# BUSINESS PLAN AND ESTIMATES 2024-25



## **Business Plan**

This business plan has been developed in support of the 2024-25 budget estimates and provides a summary of key areas of planned expenditure for the year. It builds on the improved foundations put in place last year with reduced operating costs and increased non-rates income.

There is a clear focus in this year's plan to improve the Parish's roads and neighbourhoods, as well as investing in the play areas for Parish children.

There is also a clear commitment to continue to review the Parish's property portfolio and develop strategies and plans for consideration next year. In addition, the Parish will also continue to look for opportunities to increase its non-rates income.

In developing the budget estimates the following key principles have been adopted:

- 1) Recurring costs are covered by recurring income. This is important for the Parish to have a balanced structural budget.
- 2) Non recurring income is used to fund one-off Parish Realm improvements. In this case, the Government's contributions to Halkett Street and last year's surplus provides a unique opportunity to fund improvements to Parade Gardens play areas.

### **Delivering for the Parish**

### Core services

The Parish spends the significant majority of its revenue providing core services to parishioners. These include:

- Collecting refuse, recycling and glass for over 18,500 households and 3,600 businesses.
- Maintaining the Parish's roads, properties and general infrastructure.
- Maintaining 10 Parish parks and gardens and a further 5 cemeteries for the benefit of parishioners and others who visit the Parish.
- Supporting the honorary police and enforcing parking in St Helier.
- Ensuring the pavement and streets are clean, litter bins emptied, and drains and gullies are cleared.
- Issuing a variety of permits and licenses, maintaining the electoral and rates registers, and organising a range of elections, functions and community events.
- Implementing the decisions made by the Roads Committee as well as the corporate policies and strategies set by the Constable and Procureurs du Bien Public.
- Providing a range of support to our community particularly those who are vulnerable as well as responding to island and parish-wide crises.

### Non-core services

In addition, the Parish also manages:

- St Ewold's Nursing and Residential Care Home
- Westmount Day Nursery for children aged 2-5.
- Key contracts to clean Government owned roads in St Helier, as well as maintaining Millennium Park gardens.

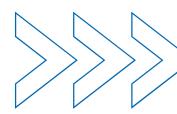
### Supporting our communities

The Parish also supports the community through a variety of other means. For example:

- We make a financial contribution to the St Helier Youth and Community Trust who in turn provide grants to parishioners.
- The Parish makes its own donations direct to charities and not-for-profit organisations.
- We also subsidise the Richard Rondel Art Studio, the Jersey Bowling Club, the Mind (mental health) offices, Clos du Hugh allotments, Grow community project, as well as maintaining La Collette Gardens for the benefit of all.

# Business Plan & Estimates 24/25

# Key deliverables for 2024-25



### Road Maintenance

- Winchester Street (carriageway and footpaths)
- Duhamel Street (carriageway and footpaths)
- Ann Street (carriageway and footpaths)
- Charles Street (footpaths: phase 1)
- Brick areas and Roxem (Aquila, Clearview, Dorset, Clarendon, etc.)
- Road markings, road signs and general materials.

# Road Improvements

- La Pouquelaye (footpaths and chicane)
- Hope Street
- Bike shelters
- Street light replacement plan

# Major building improvements

- St Ewold's refurbishment (Phase 4)
- Review the Town Hall and identify ways it can better serve parishioners.

# Vehicle replacement plan

- Street cleansing: Karcher, Bradsure & Medium
- Sweeper
- Refuse: small refuse truck & Dennis Eagle refuse
- St Ewold's: minibus

# Future plans and strategies

- Develop plans for 'last 10%' to achieve net carbon zero by 2030
- Continue review of Parish property portfolio
- Complete review of Parish administrative services
- Review Parish Governance Structures

# Major projects

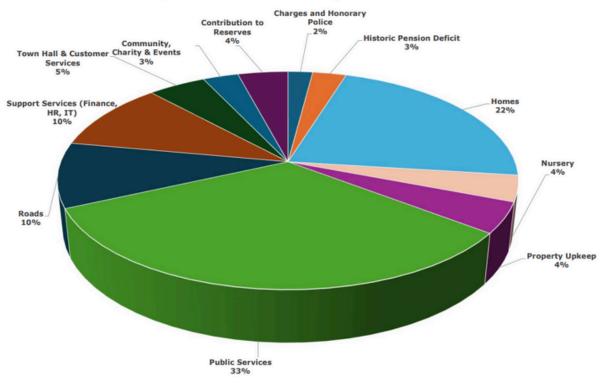
- Poonah Road and Pomona Road Neighbourhood Improvement Area Scheme
- Upgrade Parade Gardens play areas

