

# Footfall Report for: St Helier, Jersey - New

## Weekly Footfall Counts

|                         | Year to date % |       | Year on year % |       | Week on week % |       |
|-------------------------|----------------|-------|----------------|-------|----------------|-------|
|                         | 2024           | 2023  | 2024           | 2023  | 2024           | 2023  |
| St Helier, Jersey - New |                |       |                |       | 4.5%           |       |
| South West              | -1.5%          | 5.4%  | 13.0%          | -6.6% | 3.5%           | -7.8% |
| UK                      | -1.6%          | 12.8% | 12.0%          | -4.7% | 3.1%           | -9.7% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Helier, Jersey - New for the last 15 weeks is 5,807,372.
- The total number of visitors for the year to date is 3,582,110.
- The total number of visitors to St Helier, Jersey - New in week commencing 4 March 2024 was 377,649.
- The busiest day in week commencing 4 March 2024 was Friday with 66,891 visitors.
- The peak hour of the week was 13:00 on Wednesday 6 March 2024 with footfall of 8,728.

## Footfall Counts by week

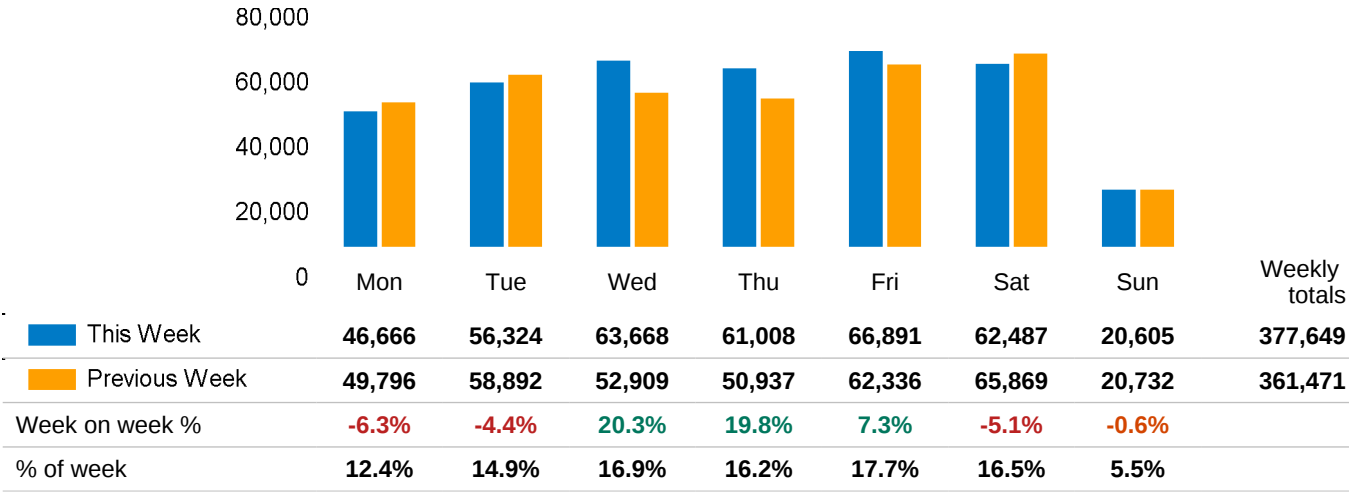


This Week Previous Week

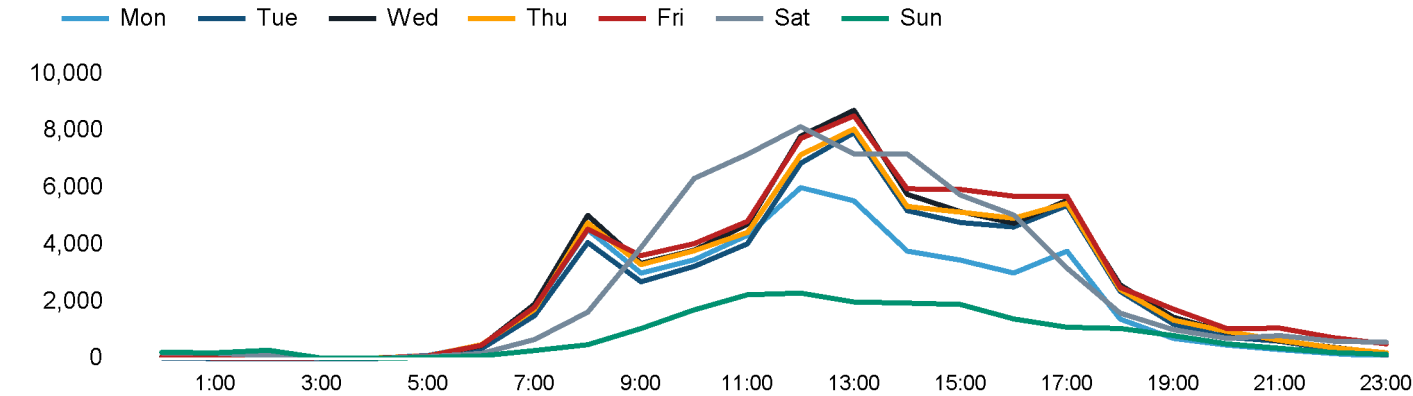
## Weather

|               | Mon                                                                                     | Tue                                                                                       | Wed                                                                                       | Thu                                                                                       | Fri                                                                                       | Sat                                                                                       | Sun                                                                                       |
|---------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| This week     |  11° |  11° |  11° |  11° |  11° |  10° |  11° |
| Previous week |  9°  |  9°  |  11° |  11° |  11° |  10° |  11° |
| Previous year |  6°  |  9°  |  8°  |  13° |  8°  |  9°  |  10° |

