

Footfall Report for: St Helier, Jersey - New

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
St Helier, Jersey - New					-46.7%	
South West	2.1%	23.2%	-7.1%	2.9%	-33.4%	-18.9%
UK	3.3%	30.7%	-5.2%	14.0%	-27.9%	-14.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Helier, Jersey - New for the last 5 weeks is 2,225,262.

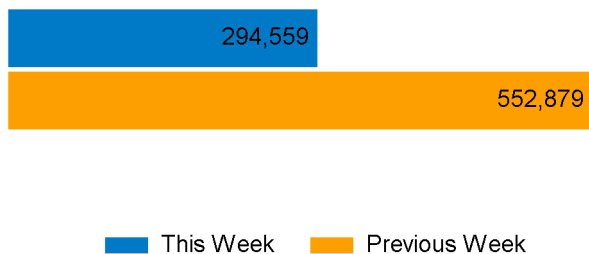
The total number of visitors for the year to date is 2,225,262.

The total number of visitors to St Helier, Jersey - New in week commencing 25 December 2023 was 294,559.

The busiest day in week commencing 25 December 2023 was Thursday with 66,767 visitors.

The peak hour of the week was 12:00 on Wednesday 27 December 2023 with footfall of 9,867.

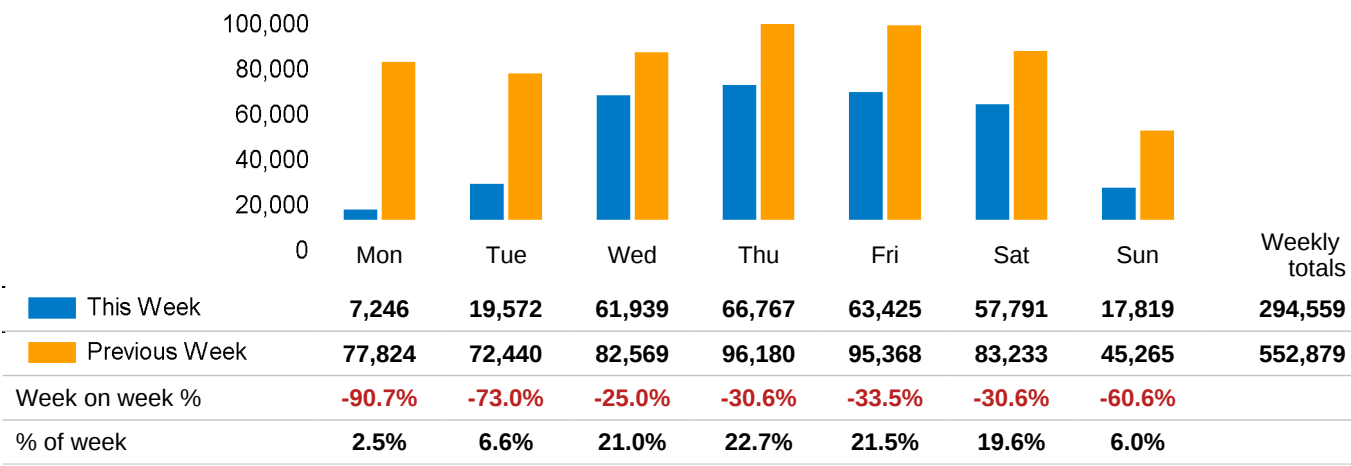
Footfall Counts by week



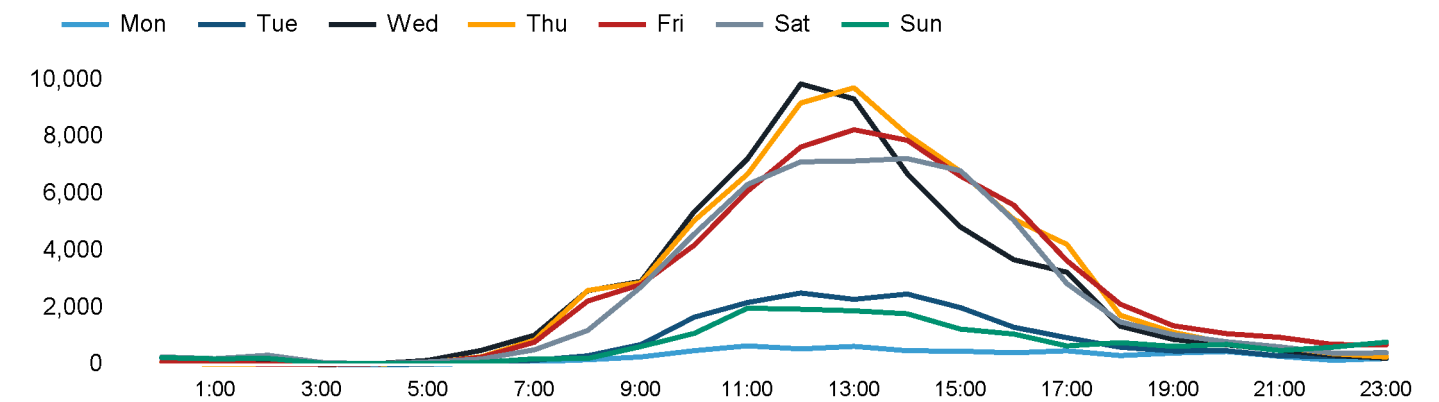
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	13°	13°	12°	12°	12°	12°
Previous week	11°	12°	12°	12°	12°	12°	12°
Previous year	10°	10°	10°	11°	10°	13°	14°