# ESTIMATES FOR THE YEAR ENDED 30 APRIL 2025

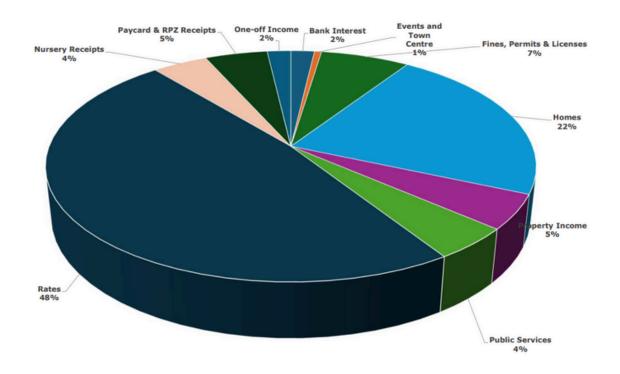
# GROSS INCOME AND EXPENDITURE ACCOUNT SUMMARY FOR THE YEAR ENDED 30 APRIL 2025

<u>INCOME</u>	Note	Estimates 2024-25 £	Actual 2023-24 £	Estimates 2023-24 £
Rates			_	_
Rate Arrears Received		45,000	70,466	42,528
Fee Income : Homes	1	4,249,886	4,229,710	4,089,243
Fee Income : Nurseries	2	850,869	797,251	795,984
Roads Income		2,868,742	2,432,340	2,441,216
Dog Licences		19,051	19,051	16,867
Bank Interest		350,000	518,127	311,096
Rental Income		979,164	555,528	496,596
Technical and Manual Services Fees		477,934	455,168	435,273
Recycling Income		-	23,506	8,000
Fees, Commissions and Court Costs		111,206	100,508	52,213
		9,951,852	9,201,655	8,689,016
EXPENDITURE				
Staff Costs	4	11,893,327	11,289,178	11,459,185
Roads Expenditure		2,200,744	1,875,373	1,531,846
Operational Expenditure	5	4,649,437	3,663,318	3,767,756
(Gain) on sale of assets		-	(19,004)	(26,889)
Dep'n : Plant and Equipment		115,380	119,675	127,272
Dep'n : Computer and Office Equipment		27,933	26,830	50,803
Dep'n : Motor Vehicles		314,961	266,751	355,749
		19,201,782	17,222,122	17,265,722
(Defecit) for the year before transfer to Res	serves	(9,249,930)	(8,020,467)	(8,576,706)

### 2024/25 Estimates - Expenditure Profile



### 2024/25 Estimates - Income Profile



# RECONCILIATION TO RATES RESERVE FOR THE YEAR ENDED 30 APRIL 2025

	Note <u>2024-25</u> £	Actual 2023-24 £	<u>Estimates</u> <u>2023-24</u> £
DEFICIT FROM INCOME AND EXPENDITURE ACCOUNT	(9,249,930)	(8,020,467)	(8,576,706)
Adjustments:			
Provision for non payment of rates	(100,000)	-	_
Tfrs to reserves : Gen. Bldg	(356,800)	(356,800)	(356,800)
Transfer to vehicle reserve	(450,000)	(450,000)	(450,000)
Dep'n chges : Vehicles	435,648	383,037	356,388
Capitalised : Plant and Equip.	(49,000)	(37,938)	(79,500)
Dep'n chges : Plant and Equip	117,012	121,314	129,056
Capitalised : Computer Equip.	(91,000)	(8,164)	(42,000)
Dep'n chges : Computers	27,933	26,830	50,803
Hire Purchase Interest	50,656	52,815	24,783
Professional fees	-	21,588	150,000
	(415,551)	(247,317)	(217,270)
(Deficit) for the year before Parish Rates	7 (9,665,481)	(8,267,784)	(8,793,976)

