# Footfall Report for: St Helier, Jersey - New

## **Weekly Footfall Counts**

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					-3.9%	
South West	-2.4%	3.0%	-3.0%	6.8%	14.8%	9.9%
UK	-1.0%	6.9%	-0.7%	3.0%	6.9%	-0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### Headlines

The total number of visitors to St Helier, Jersey - New for the last 27 weeks is 10,792,081.

The total number of visitors for the year to date is 8,566,819.

The total number of visitors to St Helier, Jersey - New in week commencing 27 May 2024 was 446,416.

The busiest day in week commencing 27 May 2024 was Friday with 83,077 visitors.

The peak hour of the week was 13:00 on Tuesday 28 May 2024 with footfall of 11,422.

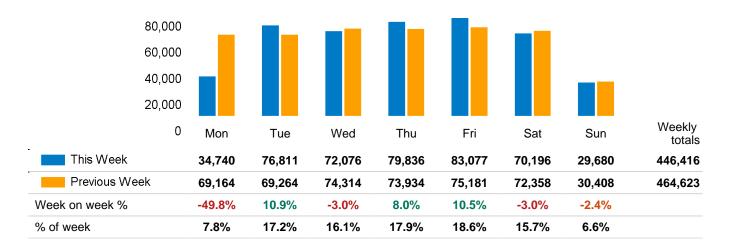
### **Footfall Counts by week**

# 446,416 464,623 This Week Previous Week

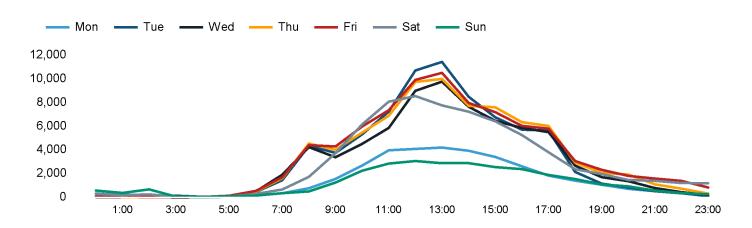
#### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
This week				·Ò:-		·Ò:-	·Ò:-	
	17°	16°	16°	17°	18°	18°	19°	
Previous week	·ò:	•			Ò.	Ö.		
	19°	19°	17°	17°	17°	19°	19°	
Previous year	. <b>☆</b> .				· <u>Ö</u> -	Ö.	- <u>;</u>	
	20°	16°	16°	17°	17°	15°	19°	

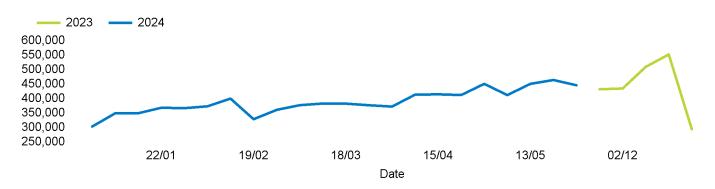




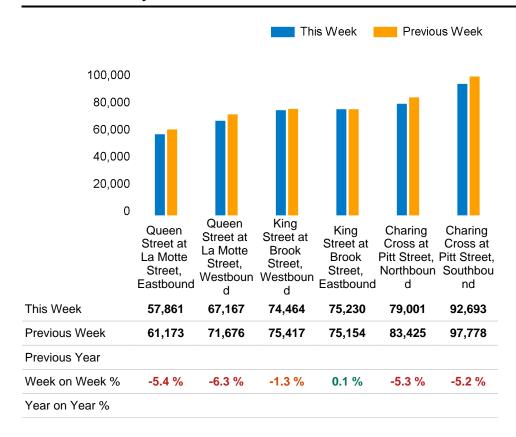
# **Footfall Counts by hour**



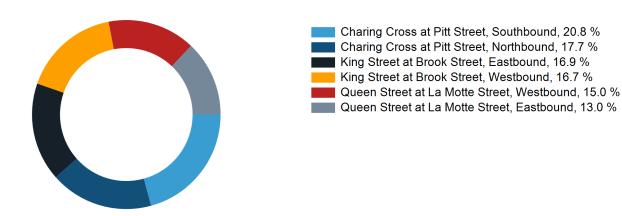
# **Footfall Counts by week**



2



# **Footfall Counts by location**



# **Reporting dates**

This week - 27 May 2024 - 02 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 22, 2024 Vs Week 1, 2023 to Week 22, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week22, 2024 Vs Week 22, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 22 2024 Vs Week 21 2024