

+ General terms and conditions

- Applicants for Senior Ambassador must be aged 17 or over on Thursday 21 March 2024.
- Applicants for Junior Ambassador must be aged between 10 and 16 years of age on Thursday 21 March 2024.
- Applicants must have lived in Jersey for at least two years.
- Applicants must currently live in St Helier.
- Applicants must be available for the majority of dates listed at the bottom of this document.
- The duties and care of the 2024 St Helier Ambassadors will be under the supervision of the St Helier Battle of Flowers Association and the Parish of St Helier.

+ Photographs

• By applying to be St Helier Ambassador you are giving permission to have your photograph taken and used for marketing purposes on social media, in the Town Crier and across the local media.

+ Selection process

- Online applications must be submitted by midnight on Friday 15 March 2024. Unfortunately, entries received after this date cannot be considered.
- A panel of judges will compile a shortlist of all finalists who will be invited to attend the Town Hall on Thursday 21 March 2024 at 6pm.
- The judges decision will be final, and no further correspondence will be entered into.
- The finalists must attend the competition on Thursday 21 March.

+ Other information

- The information you provide is protected under The Data Protection (Jersey) Law 2005.
- Information you provide on your application form my be passed to local media, the competition judges and the Compere. Your personal information will not be used or disclosed for any other purpose without your express permission.

+ Key dates

Event	Dates	On/ off island
Liberation Day	Thursday 9 May	On island
Spalding Flower Parade	Friday 10 to Monday 13 May	Off island
Havre des Pas Seaside Festival	Saturday 13 and Sunday 14 July	On island
Fete de St Helier	Saturday 20 and Sunday 21 July	On island
Battle of Flowers Day Parade	Friday 9 August	On island
Battle of Flowers Moonlight Parade	Saturday 10 August	On island
Christmas Lights Switch On	Thursday 14 November	On island
Senior Citizens Christmas Lunches	Sunday 1, 8 and 15 December	On island