# ROADS ACCOUNT FOR THE YEAR ENDED 30 APRIL 2025

	Note	Estimates 2024-25 £	Actual 2023-24 £	<u>Estimates</u> <u>2023-24</u> £
RECEIPTS				
Licence Receipts				
Driving Licences		252,716	245,521	260,935
Firearm Certificates		1,439	1,370	2,073
		254,155	246,891	263,008
Fines		512,306	489,453	517,496
Residents Parking Zone Receipts (RPZ)		250,348	227,589	222,810
States Paycards		686,460	641,965	631,272
Works Charged		506,617	197,634	183,158
Choses Publiques		249,806	237,910	229,188
Contract Income		408,000	391,129	392,076
Towing		1,050	1,000	2,208
TOTAL RECEIPTS		2,868,742	2,433,571	2,441,216
EXPENDITURE				
Fines		267,738	254,989	250,618
Street Lighting		150,579	136,890	112,371
Contractors, Maintenance and Materials		1,573,000	1,304,811	961,474
Fuel for Vehicles		87,108	60,501	60,661
Depreciation - Motor Vehicles		120,687	116,286	144,299
Depreciation - Plant and Equipment		1,632	1,639	1,784
Administrative Expenses		-	257	639
		2,200,744	1,875,373	1,531,846
Staff Costs - Roads, Street Cleaners and				
Community Support workers		1,410,899	1,419,108	1,555,794
TOTAL EXPENDITURE		3,611,643	3,294,481	3,087,640
NET (EXPENDITURE)		(£742,901)	(£860,910)	(£646,424)

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2025

### **FOR REFERENCE ONLY**

### 1. ST EWOLDS - INCOME STATEMENT

		<u>Estimates</u> <u>2024-25</u>	<u>Actual</u> <u>2023-24</u>	<u>Estimates</u> <u>2023-24</u>
		£	£	£
Turnover		4,249,886	4,229,710	4,089,243
Cost of sales				
Wages and Salaries		(3,662,230)	(3,475,897)	(3,458,511)
Therapy, Medical Expenses		(30,424)	(28,599)	(36,335)
Groceries		(177,940)	(165,100)	(149,358)
Cleaning and Laundry		(86,966)	(82,922)	(93,146)
Gross surplus		292,326	477,192	351,893
		101101		00.400
Rental Income		464,134	114,134	63,160
Other Operating Income		17,685	- (440,440)	(00 570)
Repairs and Maintenance		(132,245)	(148,449)	(80,573)
Administrative expenses		(298,186)	(280,253)	(306,511)
Operating Surplus		343,714	162,624	27,969
Profit on Disposal of assets		_	19,004	_
Overhead Allocation	1	(300,267)	(268,607)	(270,516)
Surplus/ deficit before interest		43,447	(86,979)	(242,546)
Net Interest and Similar Expense		-	-	-
Surplus/ deficit for the Year before		43,447	(86,979)	(242,546)
transfer to Reserves				
Transfer to Building Reserve	2	(104,500)	(104,500)	(104,500)
	_	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(.5.,555)
Deficit for the Year after transfer to		(61,053)	(191,479)	(347,046)
Reserves		(01,033)	(191,779)	(347,040)

An apportionment of central Parish overhead costs including finance, HR, training, management, infrastructure and buildings, has been made.

Under Parish accounting policy St Ewolds is required to make a transfer to the building reserve of £104,500, this is based on the value of property.

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2025

### **FOR REFERENCE ONLY**

### 2. WESTMOUNT DAY NURSERY - INCOME STATEMENT

		<u>Estimates</u> 2024-25	<u>Actual</u> 2023-24	<b>Estimates 2023-24</b>
		£	£	£
Turnover		850,869	797,251	795,984
Cost of sales				
Wages and Salaries		(639,021)	(581,544)	(576,957)
Groceries		(35,643) (16,037)	(33,718) (15,161)	(27,830) (12,766)
Cleaning and Laundry				
Gross surplus		160,168	166,828	178,431
Rental Income		-	-	-
Other Operating Income Repairs and Maintenance		- (31,350)	- (40,908)	- (31,973)
Administrative expenses		(25,318)	(22,293)	(28,288)
Operating Surplus		103,500	103,627	118,170
				•
Profit on Disposal of assets		_	_	_
Overhead Allocation	1	(61,538)	(54,352)	(53,921)
Surplus before interest		41,962	49,275	64,249
Not latered and Cimilar Evacas				
Net Interest and Similar Expense		-	-	-
Surplus for the Year before transfer to				
Reserves		41,962	49,275	64,249
Transfer to Building Reserve	2	(11,300)	(11,300)	(11,300)
	_	(,)	(,===)	(,500)
Surplus for the Year after transfer to		20.552	27.075	
Reserves		30,662	37,975	52,949

An apportionment of central Parish overhead costs including finance, HR, training, management, infrastructure and buildings, has been made.

