

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Helier, Jersey - New	-3.9%		-3.6%		5.9%	7.2%
South West	-3.9%	-3.5%	-4.9%	-5.8%	6.6%	8.8%
UK	-1.0%	-3.1%	-1.9%	-3.7%	8.5%	11.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

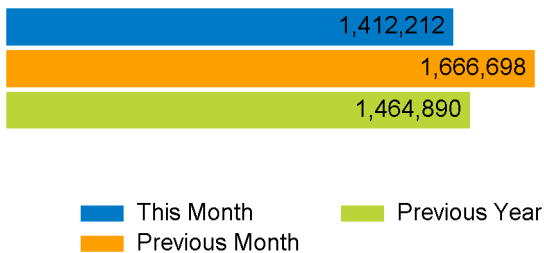
The total number of visitors for the year to date is 3,078,910 which is 3.9% down on the previous year.

The total number of visitors to St Helier, Jersey - New in month commencing 3 February 2025 was 1,412,212.

The busiest day in month commencing 3 February 2025 was Friday 14 February with 65,406 visitors.

The peak hour of the month was 13:00 on Friday 14 February 2025 with footfall of 8,851.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



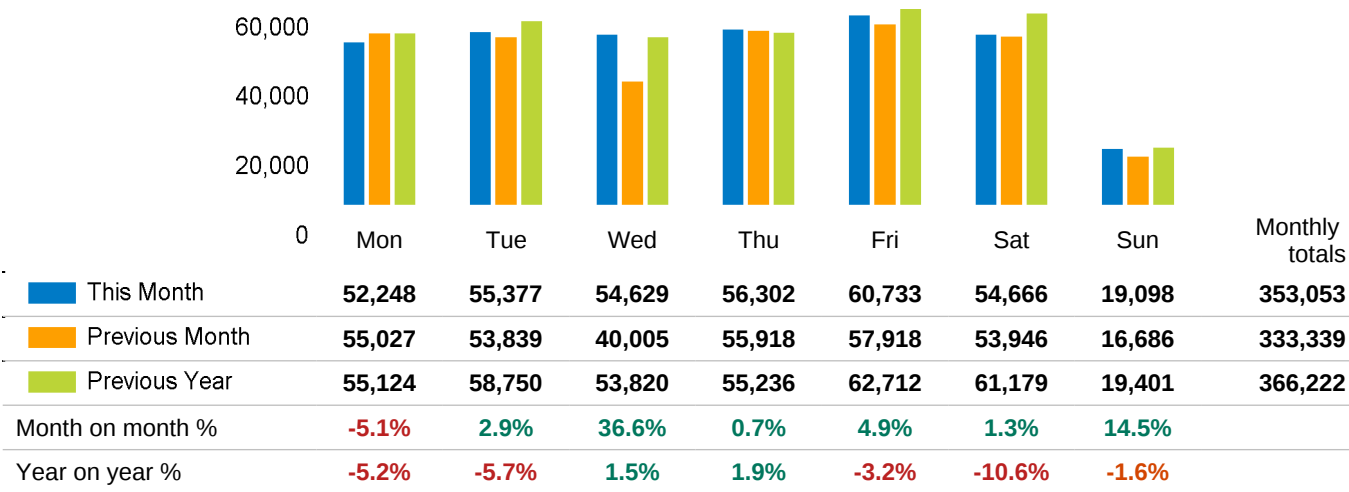
Number of days this month	5	22		1
Number of days same month last year	3	21	3	1
Number of days same month two years ago	12	14	1	1

Average temperature

	Maximum temperature	Minimum temperature
2025	10°	4°
2024	11°	7°
2023	9°	4°

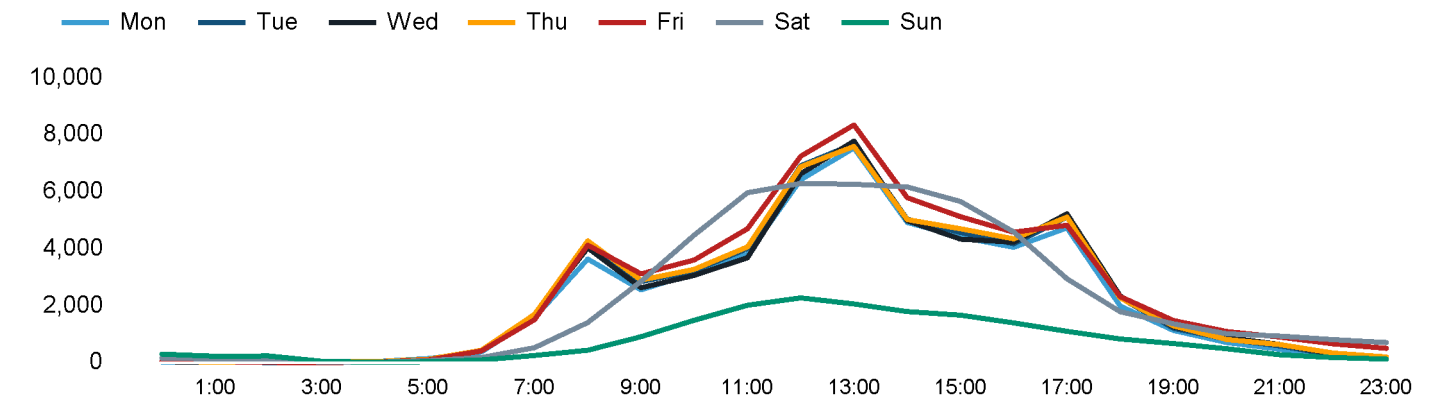
Footfall Counts by day

The figures shown below are calculated using weekly averages.



