

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					15.1%	
South West	0.4%	7.4%	1.4%	3.7%	2.3%	-3.8%
UK	-0.9%	16.9%	-2.4%	14.3%	0.9%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 7 weeks is 2,878,835.

The total number of visitors for the year to date is 653,573.

The total number of visitors to St Helier, Jersey - New in week commencing 8 January 2024 was 349,700.

The busiest day in week commencing 8 January 2024 was Friday with 60,261 visitors.

The peak hour of the week was 13:00 on Friday 12 January 2024 with footfall of 8,810.

Footfall Counts by week

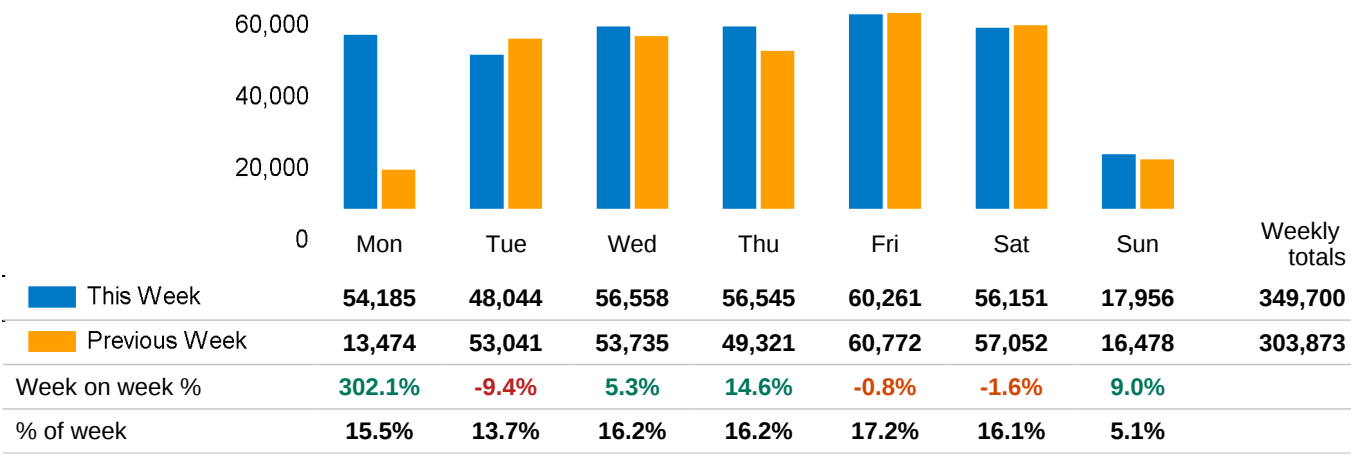


This Week Previous Week

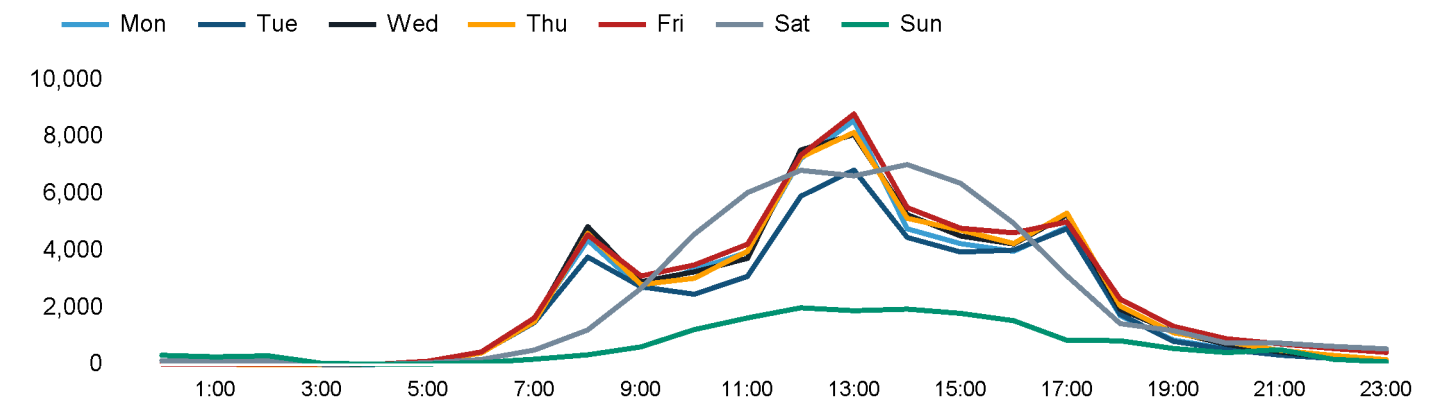
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	7°	5°	3°	7°	7°	7°	6°
Previous week	12°	13°	13°	12°	12°	10°	9°
Previous year	10°	10°	13°	11°	12°	11°	12°