Under Parish accounting policy, Westmont Day Nursery is required to make a transfer to the building reserve of £11,300, this is based on the value of property.

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2025

### **FOR REFERENCE ONLY**

### 3. RECTORAT ACCOUNT

Included in Other Debtors on the balance sheet is an historic balance related to the Rectorat. The Parish financed the Restoration of the Parish Church of St. Helier which was completed in 2013, and it was agreed that a sixty per cent share of the cost would be borne by the Rectorat. The outstanding balance is recognised as a debtor in the Parish of St Helier accounts. Each year the amount due is reduced by income received from Byron Road Car Park, which is land that forms part of the Rectorat. The income is offset by the annual costs associated with the Rectorat.

The movement in the debtor balance is as follows:	<u>2025</u>	
	<b>Estimate</b>	2024
	£	£
Balance brought forward as at 01 May	271,504	278,914
Income from Byron Road Car park	(73,827)	(70,312)
Byron Road Car Park Expenditure		
Electricity	193	183
Parish Rates	1,720	1,638
Repairs	_	906
Parish Church Expenditure	1,913	2,727
Oil	7,960	7 501
Repairs	30,335	7,581 4,880
Contribution to Salaries	8,292	7,943
Contribution to Suidics		
Deanery Expenditure	46,587	20,403
Window Cleaning	525	499
Electricity	1,415	1,348
Oil	4,515	1,861
Parish Rates	920	876
Repairs	16,100	6,580
Telephone	3,843	3,660
Water	540	328
	27,858	15,152
Church House Expenditure		
Professional Fees	-	-
Repairs	-	-
	-	-
Historic Adjustment 1	-	24,619
Balance carried forward as at 30 April	274,035	271,504

This accounting adjustment pertains to the movement on the Rectorat balance from 2017, which was not correctly adjusted at this time.

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2025

	<u>1111111111111111111111111111111111111</u>
Contributions To Social Security 571,471 565,968	045,548 581,507 892,185
Gross Staff Costs 11,954,233 11,380,803 11	519,240
Less: Personal Sickness Benefit 60,906 91,625	60,055
£11,893,327 £11,289,178 £11	459,185

### **Analysis By Department** (including Sickness Benefit and redundancy provision)

	£	£	£
Roads, Street Cleaners and Community Support Wardens	1,410,899	1,419,108	1,555,794
Municipal Services	3,020,898	2,985,374	3,014,422
Technical and Manual Services	693,018	455,059	405,397
Administration and Customer Services and community care*	2,335,730	2,245,779	2,324,783
Caretaker, Messenger and Cleaners	131,531	126,417	123,320
	7,592,076	7,231,737	7,423,716
Parish Care Home	3,662,230	3,475,897	3,458,511
Parish Day Nursery	639,021	581,544	576,958
	£11,893,327	£11,289,178	£11,459,185

 $<sup>^{*}</sup>$  includes a special contribution of £537,064 towards the PECRS pension deficit.

