# Footfall Report for: St Helier, Jersey - New

### **Weekly Footfall Counts**

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					-1.2%	
South West	-1.4%	3.4%	-11.6%	18.0%	1.5%	21.5%
UK	-1.2%	9.3%	-5.8%	15.0%	2.0%	12.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to St Helier, Jersey - New for the last 19 weeks is 7,324,044.

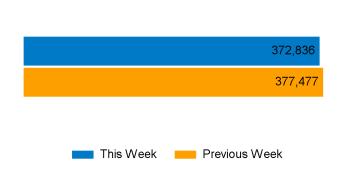
The total number of visitors for the year to date is 5,098,782.

The total number of visitors to St Helier, Jersey - New in week commencing 1 April 2024 was 372,836.

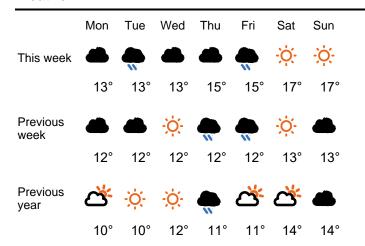
The busiest day in week commencing 1 April 2024 was Friday with 71,164 visitors.

The peak hour of the week was 13:00 on Friday 5 April 2024 with footfall of 9,659.

#### **Footfall Counts by week**

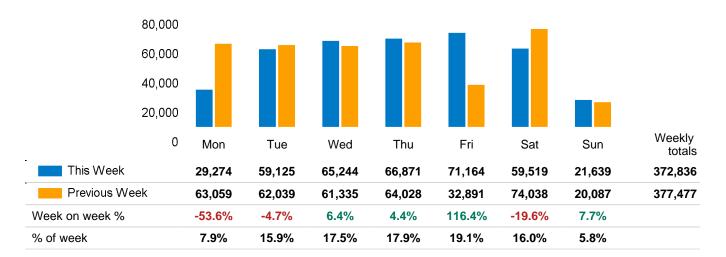


#### Weather

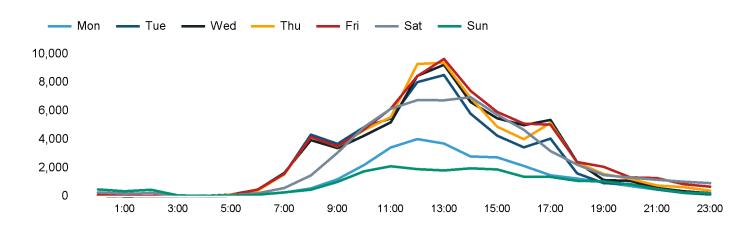




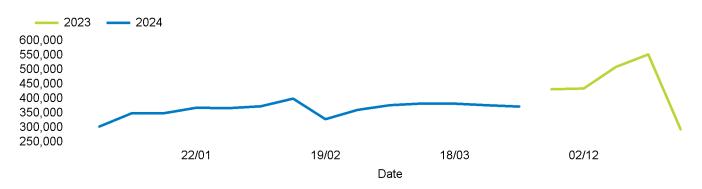
# Footfall Counts by day

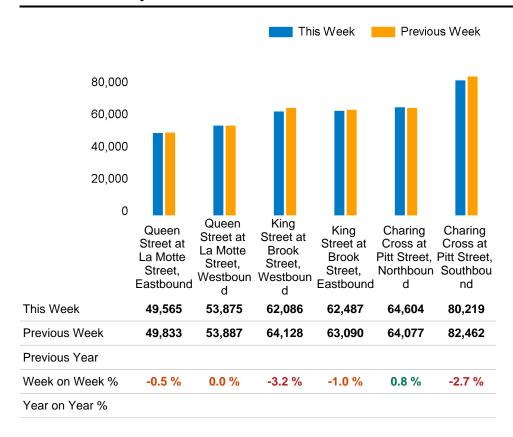


# Footfall Counts by hour



# **Footfall Counts by week**





#### **Footfall Counts by location**



Charing Cross at Pitt Street, Southbound, 21.5 %
Charing Cross at Pitt Street, Northbound, 17.3 %
King Street at Brook Street, Eastbound, 16.8 %
King Street at Brook Street, Westbound, 16.7 %
Queen Street at La Motte Street, Westbound, 14.5 %
Queen Street at La Motte Street, Eastbound, 13.3 %

# **Reporting dates**

This week - 01 April 2024 - 07 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 14, 2024 Vs Week 1, 2023 to Week 14, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week14, 2024 Vs Week 14, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2024 Vs Week 13 2024