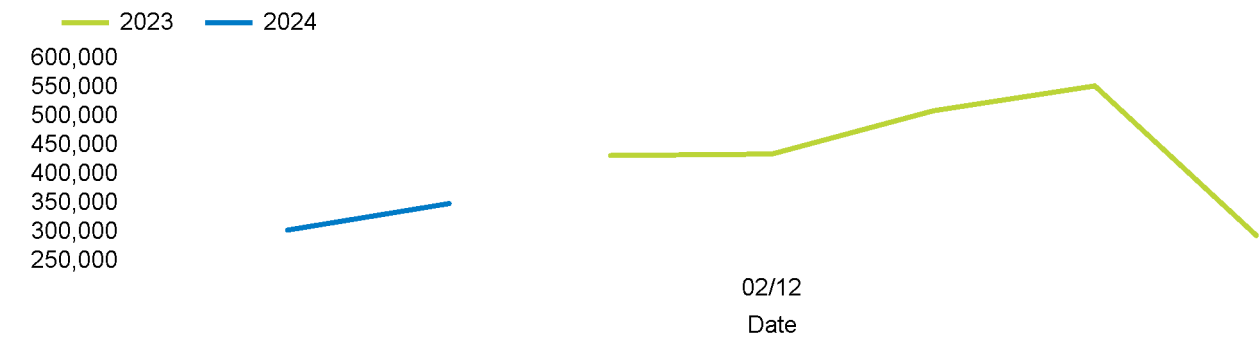
Footfall Counts by day



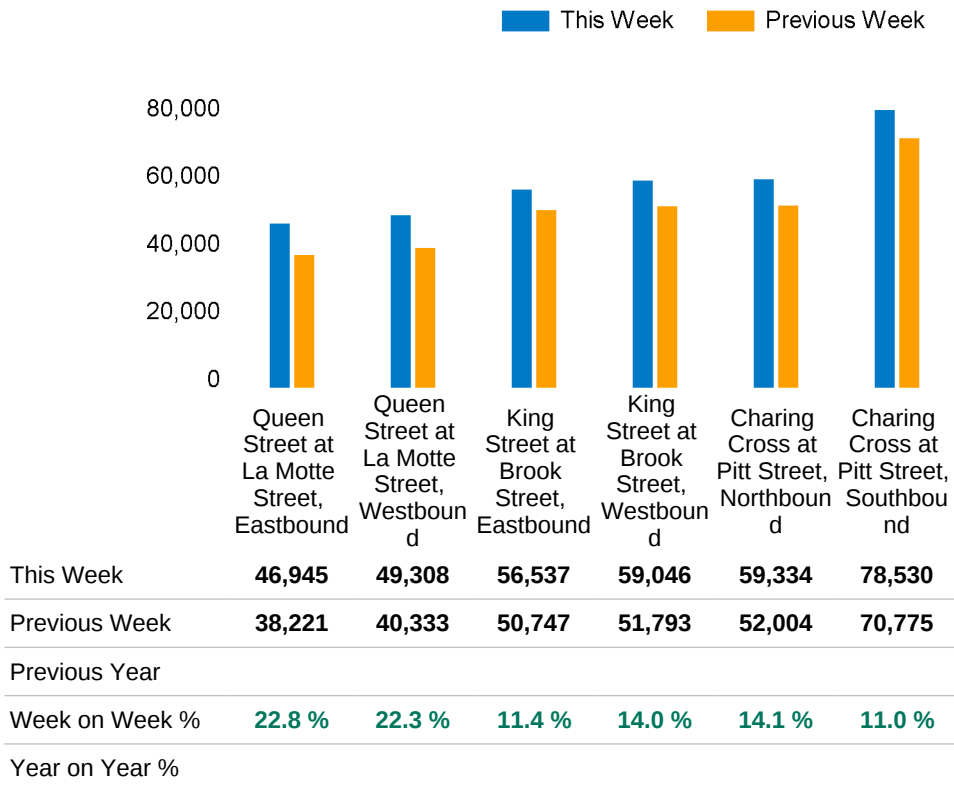
Footfall Counts by hour



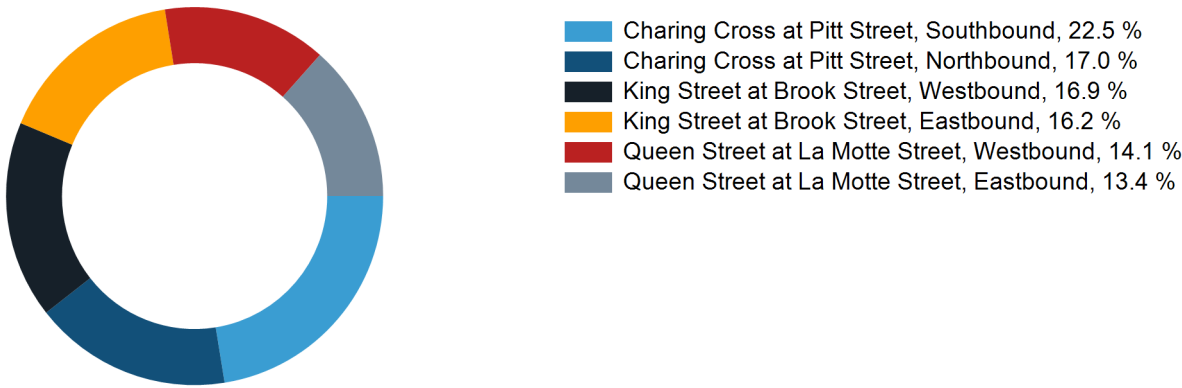
Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 08 January 2024 - 14 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2024 to Week 2 , 2024 Vs Week 1, 2023 to Week 2 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week2, 2024 Vs Week 2, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2024 Vs Week 1 2024