

# Footfall Report for: St Helier, Jersey - New

## Weekly Footfall Counts

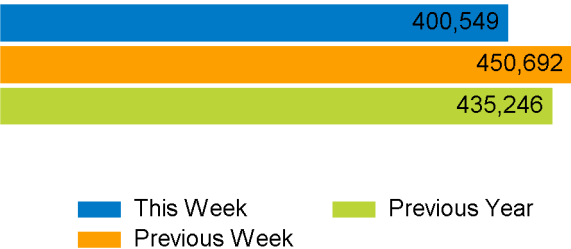
|                         | Year to date % |      | Year on year % |       | Week on week % |       |
|-------------------------|----------------|------|----------------|-------|----------------|-------|
|                         | 2024           | 2023 | 2024           | 2023  | 2024           | 2023  |
| St Helier, Jersey - New | -1.9%          | 0.0% | -8.0%          | 0.0%  | -11.1%         | 0.6%  |
| South West              | -3.5%          | 1.9% | -7.9%          | -7.3% | -10.5%         | -0.1% |
| UK                      | -0.8%          | 3.0% | -2.7%          | -5.7% | -7.5%          | 0.5%  |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Helier, Jersey - New for the last 52 weeks is 22,104,543 which is 1.9% down on the previous year.
- The total number of visitors for the year to date is 20,747,164 which is 1.9% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in week commencing 2 December 2024 was 400,549.
- The busiest day in week commencing 2 December 2024 was Friday with 71,747 visitors.
- The peak hour of the week was 13:00 on Friday 6 December 2024 with footfall of 10,367.

