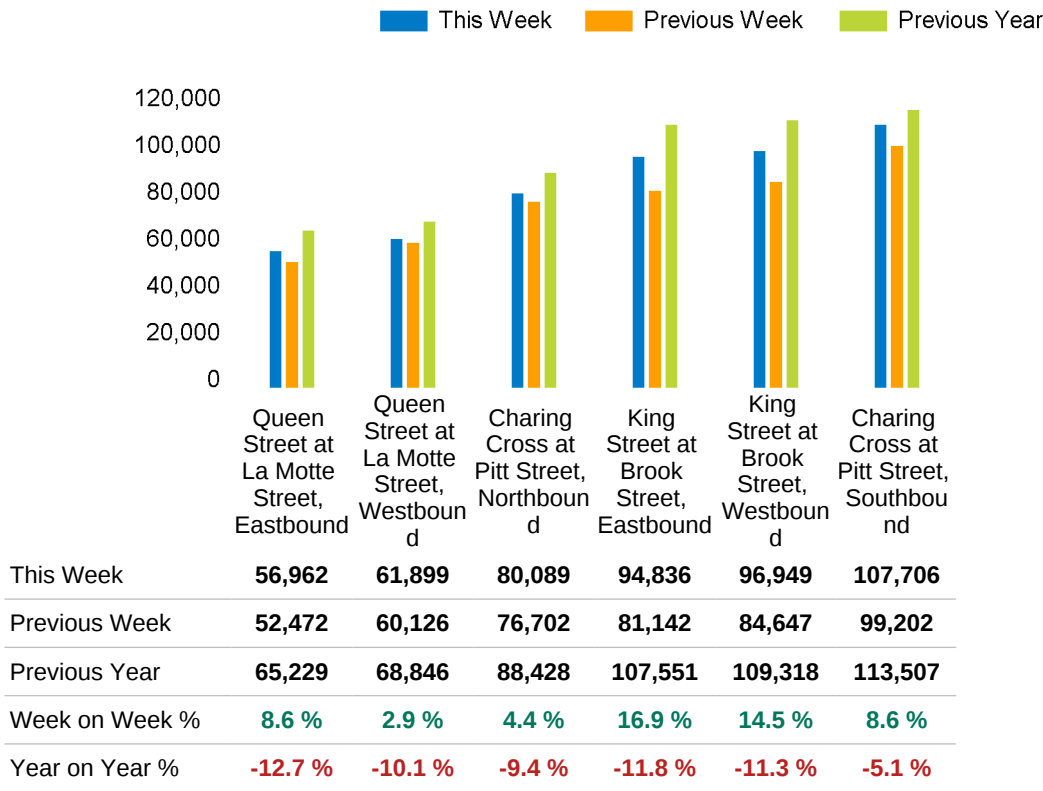
Footfall Counts by hour



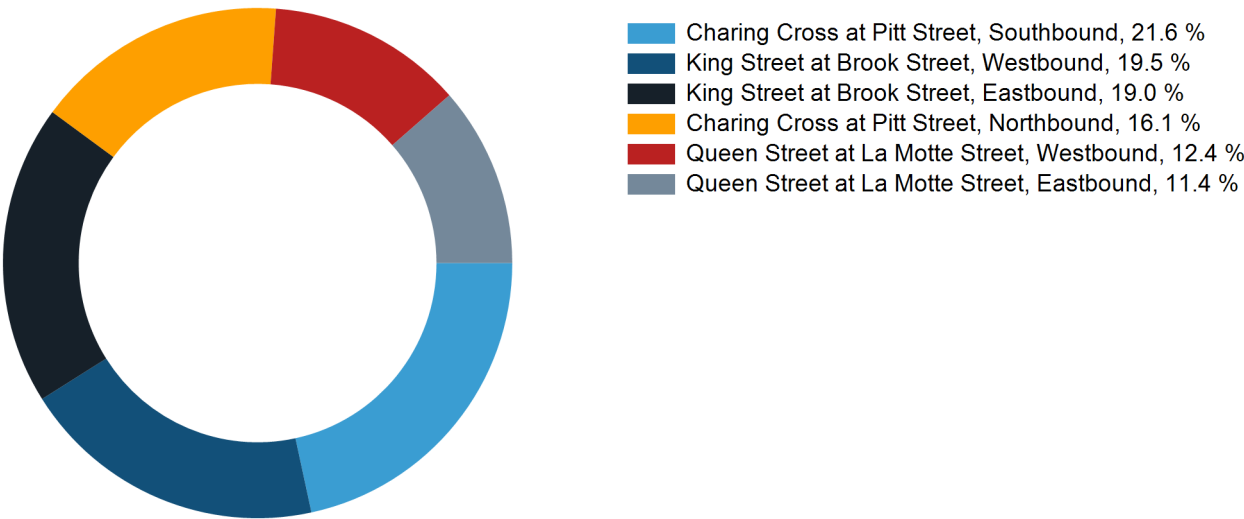
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 16 December 2024 - 22 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 51 , 2024 Vs Week 1, 2023 to Week 51 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 51, 2024 Vs Week 51, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 51 2024 Vs Week 50 2024