# Footfall Report for: St Helier, Jersey - New

Weeks This Month: 5 Weeks Last Month: 4

#### **Monthly Footfall Counts**

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-7.4%	0.0%	-9.8%		8.2%	5.8%
South West	-3.6%	-2.8%	-3.9%	-4.4%	-2.0%	6.4%
UK	0.8%	-1.2%	0.1%	-2.3%	0.6%	2.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

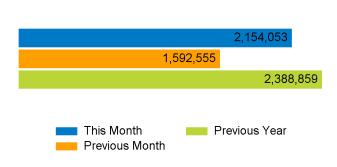
The total number of visitors for the year to date is 10,147,754 which is 7.4% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 2 June 2025 was 2,154,053.

The busiest day in month commencing 2 June 2025 was Friday 4 July with 75,576 visitors.

The peak hour of the month was 13:00 on Tuesday 1 July 2025 with footfall of 10,573.

### **Footfall Counts by month**



Figures shown below are calculated using monthly totals.

#### Weather

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Number of days June 2025	20	15	
Number of days June 2024	16	18	1
Number of days June 2023	20	10	5

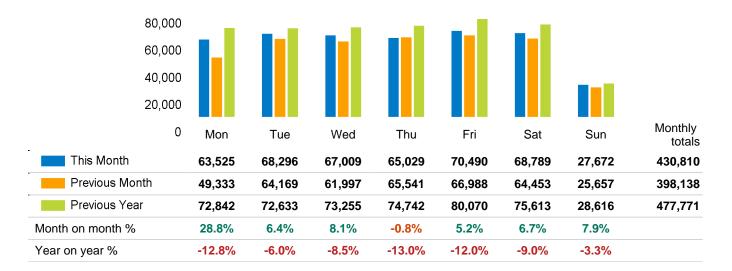
#### Average temperature

	Maximum temperature	Minimum temperature
2025	23°	14°
2024	19°	12°
2023	<b>22°</b>	14°



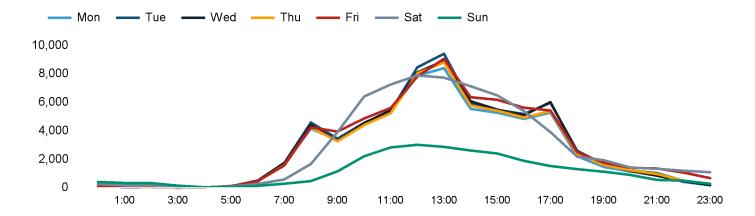
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



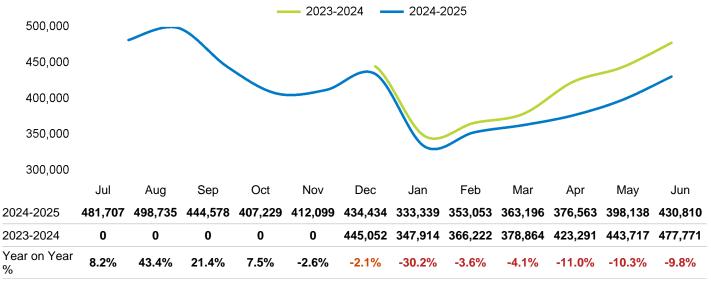
## **Footfall Counts by hour**

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

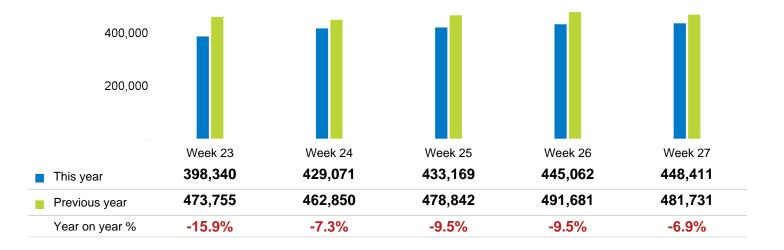
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for June compares June 2025 to June 2024

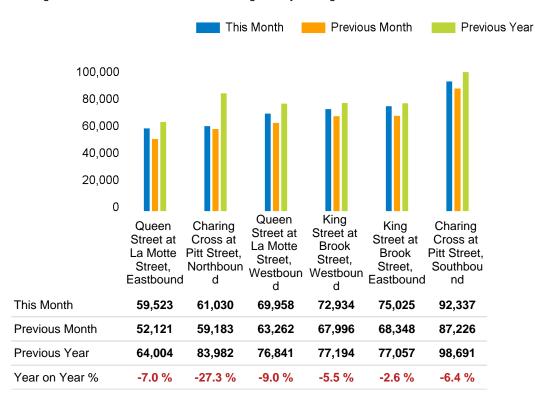
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

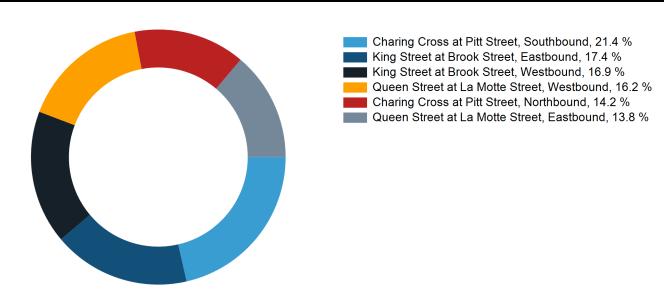


#### **Footfall Counts by location**

The figures shown below are calculated using weekly averages.



## **Footfall Counts by location**



## **Reporting dates**

This month - 02 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2025 Vs 5 2025