



Jersey Battle of Flowers (Parades) Ltd
16th July 2025

Re: Important Road Closure Information – Battle of Flowers Parade 2025 (August 8th & 9th)

Dear Business Owner/Manager/Resident,

We would like to give you advanced notice of the upcoming Battle of Flowers Parade, which with support from the Parish of St Helier and the Government of Jersey is trialling a new route through town this year. To ensure a safe and successful event, temporary road closures will be in effect along the parade route. Please review the details below to plan accordingly.

Parade Schedule & Road Closures:

Friday, August 8th: Day Parade Times –1:00 PM – 4:00 PM.

Roads will close 30–60 minutes prior and reopen once the route is cleared.

Saturday, August 9th: Twilight Parade Times 7:30 PM – 9:30 PM.

Roads will close 30–60 minutes prior and reopen once the route is cleared.

Affected Area:

Roads along the parade route ([Click Here](#)) will be fully or partially closed to traffic during these times.

What to Expect:

Vehicle Access: No entry/exit via the route during closures. Please ensure you plan deliveries, commutes, or appointments outside of these windows or make other arrangements for your vehicle movements.

Parking: On-street parking will be restricted from Thursday evening through to Saturday evening. Any vehicles remaining will be towed away at the owner's expense.

Pedestrian Access: Pavements will remain open, but we expect crowds along the route.

Noise: Increased noise levels should be expected during the parades, especially Saturday evening.

Fireworks: We are planning a fireworks finale on Saturday after the end of the Parade between 9.45 PM and 10.00 PM more information on this will be on our website once arrangements are finalised by Starburst Fireworks. Where necessary please bring appropriate ear protection for sound sensitivity.

Jersey Battle of Flowers (Parades) Ltd sincerely apologise for any inconvenience this may cause and are working closely with local authorities to minimise any disruption. Emergency services will have priority access at all times.

Should you have any questions or concerns, in the first instance please contact us at: flowers@battle.je Full route maps and updates will be available on our website at: www.battle.je

We thank you in advance for your patience and support in making this free Island celebration a success. Hope to see you there.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'M Maguire'.

Martyn Maguire
Chairman
Jersey Battle of Flowers (Parades) Ltd
Email: martyn.maguire@battle.je