

# Footfall Report for: St Helier, Jersey - New

## Weekly Footfall Counts

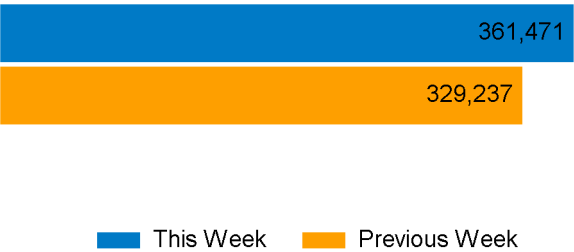
|                         | Year to date % |       | Year on year % |       | Week on week % |       |
|-------------------------|----------------|-------|----------------|-------|----------------|-------|
|                         | 2024           | 2023  | 2024           | 2023  | 2024           | 2023  |
| St Helier, Jersey - New |                |       |                |       | 9.8%           |       |
| South West              | -2.9%          | 6.8%  | 1.6%           | 2.9%  | 5.5%           | -3.5% |
| UK                      | -3.0%          | 15.0% | -2.1%          | 10.1% | 0.0%           | -2.4% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Helier, Jersey - New for the last 14 weeks is 5,429,723.
- The total number of visitors for the year to date is 3,204,461.
- The total number of visitors to St Helier, Jersey - New in week commencing 26 February 2024 was 361,471.
- The busiest day in week commencing 26 February 2024 was Saturday with 65,869 visitors.
- The peak hour of the week was 13:00 on Saturday 2 March 2024 with footfall of 8,073.

