

Footfall Report for: St Helier, Jersey - New

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

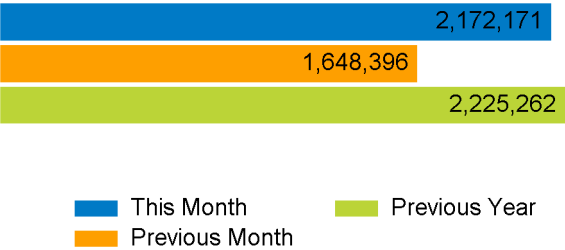
	Year to date % YoY		This month % YoY		This month % MoM	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New	-2.4%		-2.4%		5.4%	
South West	-3.1%	2.1%	-0.2%	-0.7%	15.8%	11.4%
UK	-0.7%	3.3%	0.5%	2.1%	5.2%	3.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 22,068,094 which is 2.4% down on the previous year.
- The total number of visitors to St Helier, Jersey - New in month commencing 25 November 2024 was 2,172,171.
- The busiest day in month commencing 25 November 2024 was Monday 23 December with 104,123 visitors.
- The peak hour of the month was 13:00 on Monday 23 December 2024 with footfall of 14,834.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

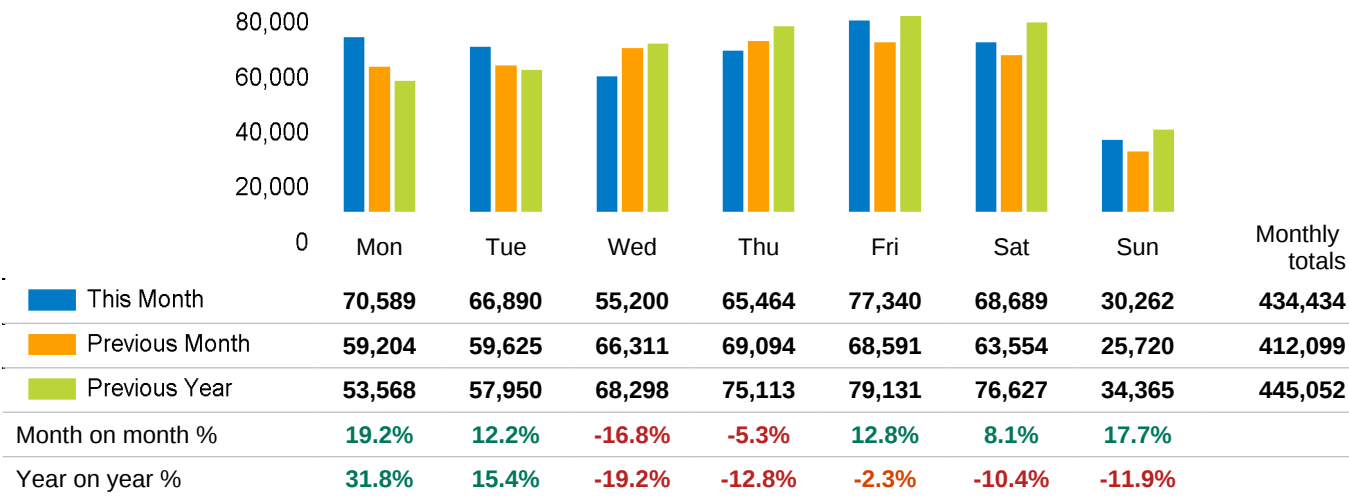
				
Number of days this month	1	31		3
Number of days same month last year		33	2	
Number of days same month two years ago	12	19	4	