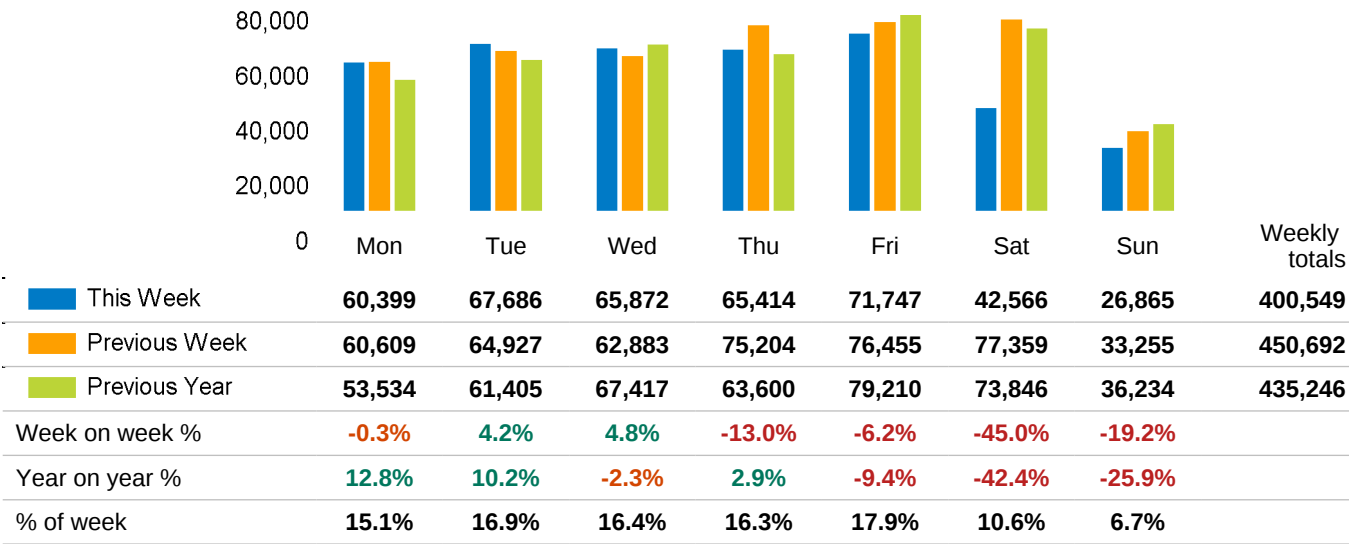
## Footfall Counts by week



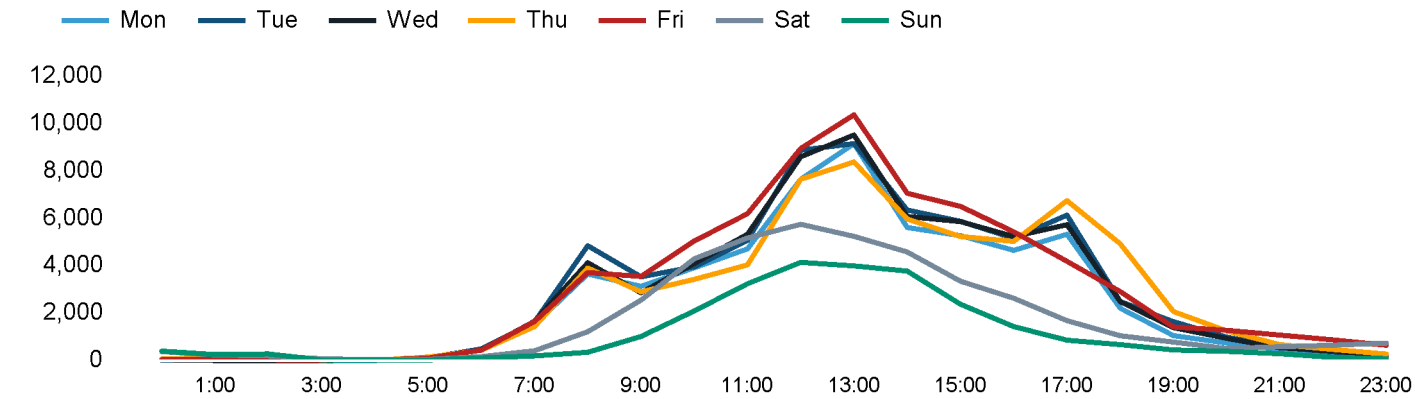
## Weather

|               | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week     | 11° | 10° | 11° | 14° | 11° | 12° | 10° |
| Previous week | 17° | 13° | 14° | 10° | 11° | 13° | 14° |
| Previous year | 12° | 12° | 9°  | 12° | 12° | 13° | 13° |