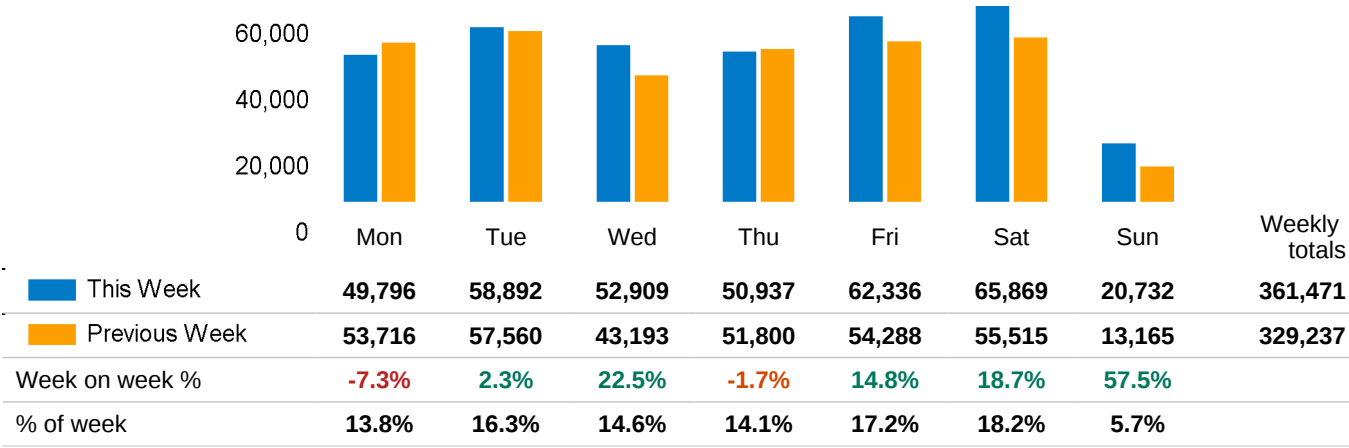
## Footfall Counts by week



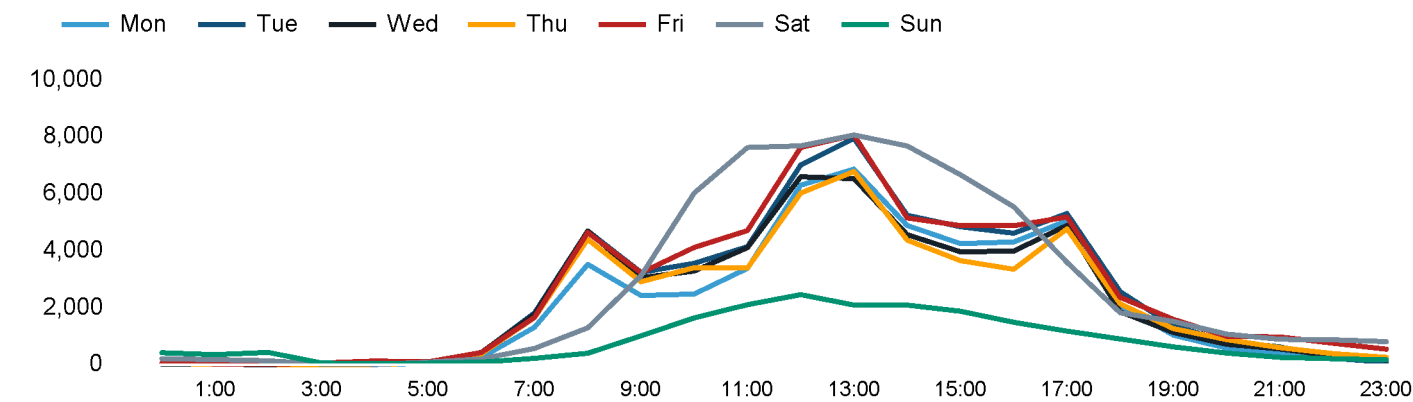
## Weather

|               | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week     | 9°  | 9°  | 11° | 11° | 11° | 10° | 11° |
| Previous week | 11° | 11° | 12° | 12° | 12° | 9°  | 9°  |
| Previous year | 7°  | 7°  | 7°  | 6°  | 8°  | 9°  | 6°  |

