# Footfall Report for: St Helier, Jersey - New

# **Weekly Footfall Counts**

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New	0.0%		0.0%		-0.1%	
South West	-3.1%	3.1%	-2.2%	2.8%	-0.1%	-3.1%
UK	-0.9%	5.3%	0.4%	3.9%	2.2%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to St Helier, Jersey - New for the last 38 weeks is 16,129,327 which is 0% up on the previous year.

The total number of visitors for the year to date is 13,904,065 which is 0% up on the previous year.

The total number of visitors to St Helier, Jersey - New in week commencing 12 August 2024 was 506,067.

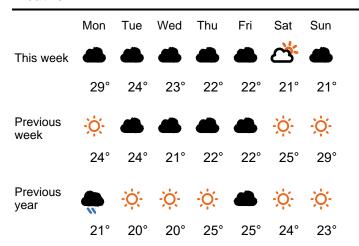
The busiest day in week commencing 12 August 2024 was Tuesday with 82,629 visitors.

The peak hour of the week was 13:00 on Tuesday 13 August 2024 with footfall of 11,790.

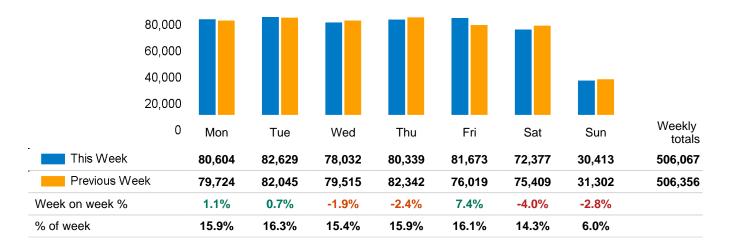
### **Footfall Counts by week**

# 506,067 506,356 This Week Previous Week

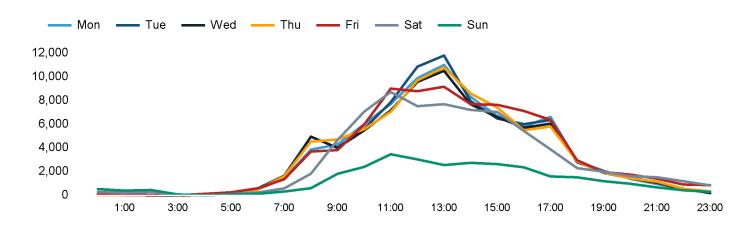
#### Weather



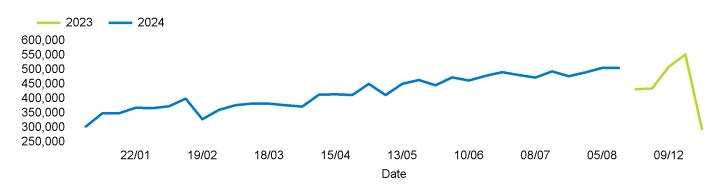




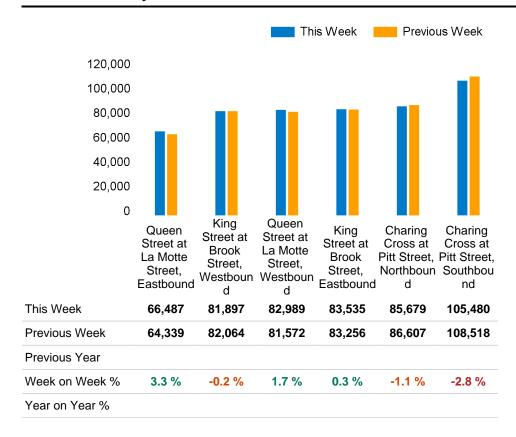
# **Footfall Counts by hour**



# **Footfall Counts by week**



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# **Footfall Counts by location**



Charing Cross at Pitt Street, Southbound, 20.8 %
Charing Cross at Pitt Street, Northbound, 16.9 %
King Street at Brook Street, Eastbound, 16.5 %
Queen Street at La Motte Street, Westbound, 16.4 %
King Street at Brook Street, Westbound, 16.2 %
Queen Street at La Motte Street, Eastbound, 13.1 %

# **Reporting dates**

This week - 12 August 2024 - 18 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 33, 2024 Vs Week 1, 2023 to Week 33, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2024 Vs Week 33, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2024 Vs Week 32 2024