# Footfall Report for: St Helier, Jersey - New

### **Weekly Footfall Counts**

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					5.4%	
South West	-0.8%	5.2%	-1.3%	2.5%	4.6%	2.8%
UK	-2.4%	15.6%	-2.5%	14.4%	7.6%	4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to St Helier, Jersey - New for the last 9 weeks is 3,597,521.

The total number of visitors for the year to date is 1,372,259.

The total number of visitors to St Helier, Jersey - New in week commencing 22 January 2024 was 368,811.

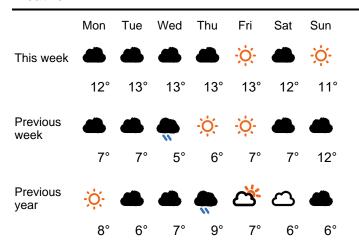
The busiest day in week commencing 22 January 2024 was Friday with 64,750 visitors.

The peak hour of the week was 13:00 on Wednesday 24 January 2024 with footfall of 8,459.

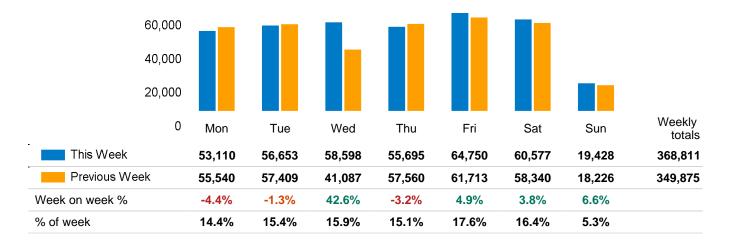
#### **Footfall Counts by week**

# 368,811 349,875 This Week Previous Week

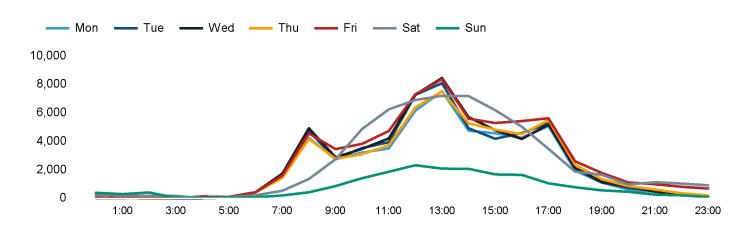
#### Weather



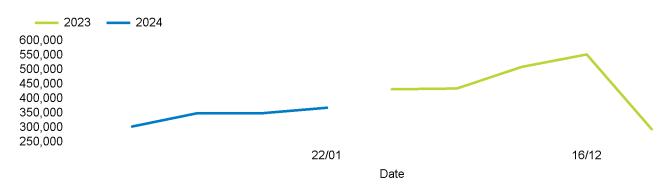




# Footfall Counts by hour

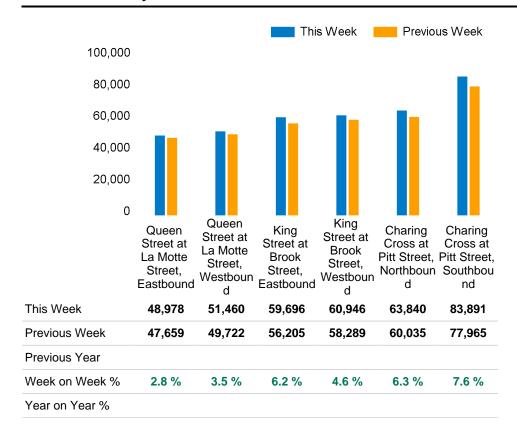


## Footfall Counts by week

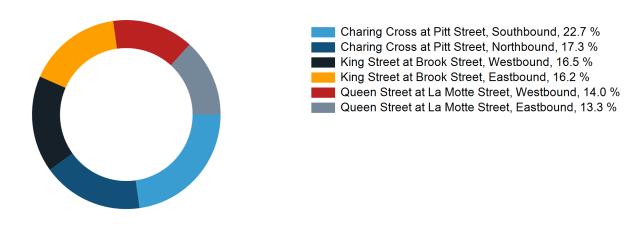


2

### **Footfall Counts by location**



# **Footfall Counts by location**



# Reporting dates

This week - 22 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 4, 2024 Vs Week 1, 2023 to Week 4, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week4, 2024 Vs Week 4, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2024 Vs Week 3 2024