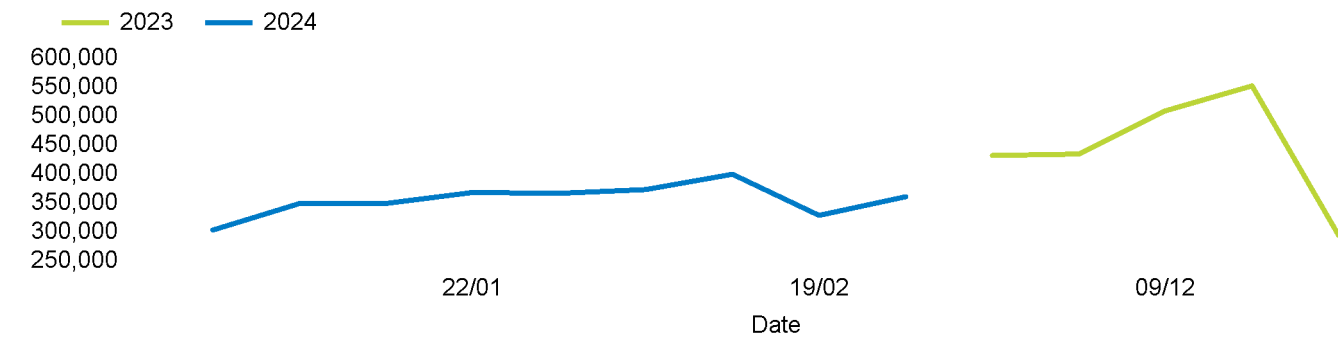
Footfall Counts by day



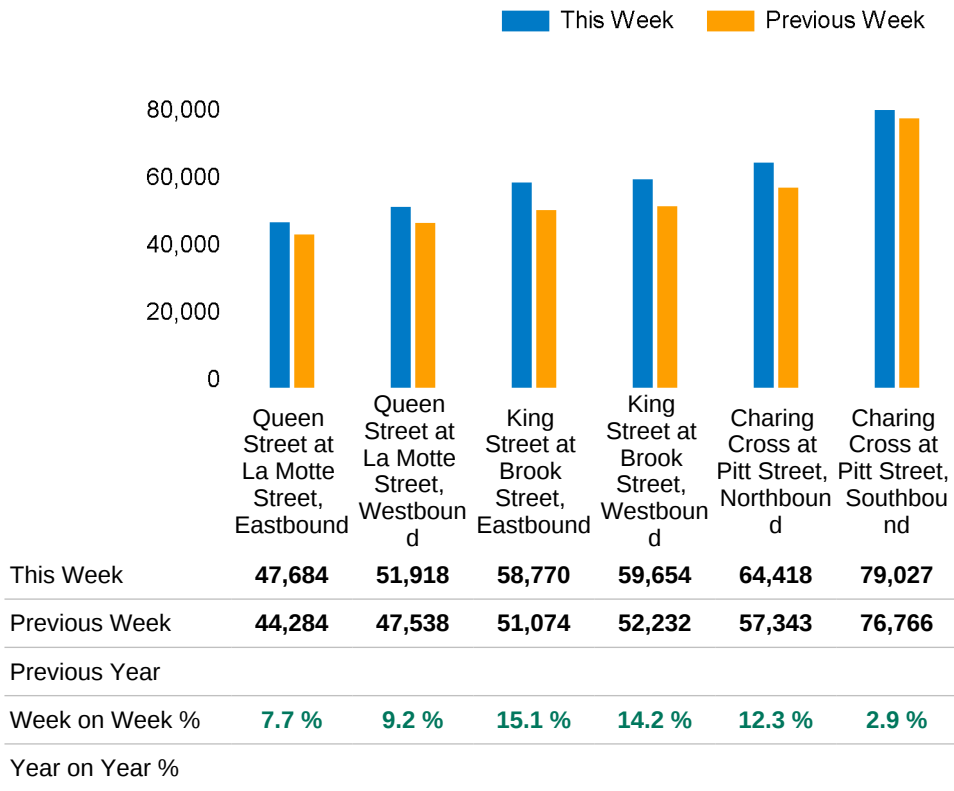
Footfall Counts by hour



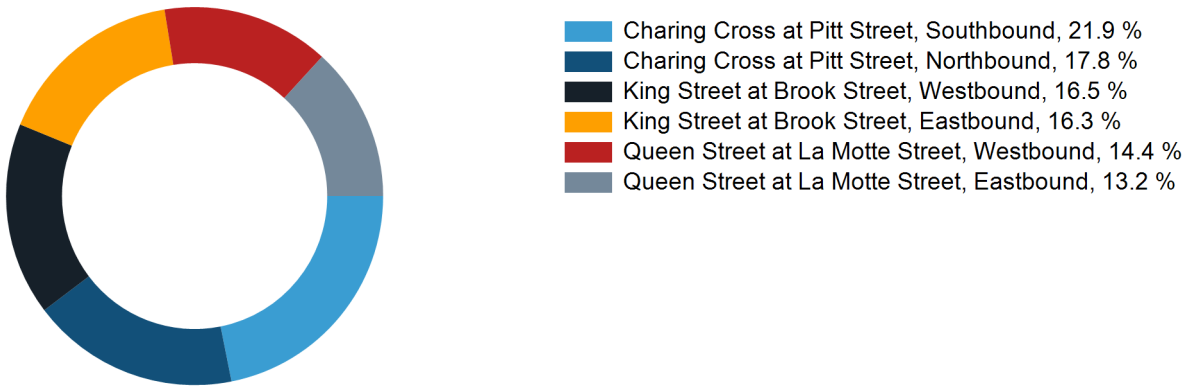
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 26 February 2024 - 03 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 9, 2024 Vs Week 1, 2023 to Week 9, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2024 Vs Week 9, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2024 Vs Week 8 2024