Average temperature

	Maximum temperature	Minimum temperature
2024	12°	6°
2023	12°	7°
2022	9°	5°

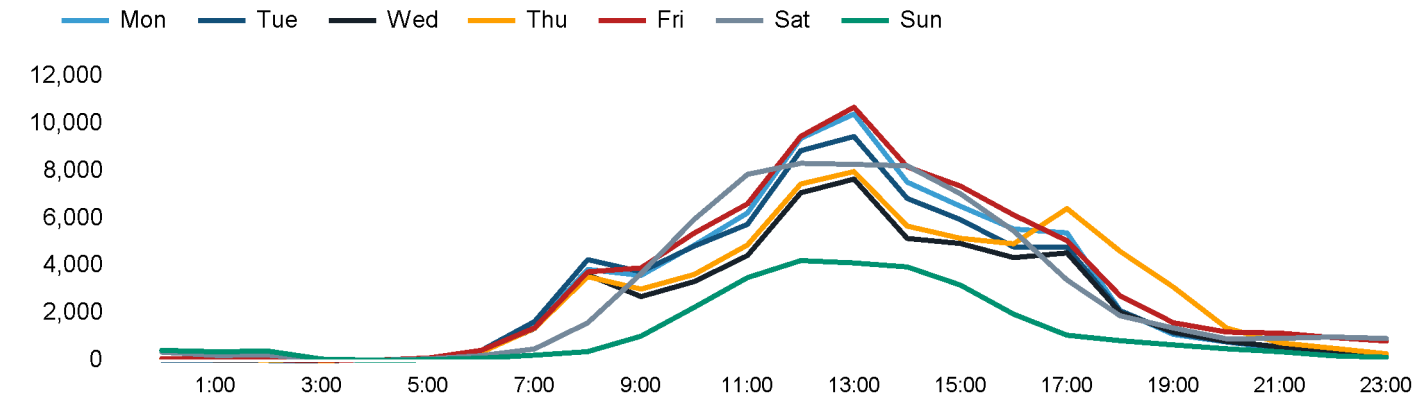
Footfall Counts by day

The figures shown below are calculated using weekly averages.