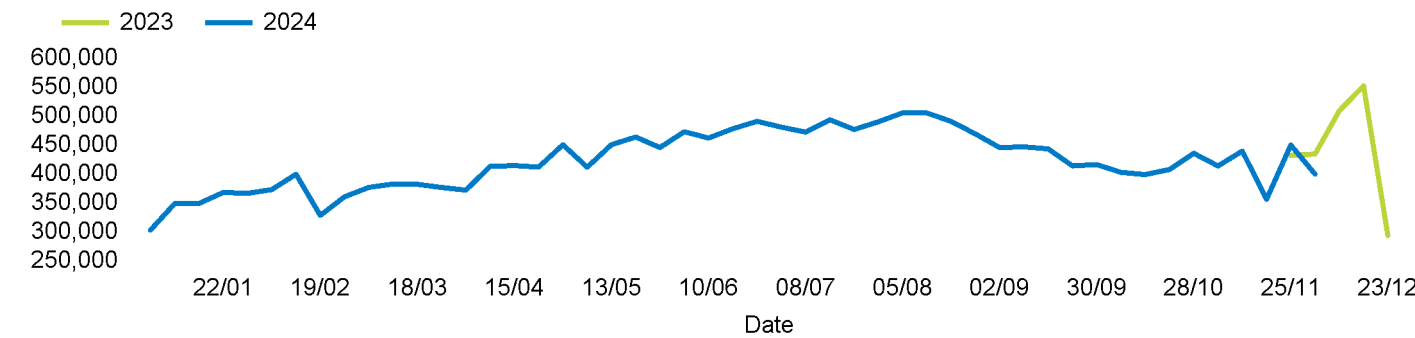
Footfall Counts by day



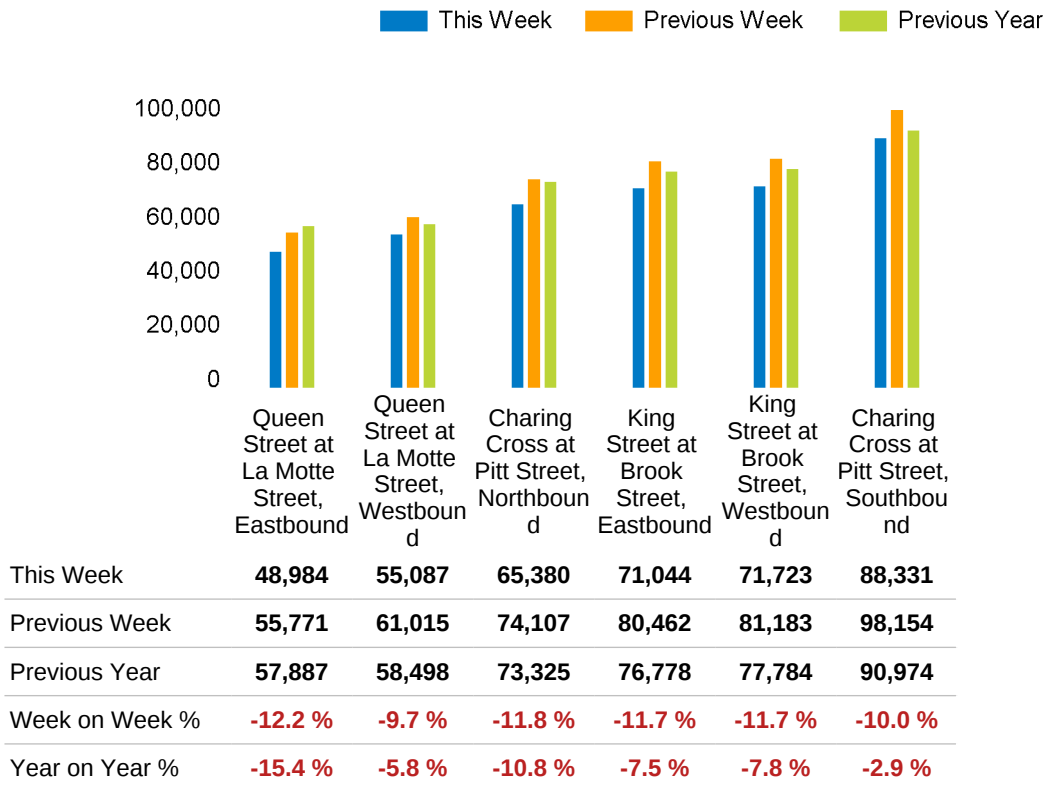
Footfall Counts by hour



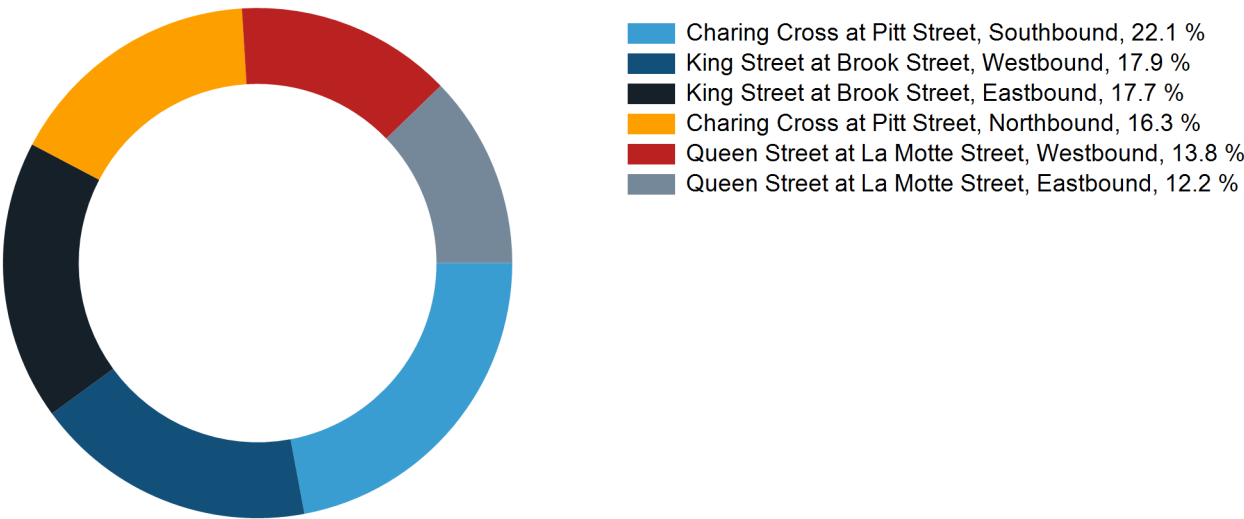
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

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This week - 02 December 2024 - 08 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 49 , 2024 Vs Week 1, 2023 to Week 49 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2024 Vs Week 49, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2024 Vs Week 48 2024