

+ General terms and conditions

- Applicants for Senior Ambassador must be aged 17 or over on Saturday 22 March 2025.
- Applicants for Junior Ambassador must be aged between 10 and 16 years of age on Saturday 22 March 2025.
- Applicants must have lived in Jersey for at least two years.
- Applicants must currently live in St Helier.
- Applicants must be available for the majority of dates listed at the bottom of this document.
- The duties and care of the 2025 St Helier Ambassadors will be under the supervision of the St Helier Battle of Flowers Association and the Parish of St Helier.

+ Photographs

• By applying to be St Helier Ambassador you are giving permission to have your photograph taken and used for marketing purposes on social media, in the Town Crier and across the local media.

+ Selection process

- Online applications must be submitted by midnight on Monday 17 March 2025. Unfortunately, entries received after this date cannot be considered.
- A panel of judges will compile a shortlist of all finalists who will be invited to attend the Town Hall on Saturday 22 March 2025 at 6pm.
- The judges decision will be final, and no further correspondence will be entered into.
- The finalists must attend the competition on Saturday 22 March.

+ Other information

- The information you provide is protected under The Data Protection (Jersey) Law 2005.
- Information you provide on your application form my be passed to local media, the competition judges and the Compere. Your personal information will not be used or disclosed for any other purpose without your express permission.

+ Key dates

Event	Dates
Liberation Day celebrations	Friday 9 May to Sunday 11 May
Fete de St Helier	Saturday 19 and Sunday 20 July
Havre des Pas Seaside Festival	Saturday 2 and Sunday 3 August
Battle of Flowers Parades	Friday 8 August and Saturday 9 August
Remembrance Sunday	Sunday 9 November
Christmas Lights Switch On	Thursday 13 November
Senior Citizens Christmas Lunches	Sunday 30 November, 7 and 14 December