Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|-------------------------|----------------|------|----------------|-------|----------------|------|
| | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 |
| St Helier, Jersey - New | | | | | 2.7% | |
| South West | -2.8% | 3.8% | -3.3% | 10.6% | 2.5% | 1.5% |
| UK | -1.2% | 6.6% | -0.2% | 4.3% | 0.6% | 0.8% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 31 weeks is 12,699,209.

The total number of visitors for the year to date is 10,473,947.

The total number of visitors to St Helier, Jersey - New in week commencing 24 June 2024 was 491,681.

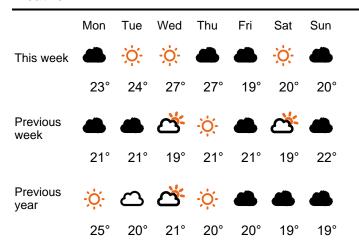
The busiest day in week commencing 24 June 2024 was Friday with 82,210 visitors.

The peak hour of the week was 13:00 on Monday 24 June 2024 with footfall of 10,706.

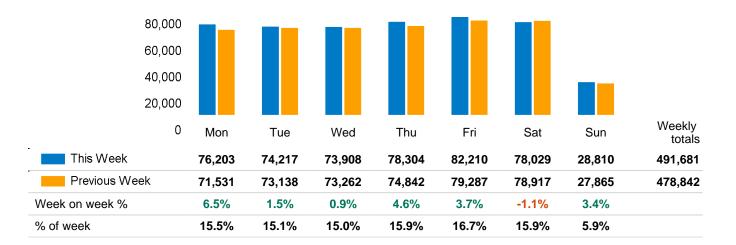
Footfall Counts by week

491,681 478,842 This Week Previous Week

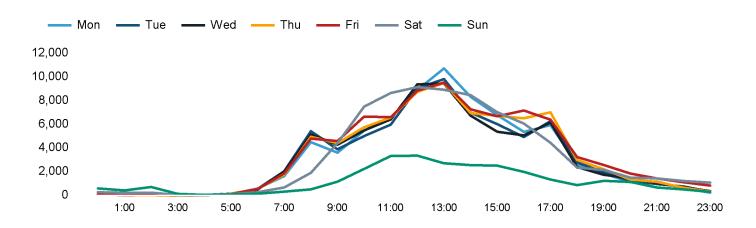
Weather



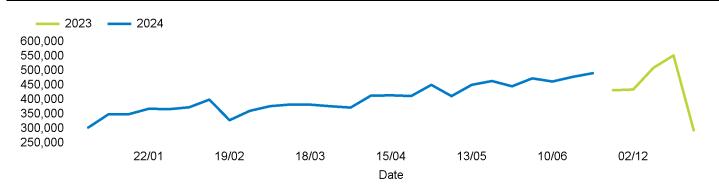




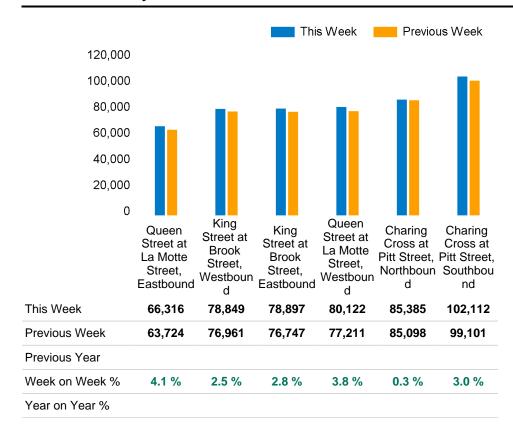
Footfall Counts by hour



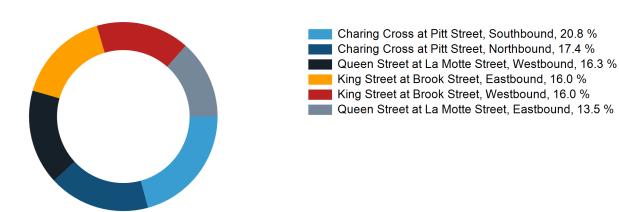
Footfall Counts by week



2



Footfall Counts by location



Reporting dates

This week - 24 June 2024 - 30 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 26, 2024 Vs Week 1, 2023 to Week 26, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 26, 2024 Vs Week 26, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 26 2024 Vs Week 25 2024