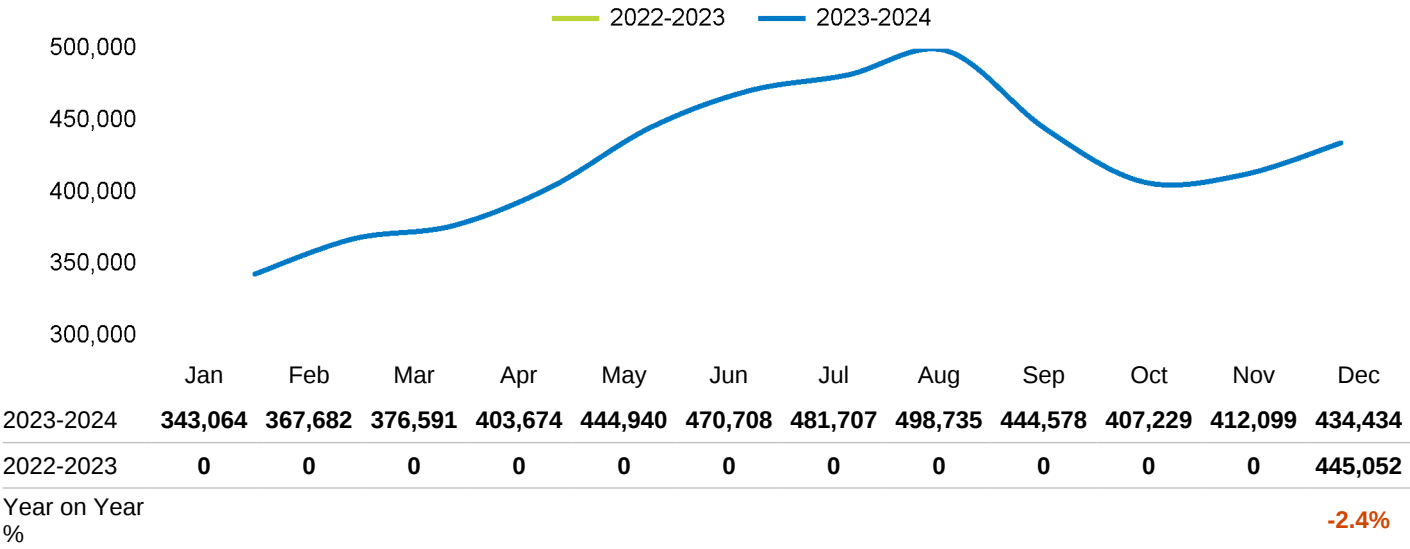
Footfall Counts by hour

The figures shown below are calculated using a weekly average



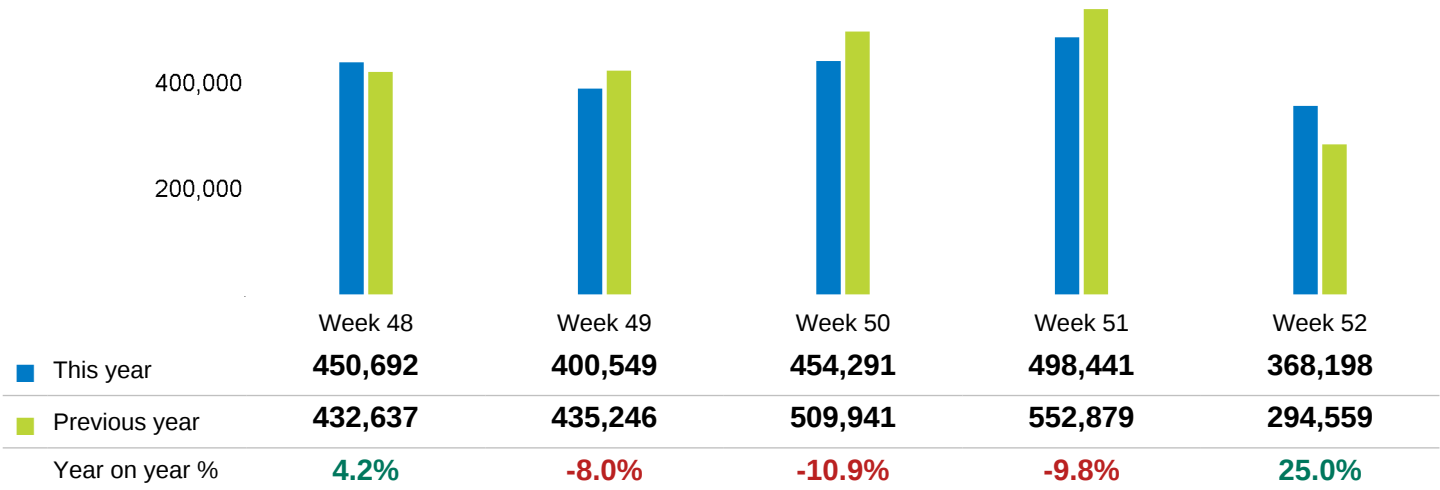
Football Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