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2025

Estimates   2024-25   2023-24   2023-24   Estimates   £ £ £ £ £ £ £ £ £ £ £ £ £ £ £ £ £ £
Groceries       215,383       200,329       186,0         Therapy, Medical Expenses       33,494       32,617       45,6         Total Direct Expenses       248,877       232,946       231,6         Light, Heat, Water and Fuel       514,395       454,028       535,9         Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Groceries       215,383       200,329       186,6         Therapy,Medical Expenses       33,494       32,617       45,6         Total Direct Expenses       248,877       232,946       231,6         Light, Heat, Water and Fuel       514,395       454,028       535,9         Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Therapy, Medical Expenses       33,494       32,617       45,6         Total Direct Expenses       248,877       232,946       231,6         Light, Heat, Water and Fuel       514,395       454,028       535,9         Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Total Direct Expenses       248,877       232,946       231,6         Light, Heat, Water and Fuel       514,395       454,028       535,9         Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Light, Heat, Water and Fuel       514,395       454,028       535,9         Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Light, Heat, Water and Fuel       514,395       454,028       535,9         Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,5         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Equipment and Maintenance       1,522,439       696,391       748,3         Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,5         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Parish Rates       27,539       27,886       22,3         Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,5         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Insurance       446,565       373,683       354,3         Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Cleaning and Laundry       236,157       205,706       217,4         Recycling       49,000       21,082       12,5         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Recycling       49,000       21,082       12,9         Parks and Gardens       90,000       111,711       97,0         Total Occupancy Costs       2,886,095       1,890,487       1,988,3
Parks and Gardens         90,000         111,711         97,0           Total Occupancy Costs         2,886,095         1,890,487         1,988,3
<b>Total Occupancy Costs</b> 2,886,095  1,890,487  1,988,3
Information Technology 377,272 418,214 389
Information Technology 377,272 418,214 389
Twinning Committees 10.000 8.862 10,0
Twinning Committees         10,000         8,862         10,0           St Helier Battle of Flowers         7,000         7,324         7,0
7,000
Honorary Police and Rates Assesors 69,117 70,134 68,0 <b>Total Charity &amp; Community Costs</b> 436,669 482,607 475,4
450,009 402,007 475,4
Legal and Professional 230,438 201,805 229,0
External Audit and Accountancy 31,000 34,000 33,
Notices and Advertising 13,242 12,611 8,6
Stationery, Printing and Consumables 70,024 68,145 66,5
Postages, Mail Box and Business Reply 65,000 72,030 47,0
Travelling Expenses 5,074 4,620 12,0
Staff Training and subscriptions 139,643 132,602 140,7
Books, Publications and Photography - 98
Contribution To The Comite des Connetables 12,000 11,670 11,5
Election Expenses - 211
Bank and Transaction Charges 125,656 121,707 116,3
Miscellaneous expenses <u>8,447</u> (20,435) 18,
Total Administrative Expenses 700,524 639,064 683,2
Total Operational Expenditure         £4,649,437         £3,663,318         £3,767,7

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2025

### **6. BUILDING RESERVES**

	Building Reserve £
Balance 01 May 2024	2,046,007
Transfers from General Reserve	356,800
Expenditure funded by Building Reserves	(1,203,050)
Balance 30 April 2025	1,199,757
Breakdown of Estimate Expenditure	
Town Hall - property and safety improvements 75,000	
Deanery - property and maintenance improvements 24,700	
Nelson Street - maintenance, safety and property improvements 10,000	
Depot and Lempriere Street - property and safety improvements 40,000	
Westmount Day Nursery - property and safety improvements 10,850	
Investment property - property improvements 42,500	
Rolling programme to replace street lights 200,000	
St Ewolds - redevelopment (total project cost £8,300,000) 800,000	
	1,203,050

### FOR THE YEAR ENDED 30 APRIL 2025

### 7. RATES INCOME REQUIRED TO MEET ESTIMATED EXPENDITURE

The Parish rate is required to cover the Parish expenditure estimate of

£9,665,482

In addition to the Parish Rate there is the Island-Wide Rate which is payable to the Government of Jersey as the Parishes' contribution to the Income Support cost of Jersey.

The annual increase in the Island-wide rate is limited to a maximum of the increase in the cost of living, and is set by the States on the recommendation of the Comité des Connetables.

	<u>Estimates</u> <u>2024-25</u>	<u>Actual</u> <u>2023-24</u>	<u>Estimates</u> <u>2023-24</u>
Pence-Per-Quarter-Rate To Meet <u>Estimated Expenditure</u>	£9,665,482	£8,267,784	£8,793,976
Parish Rate Required Estimated expenditure requirement of			
Quarters available 2024-25 693,079,938 (2023-24 681,038,250)			
The Connétable recommends a Parish rate of 1.32 pence per quarter which would generate income from the Parish rate of	£9,148,655	£8,551,318	£8,512,978
and result in an estimated overall (deficit) / surplus for the year of	(£516,827)	£283,534	(£280,998)
add: Balance brought forward	£3,362,616	£3,079,082	£3,079,082
	£2,845,789	£3,362,616	£2,798,084

The available 2023-24 rate income of £8,551,318 above is shown net of adjustments, arrears and surcharges.

### **Summary 2024-25**

Total Rate Per Quarter	<u>Parish</u> <u>rate</u>	<u>Island wide</u> <u>rate</u>	<u>Total</u> <u>rate</u>	Parish rate increase	Island wide rate increase
Domestic	1.32p	0.92p	2.24p	5.6%	3.4%
Non-Domestic	1.32p	1.37p	2.69p	5.6%	4.6%
Summary 2023-24  Total Rate Per Quarter	Parish rate	<u>Island wide</u> <u>rate</u>	Total rate	Parish rate increase	Island wide rate increase
Domestic	1.25p	0.89p	2.14p	8.7%	11.3%
Non-Domestic	1.25p	1.31p	2.56p	8.7%	13.9%