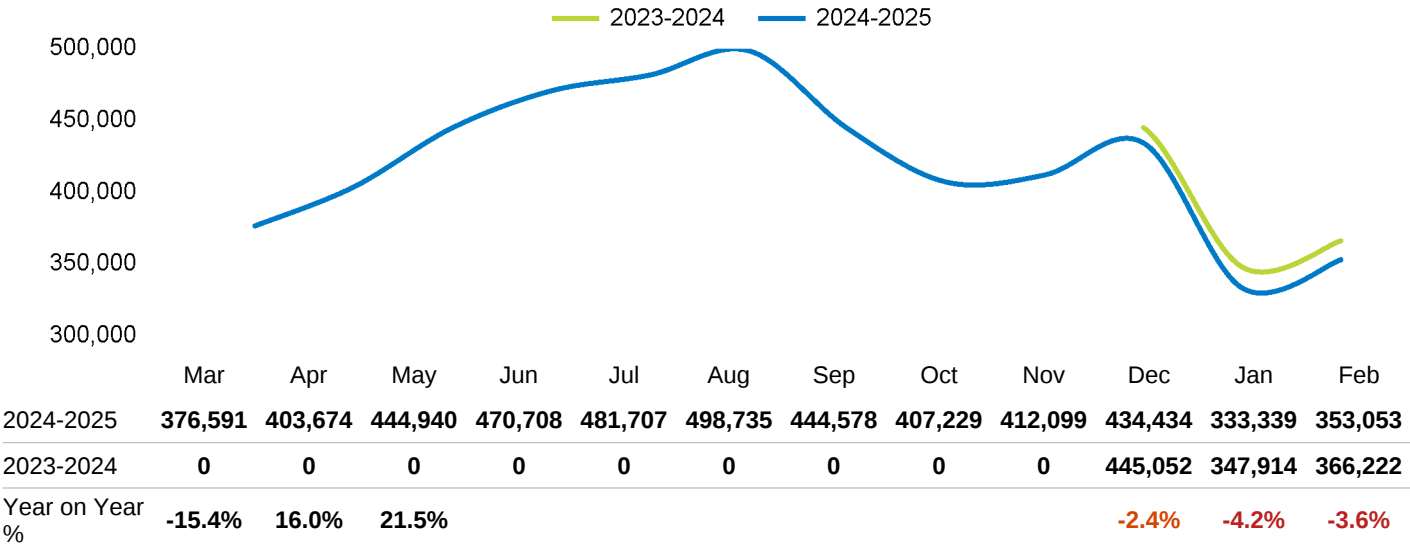
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

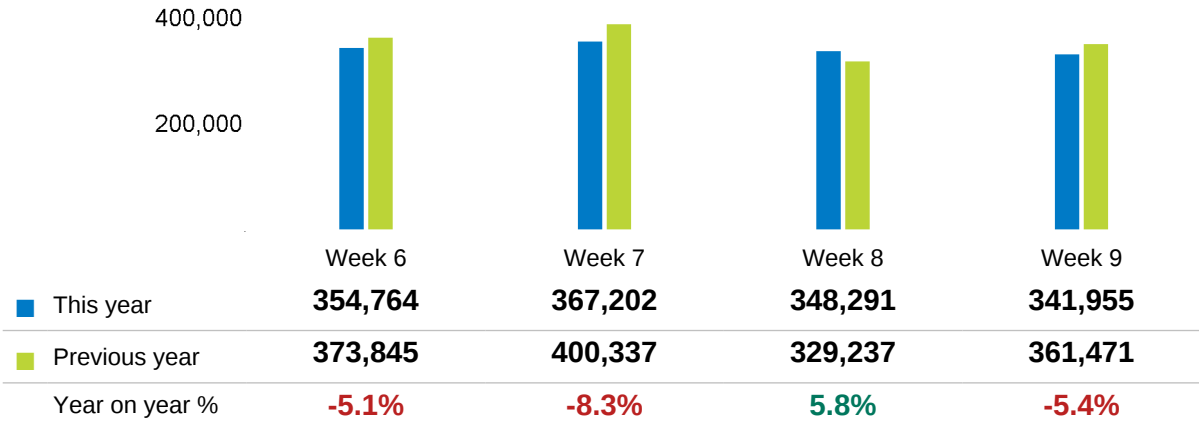
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for February compares February 2025 to February 2024