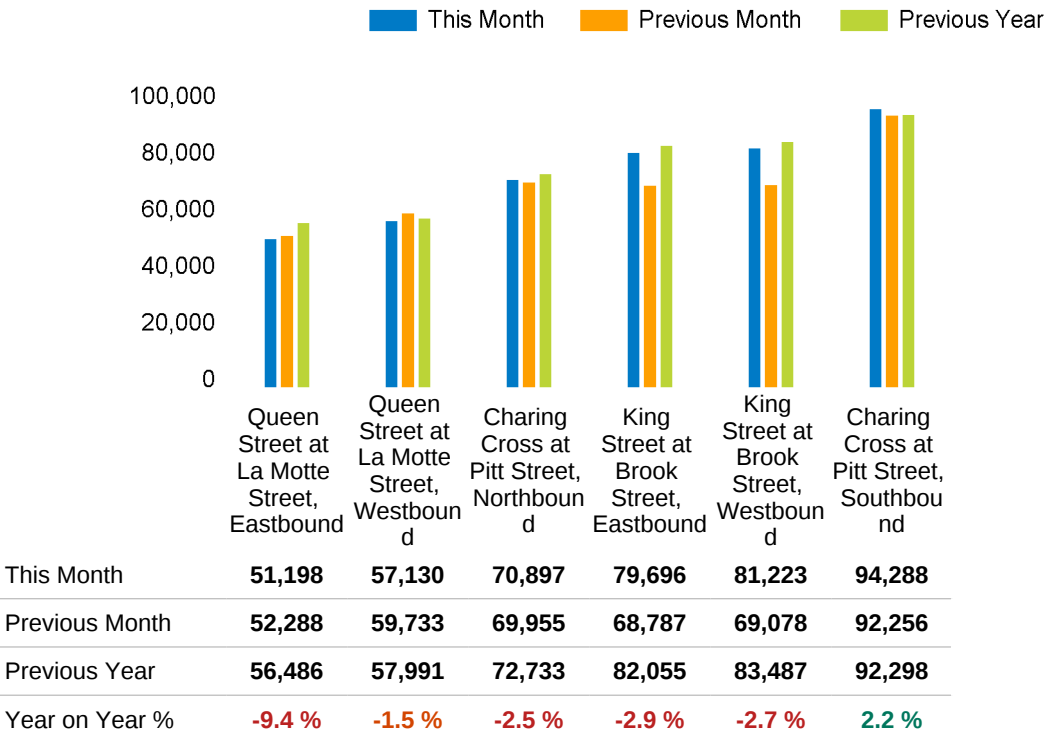
Football Counts by week of month

The figures shown below are calculated using weekly totals.

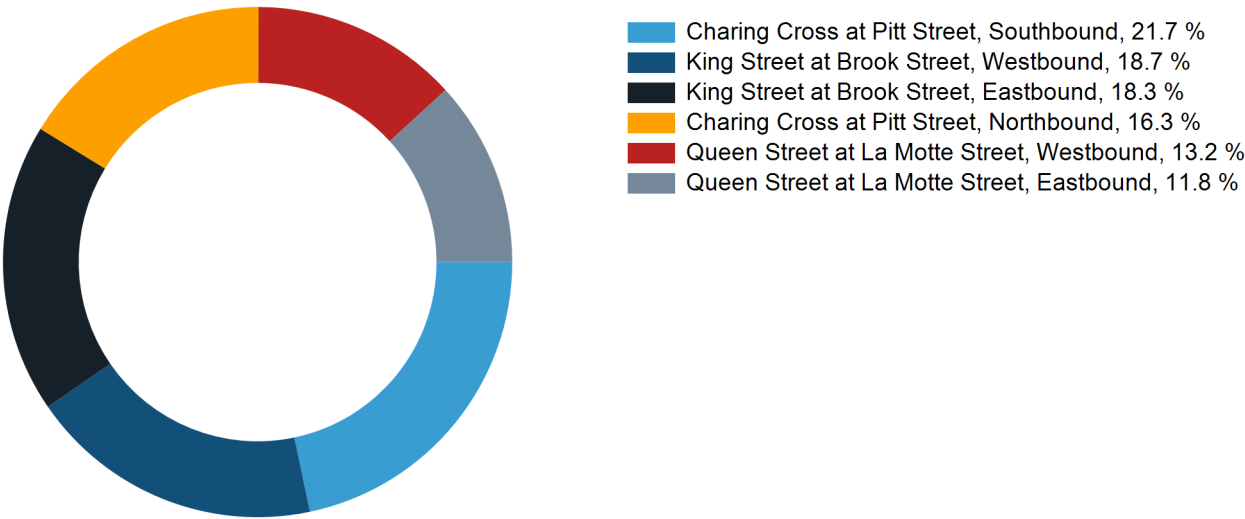


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

This month - 25 November 2024 - 29 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to December , 2024 Vs January, 2023 to December , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.December, 2024 Vs December, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.12 2024 Vs 11 2024