Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					-1.4%	
South West	-0.4%	2.2%	6.6%	-1.6%	2.9%	1.3%
UK	-0.8%	8.9%	3.7%	3.4%	0.0%	0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 18 weeks is 6,951,208.

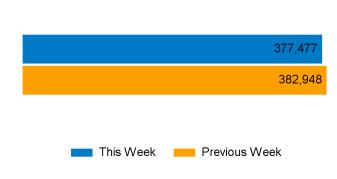
The total number of visitors for the year to date is 4,725,946.

The total number of visitors to St Helier, Jersey - New in week commencing 25 March 2024 was 377,477.

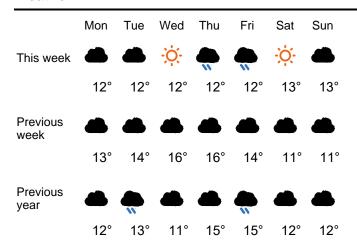
The busiest day in week commencing 25 March 2024 was Saturday with 74,038 visitors.

The peak hour of the week was 12:00 on Saturday 30 March 2024 with footfall of 8,889.

Footfall Counts by week

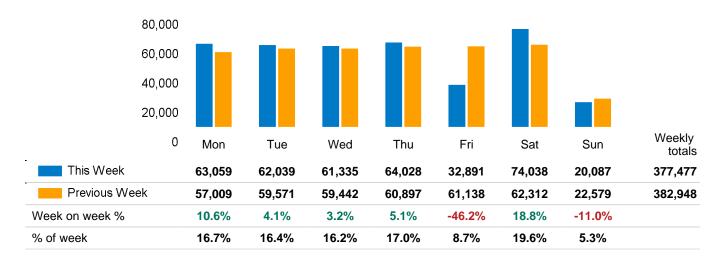


Weather

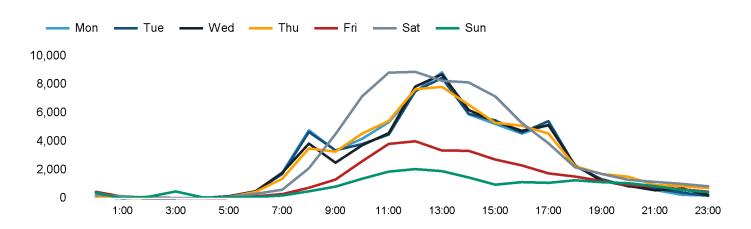




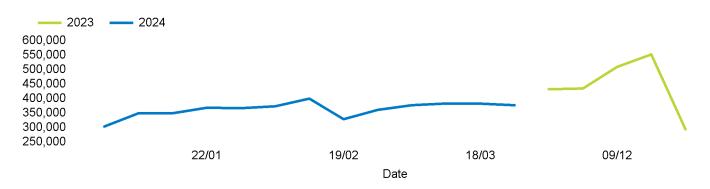
Footfall Counts by day

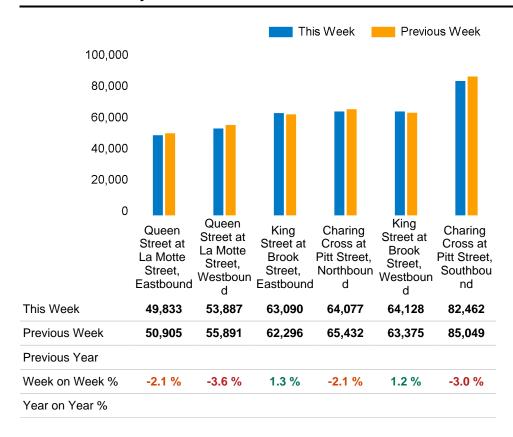


Footfall Counts by hour



Footfall Counts by week





Footfall Counts by location





Reporting dates

This week - 25 March 2024 - 31 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 13, 2024 Vs Week 1, 2023 to Week 13, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week13, 2024 Vs Week 13, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2024 Vs Week 12 2024