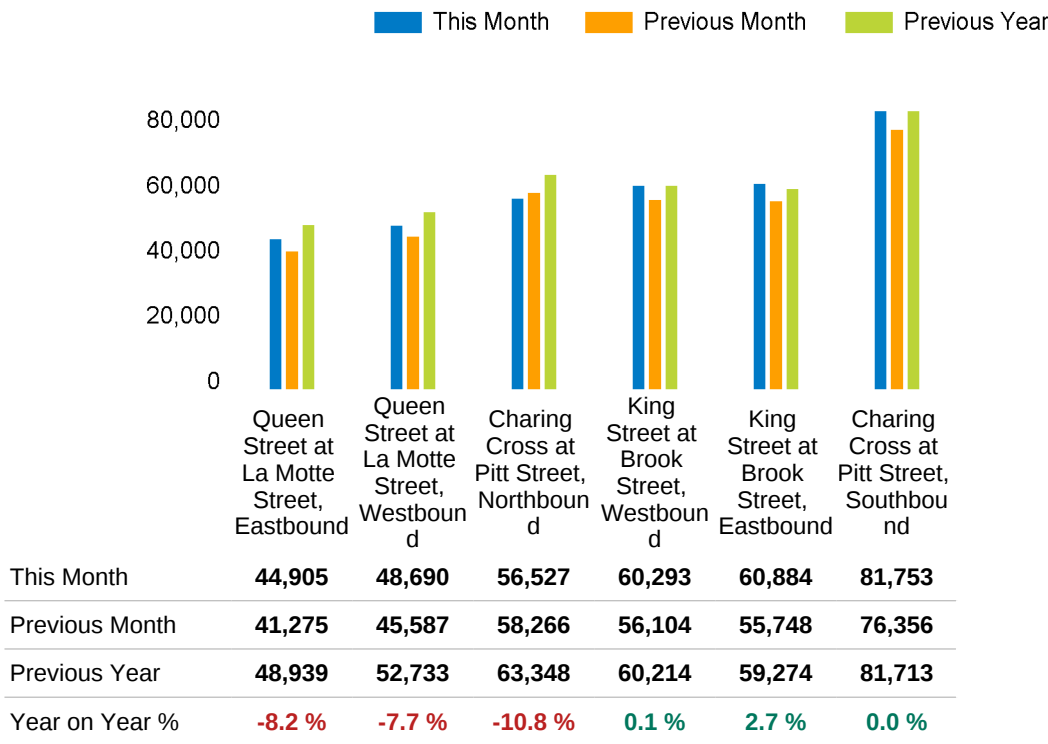
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

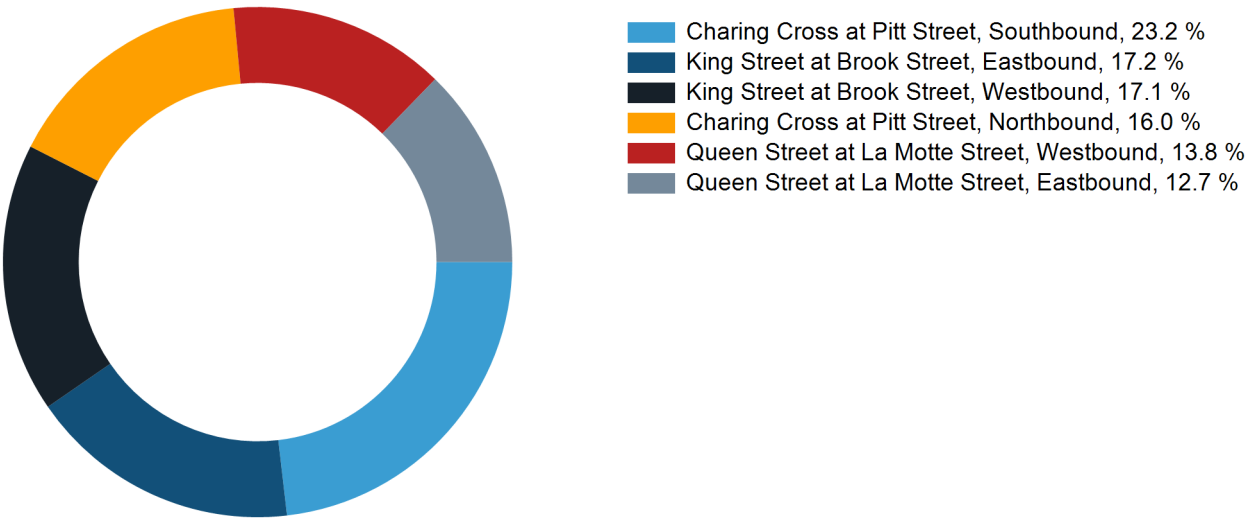


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 03 February 2025 - 02 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to February , 2025 Vs January, 2024 to February , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2025 Vs February, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2025 Vs 1 2025