Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					-8.6%	
South West	-1.8%	1.9%	5.7%	1.0%	5.2%	-4.1%
UK	-0.6%	7.1%	7.2%	-0.5%	-0.5%	-5.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 24 weeks is 9,429,704.

The total number of visitors for the year to date is 7,204,442.

The total number of visitors to St Helier, Jersey - New in week commencing 6 May 2024 was 412,494.

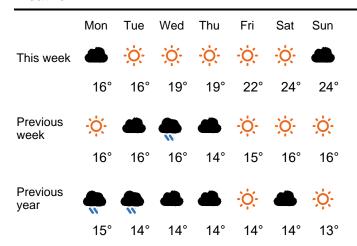
The busiest day in week commencing 6 May 2024 was Friday with 81,635 visitors.

The peak hour of the week was 13:00 on Wednesday 8 May 2024 with footfall of 10,038.

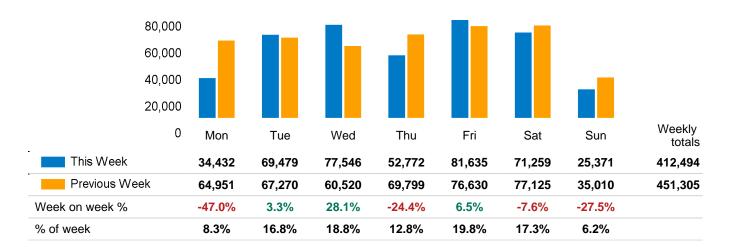
Footfall Counts by week

412,494 451,305 This Week Previous Week

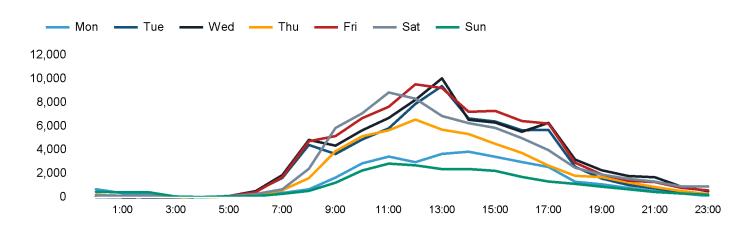
Weather



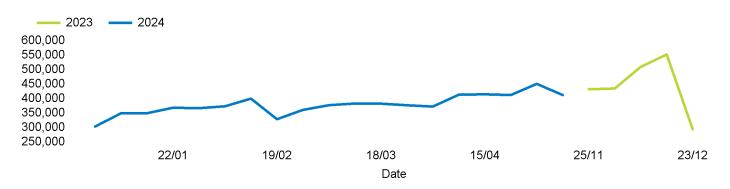


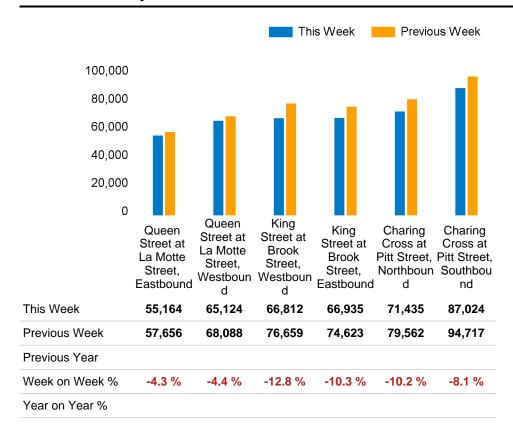


Footfall Counts by hour



Footfall Counts by week





Footfall Counts by location



Charing Cross at Pitt Street, Southbound, 21.1 %
Charing Cross at Pitt Street, Northbound, 17.3 %
King Street at Brook Street, Eastbound, 16.2 %
King Street at Brook Street, Westbound, 16.2 %
Queen Street at La Motte Street, Westbound, 15.8 %
Queen Street at La Motte Street, Eastbound, 13.4 %

Reporting dates

This week - 06 May 2024 - 12 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 19, 2024 Vs Week 1, 2023 to Week 19, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week19, 2024 Vs Week 19, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2024 Vs Week 18 2024