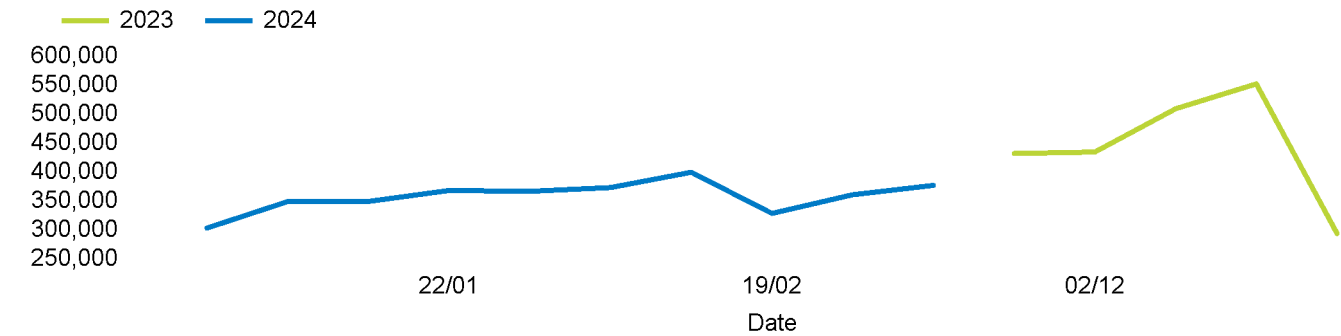
Footfall Counts by day



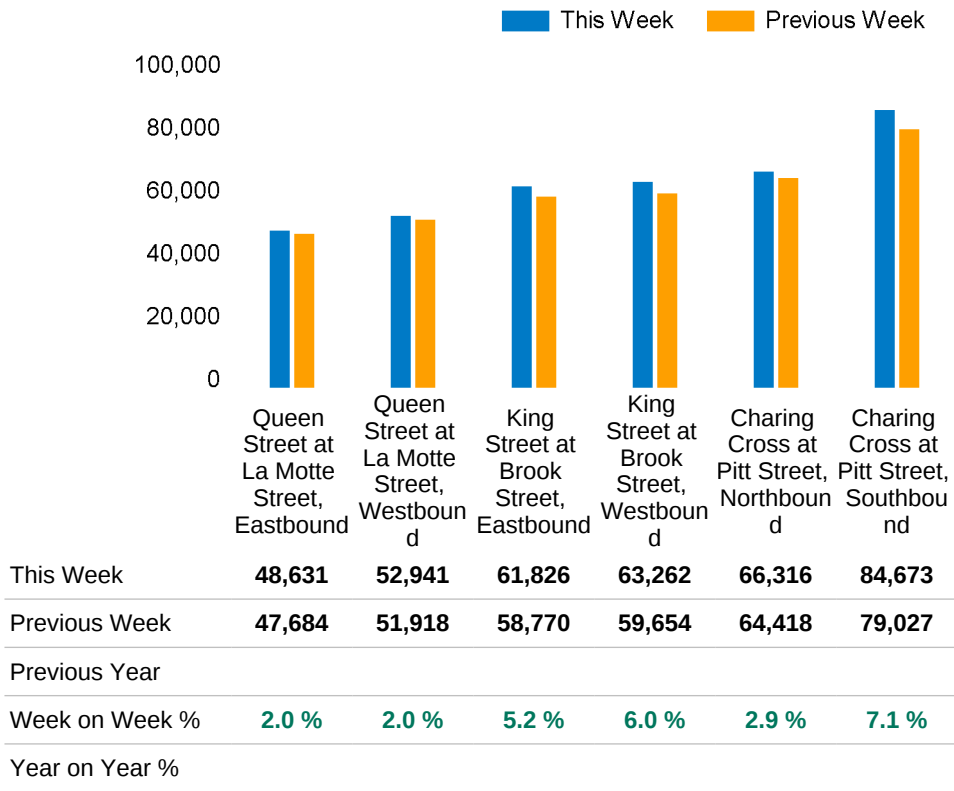
Footfall Counts by hour



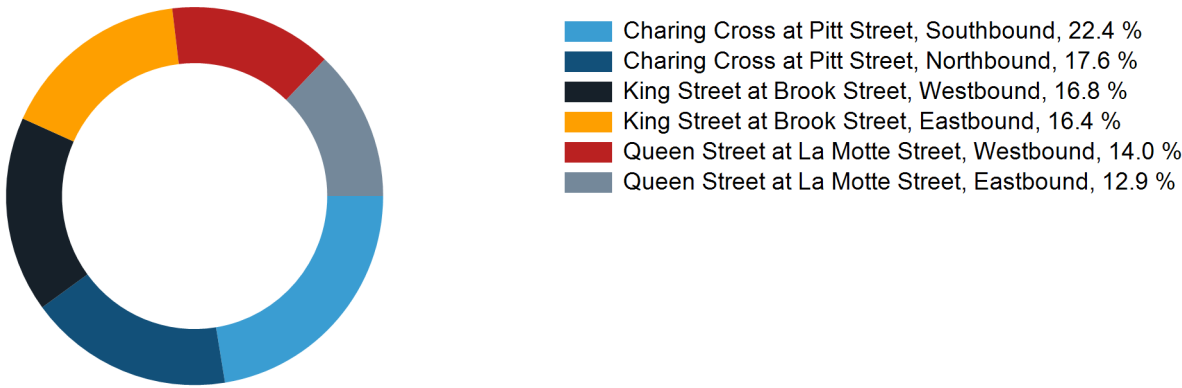
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

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This week - 04 March 2024 - 10 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 10 , 2024 Vs Week 1, 2023 to Week 10 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2024 Vs Week 10, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2024 Vs Week 9 2024