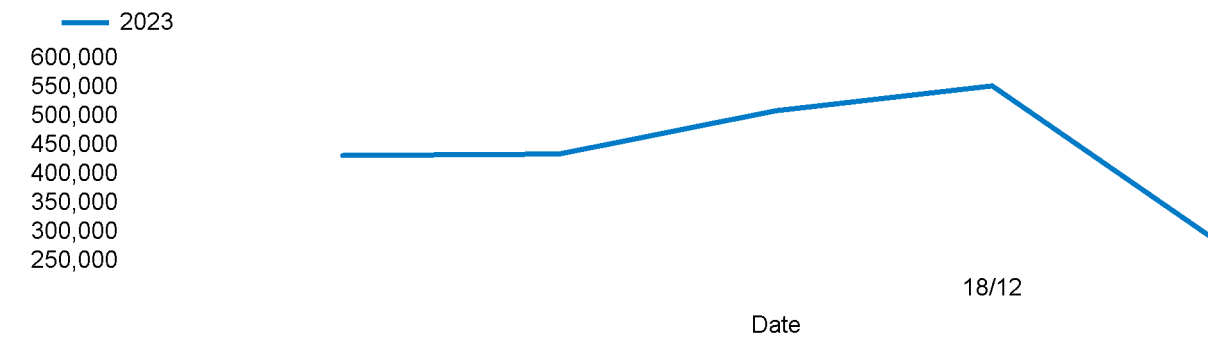
Footfall Counts by day



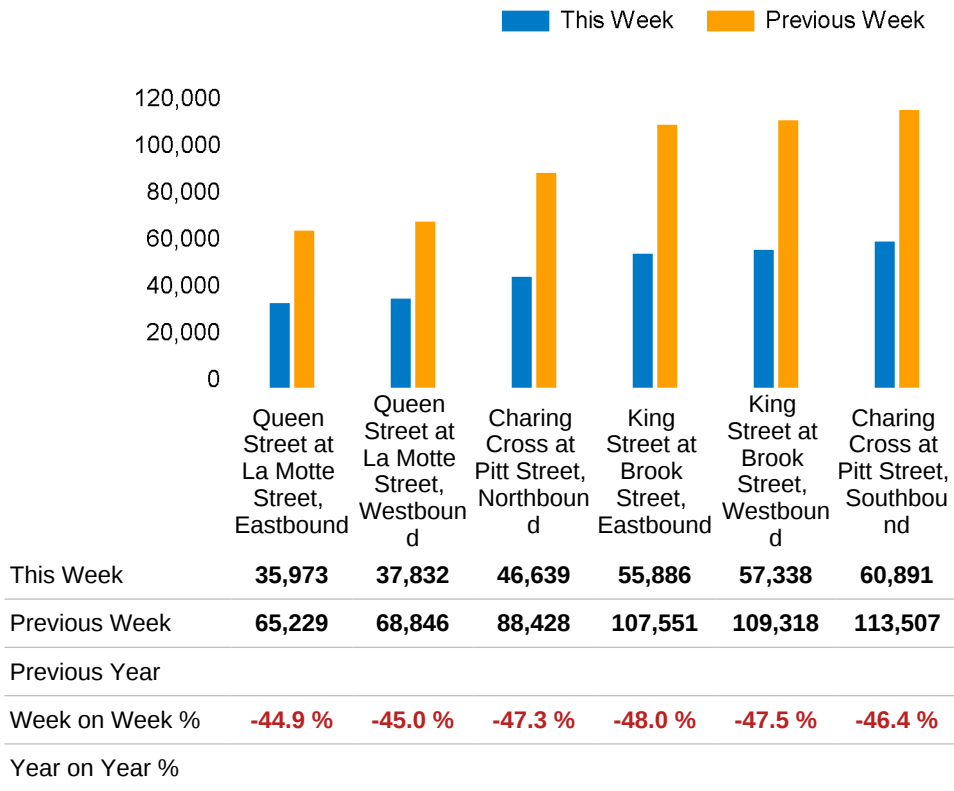
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



Footfall Counts by location



Reporting dates

This week - 25 December 2023 - 31 December 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2023 to Week 52 , 2023 Vs Week 1, 2022 to Week 52 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week52, 2023 Vs Week 52, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 52 2023 Vs Week 51 2023

